

# Seo Analyzer elklan.co.uk

Generated on March 24 2022 06:18 AM





The score is 36/100







## SEO Content

	Title	Elklan Training Ltd <b>Length : 19</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>1</td><td>0</td><td>10</td><td>1</td><td>1</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Cookies</li><li>• [H2] What do practitioners say?</li><li>• [H4] for Practitioners</li><li>• [H4] 0-3s</li><li>• [H4] 3-5s</li><li>• [H4] 5-11s</li><li>• [H4] 11-16s</li><li>• [H4] for SaLTs and Specialist Teachers</li><li>• [H4] 0-3s</li><li>• [H4] 3-5s</li><li>• [H4] 5-11s</li><li>• [H4] 11-16s</li><li>• [H5] Individualised, four-stage programmes to help parents and school staff support children with unclear speech</li><li>• [H6] Become an Elklan Tutor</li></ul>	H1	H2	H3	H4	H5	H6	1	1	0	10	1	1
H1	H2	H3	H4	H5	H6									
1	1	0	10	1	1									
	Images	We found 17 images on this web page.												

## SEO Content

		7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">Log In</a>	Internal	Passing Juice
<a href="#">Our Work</a>	Internal	Passing Juice
<a href="#">News and Blog</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">About Elklan</a>	Internal	Passing Juice
<a href="#">accredited courses</a>	Internal	Passing Juice

## In-page links

<a href="#">supporting materials</a>	Internal	Passing Juice
<a href="#">trained as licenced tutors</a>	Internal	Passing Juice
<a href="#">accredited face-to-face and online courses</a>	Internal	Passing Juice
<a href="#">interactive online learning</a>	Internal	Passing Juice
<a href="#">practitioners</a>	Internal	Passing Juice
<a href="#">schools and other settings</a>	Internal	Passing Juice
<a href="#">parents and carers</a>	Internal	Passing Juice
<a href="#">CPD for SaLTs</a>	Internal	Passing Juice
<a href="#">SaLTs and Specialist Teachers to become Elklan Tutors</a>	Internal	Passing Juice
<a href="#">Explore the full range</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Find out more</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Cookies</a>	Internal	Passing Juice
<a href="#">Manage cookies</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">IT Support</a>	Internal	Passing Juice
<a href="#">Delivery and Returns</a>	Internal	Passing Juice
<a href="#">Privacy Policy and Terms &amp; Conditions</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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## Usability

	Url	Domain : elklan.co.uk Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 29 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✔ Apple Icon</li><li>✔ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>