








# Seo Analyzer ellingtoncms.com

Generated on March 06 2022 08:22 AM





The score is 55/100







## SEO Content

	Title	<p>Ellington CMS   Enterprise CMS Without Enterprise Costs</p> <p><b>Length : 55</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1653"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>Ellington CMS</td> </tr> <tr> <td>url</td> <td>https://www.ellingtoncms.com</td> </tr> <tr> <td>image</td> <td>https://www.ellingtoncms.com/images/epublishing-dark.png</td> </tr> </tbody> </table>	Property	Content	type	website	site_name	Ellington CMS	url	https://www.ellingtoncms.com	image	https://www.ellingtoncms.com/images/epublishing-dark.png		
Property	Content													
type	website													
site_name	Ellington CMS													
url	https://www.ellingtoncms.com													
image	https://www.ellingtoncms.com/images/epublishing-dark.png													
	Headings	<table border="1" data-bbox="539 1686 1481 1753"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>6</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1787 1481 2078" style="list-style-type: none"> <li>• [H1] You Deserve Better</li> <li>• [H1] Sales &amp; Information</li> <li>• [H1] Consult &amp; Customize</li> <li>• [H1] 24x7 Service &amp; Support</li> <li>• [H2] Enterprise Systems, Without the Enterprise Costs.</li> <li>• [H2] Don't just manage your content, dominate it.</li> <li>• [H2] Increase conversions with behavioral-driven intelligence.</li> <li>• [H2] Visualize insights and take action to drive your revenue.</li> <li>• [H2] Integrate your digital, advertising and print workflow.</li> </ul>	H1	H2	H3	H4	H5	H6	4	6	3	0	0	0
H1	H2	H3	H4	H5	H6									
4	6	3	0	0	0									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] Better:</li> <li>• [H3] The world's most successful publishers demand better: Synchronex-Ellington.</li> <li>• [H3] Better:</li> <li>• [H3] Better:</li> </ul>
	Images	<p>We found 6 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>22%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.7%</p> <p>Internal Links 91.3%</p>


## In-page links

Anchor	Type	Juice
<a href="#">Products</a>	External	Passing Juice
<a href="#">Ellington CMS</a>	Internal	Passing Juice

## In-page links

<a href="#">syncAccess</a>	Internal	Passing Juice
<a href="#">Reader Intelligence</a>	Internal	Passing Juice
<a href="#">Duet</a>	Internal	Passing Juice
<a href="#">Single Copy</a>	Internal	Passing Juice
<a href="#">Dispatch</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Press Releases</a>	Internal	Passing Juice
<a href="#">Release Notes</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
-	Internal	Passing Juice
<a href="#">Press Releases</a>	Internal	Passing Juice
<a href="#">Release Notes</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Request A Demo</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Roadmap</a>	Internal	Passing Juice
<a href="#">Login</a>	External	Passing Juice






## SEO Keywords

	Keywords Cloud	support get service browser money better please software more cms
--	----------------	---





## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
support	7	✘	✘	✘	✔
better	6	✘	✘	✘	✔
browser	6	✘	✘	✘	✘
get	6	✘	✘	✘	✘
service	5	✘	✘	✘	✔

## Usability

	Url	Domain : ellingtoncms.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 29
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.





## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	---

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://ellingtoncms.com/robots.txt">http://ellingtoncms.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>