



# Seo Analyzer elpercherodenala.com

Generated on March 04 2022 02:48 AM

The score is 38/100



## SEO Content

|    | Title                                                                 | Homepage - Nala<br><b>Length : 15</b><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                               |                 |                |                |                |                |                                                                                                                                                                                         |         |        |       |      |         |       |                 |             |                                                                       |     |                               |           |      |
|------------------------------------------------------------------------------------|-----------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|----------------|----------------|----------------|----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|--------|-------|------|---------|-------|-----------------|-------------|-----------------------------------------------------------------------|-----|-------------------------------|-----------|------|
|    | Description                                                           | <b>Length : 0</b><br>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.                                                                                                                                                                                                                                                                                                                    |                 |                |                |                |                |                                                                                                                                                                                         |         |        |       |      |         |       |                 |             |                                                                       |     |                               |           |      |
|  | Keywords                                                              | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                               |                 |                |                |                |                |                                                                                                                                                                                         |         |        |       |      |         |       |                 |             |                                                                       |     |                               |           |      |
|  | Og Meta Properties                                                    | Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>es_ES</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Homepage - Nala</td></tr><tr><td>description</td><td>Nuestros productos Nuevos Los favoritos de todos Ofertas Mas vendidos</td></tr><tr><td>url</td><td>https://elpercherodenala.com/</td></tr><tr><td>site_name</td><td>Nala</td></tr></tbody></table> |                 |                |                |                |                | Property                                                                                                                                                                                | Content | locale | es_ES | type | website | title | Homepage - Nala | description | Nuestros productos Nuevos Los favoritos de todos Ofertas Mas vendidos | url | https://elpercherodenala.com/ | site_name | Nala |
| Property                                                                           | Content                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |                |                |                |                |                                                                                                                                                                                         |         |        |       |      |         |       |                 |             |                                                                       |     |                               |           |      |
| locale                                                                             | es_ES                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |                |                |                |                |                                                                                                                                                                                         |         |        |       |      |         |       |                 |             |                                                                       |     |                               |           |      |
| type                                                                               | website                                                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |                |                |                |                |                                                                                                                                                                                         |         |        |       |      |         |       |                 |             |                                                                       |     |                               |           |      |
| title                                                                              | Homepage - Nala                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |                |                |                |                |                                                                                                                                                                                         |         |        |       |      |         |       |                 |             |                                                                       |     |                               |           |      |
| description                                                                        | Nuestros productos Nuevos Los favoritos de todos Ofertas Mas vendidos |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |                |                |                |                |                                                                                                                                                                                         |         |        |       |      |         |       |                 |             |                                                                       |     |                               |           |      |
| url                                                                                | https://elpercherodenala.com/                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |                |                |                |                |                                                                                                                                                                                         |         |        |       |      |         |       |                 |             |                                                                       |     |                               |           |      |
| site_name                                                                          | Nala                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                 |                |                |                |                |                                                                                                                                                                                         |         |        |       |      |         |       |                 |             |                                                                       |     |                               |           |      |
|  | Headings                                                              | <b>H1</b><br>0                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <b>H2</b><br>10 | <b>H3</b><br>0 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 | <ul style="list-style-type: none"><li>• [H2] Nuestros productos</li><li>• [H2] Variedades (7)</li><li>• [H2] Arneses (6)</li><li>• [H2] Camas (19)</li><li>• [H2] Cobijas (2)</li></ul> |         |        |       |      |         |       |                 |             |                                                                       |     |                               |           |      |

## SEO Content

|                                                                                    |                 |                                                                                                                                                                                     |
|------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                    |                 | <ul style="list-style-type: none"><li>• [H2] Colchones (4)</li><li>• [H2] Nuevos</li><li>• [H2] Los favoritos de todos</li><li>• [H2] Ofertas</li><li>• [H2] Mas vendidos</li></ul> |
|   | Images          | We found 50 images on this web page.<br><br>35 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.   |
|   | Text/HTML Ratio | Ratio : <b>5%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                 |
|   | Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                           |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.                                                                                  |

## SEO Links

|                                                                                     |                         |                                                                                                       |
|-------------------------------------------------------------------------------------|-------------------------|-------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | Good. Your links looks friendly!                                                                      |
|  | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.        |
|  | In-page links           | We found a total of 42 links including 0 link(s) to files                                             |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 9.52%<br><br>Internal Links 90.48% |

## In-page links

| Anchor                             | Type     | Juice         |
|------------------------------------|----------|---------------|
| <a href="#">Ir a la navegación</a> | Internal | Passing Juice |
| <a href="#">Ir al contenido</a>    | Internal | Passing Juice |

## In-page links

[illegible]

In-page links

|                                        |          |               |
|----------------------------------------|----------|---------------|
| <a href="#">Select options</a>         | Internal | noFollow      |
| <a href="#">Select options</a>         | Internal | noFollow      |
| <a href="#">Select options</a>         | Internal | noFollow      |
| <a href="#">Select options</a>         | Internal | noFollow      |
| <a href="#">Seleccionar opciones</a>   | Internal | noFollow      |
| <a href="#">Select options</a>         | Internal | noFollow      |
| <a href="#">Select options</a>         | Internal | noFollow      |
| <a href="#">Preguntas frecuentes</a>   | Internal | Passing Juice |
| <a href="#">Política de privacidad</a> | Internal | Passing Juice |
| <a href="#">Acceder</a>                | Internal | Passing Juice |
| <a href="#">Mi cuenta</a>              | Internal | Passing Juice |
| <a href="#">Diseño Web:</a>            | External | Passing Juice |

SEO Keywords



Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| options | 29      | ✖     | ✖        | ✖               | ✖        |
| select  | 29      | ✖     | ✖        | ✖               | ✖        |
| dona    | 12      | ✖     | ✖        | ✖               | ✖        |
| cama    | 8       | ✖     | ✖        | ✖               | ✔        |
| gris    | 5       | ✖     | ✖        | ✖               | ✖        |

## Usability

|                                                                                  |              |                                                   |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url          | Domain : elpercherodenala.com<br>Length : 20      |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is es.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | W3C Validity    | Errors : 2<br>Warnings : 81                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                  |                     |                                                                                                                                                                                                                                                                                                                                            |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|----------------------------------------------------------------------------------|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Optimization

|                                                                                    |             |                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------------------------|-------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|    | XML Sitemap | <p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p> |
|    | Robots.txt  | <p><a href="http://elpercherodenala.com/robots.txt">http://elpercherodenala.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>                                                                                                                                                                                             |
|  | Analytics   | <p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>                                                  |