



# Seo Analyzer emailcaddie.com

Generated on February 08 2022 12:24 PM




The score is 35/100







## SEO Content

	Title	Home - EmailCaddie <b>Length : 18</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>6</td> <td>0</td> <td>2</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] What happens to your emails after you click Send?</li> <li>• [H2] Increase Responses, Conversions and Sales by knowing and following up while your emails are still being read!</li> <li>• [H2] Features</li> <li>• [H2] Instant Open and Click Notifications</li> <li>• [H2] Make informed decisions using the email history timeline</li> <li>• [H2] See who's ignoring you</li> <li>• [H2] Track Mail Merges too!</li> <li>• [H4] Track with Outlook</li> <li>• [H4] Reply Tracking with Office 365</li> </ul>	H1	H2	H3	H4	H5	H6	1	6	0	2	0	0
H1	H2	H3	H4	H5	H6									
1	6	0	2	0	0									
	Images	We found 12 images on this web page.  12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>8%</b>												

## SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Features</a>	Internal	Passing Juice
<a href="#">Email Merge</a>	Internal	Passing Juice
<a href="#">SalesForce</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Start-Free-Trial</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Videos</a>	Internal	Passing Juice

## In-page links

[Download](#)

Internal

Passing Juice

[Help](#)

Internal

Passing Juice

[Contact](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

standss **all** history outlook more  
emailcaddie **microsoft** fiji home  
timeline

## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
microsoft	5	✘	✘	✘	✘
all	3	✘	✘	✘	✘
home	2	✔	✘	✘	✘
history	2	✘	✘	✘	✔
emailcaddie	2	✔	✘	✘	✘

## Usability





	Url	Domain : emailcaddie.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

# Usability





## Document

	Doctype	HTML 5						
	Encoding	Perfect. Your declared charset is UTF-8.						
	W3C Validity	Errors : 38 Warnings : 9						
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.						
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>12</td></tr><tr><td>&lt;u&gt;</td><td>4</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	12	<u>	4
Deprecated tags	Occurrences							
<center>	12							
<u>	4							
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>						

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 936 1481 1012"> Google Analytics</div>