



# Seo Analyzer embarcadero.com

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The score is **56/100**







## SEO Content

	Title	<p>Embarcadero Cross-Platform App Development Software</p> <p><b>Length : 51</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Embarcadero's Advanced Software Tools help IT teams manage and optimize their Database, Software App Development, and Infrastructure Performance.</p> <p><b>Length : 145</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>embarcadero, rad-studio, delphi, c++, c++builder, borland, rad server, interbase, ios, android, windows, linux, app development, cross-platform,</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1379 1481 1944"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Embarcadero Cross-Platform App Development Software</td> </tr> <tr> <td>description</td> <td>Embarcadero's Advanced Software Tools help IT teams manage and optimize their Database, Software App Development, and Infrastructure Performance.</td> </tr> <tr> <td>url</td> <td>https://www.embarcadero.com/</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>site_name</td> <td>Embarcadero</td> </tr> </tbody> </table>	Property	Content	title	Embarcadero Cross-Platform App Development Software	description	Embarcadero's Advanced Software Tools help IT teams manage and optimize their Database, Software App Development, and Infrastructure Performance.	url	https://www.embarcadero.com/	type	article	site_name	Embarcadero
Property	Content													
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	Headings	<table border="1" data-bbox="544 1973 1481 2047"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>10</td> <td>26</td> <td>11</td> <td>1</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	10	26	11	1	0
H1	H2	H3	H4	H5	H6									
1	10	26	11	1	0									





# SEO Content

- [H1] RAD Studio 11
- [H2] Up To 20% OFF
- [H2] 35% OFF C++BUILDER 11 (All Editions)
- [H2] DelphiVCL and DelphiFMX Libraries for Python Released!
- [H2] Get RAD Studio 11 Now!
- [H2] InterBase 2020 Update 2 Released!
- [H2] Windows 11
- [H2] Welcome to The Future!
- [H2] Publish Native Apps on Multiple Platforms From a Single Codebase
- [H2] Trusted by Over Three Million Developers Worldwide
- [H2] Join Our Global Developer Community
- [H3] NEW RELEASE
- [H3] Save Big and Be Jolly With Up to 20% OFF on Delphi and RAD Studio 11 Alexandria
- [H3] MERRY AND HAPPY HOLIDAYS!
- [H3] Delphi 27th Anniversary Super Offer! Get Up to 27% OFF on Delphi, C++Builder & RAD Studio 11 Alexandria
- [H3] Missed Our Exciting Delphi 27th Anniversary Webinar? No Problem!
- [H3] One Codebase, Fastest Framework
- [H3] Native Code, Any Platform, Win 11 Ready
- [H3] Full High-DPI Support, InterBase Update 2
- [H3] The Fastest
- [H3] Windows Development Framework
- [H3] Now Ready For
- [H3] Support for High-DPI 4k+ Screens
- [H3] Across IDE and VCL
- [H3] and so much more...
- [H3] Delphi
- [H3] C++Builder
- [H3] RAD Studio
- [H3] InterBase
- [H3] RAD Server
- [H3] Learn More on the Embarcadero Blog
- [H3] Products
- [H3] Free Tools
- [H3] Resources
- [H3] Community
- [H3] Company
- [H3] Get In Touch
- [H4] The World's Leading Companies Rely on Software Built With Embarcadero Products
- [H4] Alister Christie And Serge Pilko Talk Delphi, Part 1 of 3: Career Beginnings With Delphi
- [H4] Alister Christie And Serge Pilko Talk Delphi, Part 2 of 3: Farms And Books
- [H4] Code Size Benchmark Comparison Between Delphi And Electron
- [H4] Final Build Times With Delphi And Electron - Benchmark Study
- [H4] The Beginner's Guide to Clean Code Windows Development
- [H4] What You Need To Know - A Beginner's Guide To Windows UI Toolkits
- [H4] How To Make Facebook Posts From Windows And Mobile

## SEO Content

		<p>Apps</p> <ul style="list-style-type: none"><li>• [H4] A Cornucopia of Tools To Leverage</li><li>• [H4] This Is How To Develop C++ iOS Apps On Windows 11 Today</li><li>• [H4] 5 Compelling Reasons Why You Need IDE Software</li><li>• [H5] Build native apps for all platforms with the new release of the original single-codebase framework</li></ul>
	Images	<p>We found 60 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>9%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 80 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 10%</p> <p>Internal Links 90%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Learn more</a>	Internal	Passing Juice

## In-page links

<a href="#">Getit Page</a>	Internal	Passing Juice
<a href="#">InterBase 2020</a>	Internal	Passing Juice
<a href="#">Contact sales</a>	Internal	Passing Juice
<a href="#">Read more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	External	Passing Juice
<a href="#">My Downloads</a>	Internal	Passing Juice
<a href="#">Upgrade Center</a>	Internal	Passing Juice
<a href="#">My Customer Portal</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Español</a>	Internal	Passing Juice
<a href="#">Français</a>	Internal	Passing Juice
<a href="#">Deutsch</a>	Internal	Passing Juice
<a href="#">Português</a>	Internal	Passing Juice
<a href="#">Русский</a>	Internal	Passing Juice
<a href="#">☐☐</a>	Internal	Passing Juice
<a href="#">☐☐☐</a>	Internal	Passing Juice
<a href="#">English</a>	Internal	Passing Juice
<a href="#">C++ Compiler</a>	Internal	Passing Juice
<a href="#">Delphi Community Ed.</a>	Internal	Passing Juice
<a href="#">C++Builder Community Ed.</a>	Internal	Passing Juice
<a href="#">REST Debugger</a>	Internal	Passing Juice
<a href="#">InterBase Developer Edition</a>	Internal	Passing Juice
<a href="#">FMX Stencils</a>	Internal	Passing Juice
<a href="#">Dev-C++</a>	Internal	Passing Juice
<a href="#">PyScripter</a>	Internal	Passing Juice
<a href="#">CPP Check</a>	Internal	Passing Juice
<a href="#">Python Libraries</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice

## In-page links

<a href="#">Videos</a>	Internal	Passing Juice
<a href="#">Blogs</a>	Internal	Passing Juice
<a href="#">White Papers</a>	Internal	Passing Juice
<a href="#">Solutions</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Success Stories</a>	Internal	Passing Juice
<a href="#">For Educators</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">MVP Program</a>	Internal	Passing Juice
<a href="#">Web App Development</a>	External	Passing Juice
<a href="#">Embarcadero Academy</a>	External	Passing Juice
<a href="#">Product Documentation</a>	Internal	Passing Juice
<a href="#">Support</a>	Internal	Passing Juice
<a href="#">Previous Versions</a>	Internal	Passing Juice
<a href="#">FAQs</a>	Internal	Passing Juice
<a href="#">Python</a>	Internal	Passing Juice
<a href="#">C++</a>	Internal	Passing Juice
<a href="#">Delphi</a>	Internal	Passing Juice
<a href="#">Visual Studio</a>	Internal	Passing Juice
<a href="#">Code Editing</a>	Internal	Passing Juice
<a href="#">RAD 11</a>	Internal	Passing Juice
<a href="#">Buy Now</a>	Internal	Passing Juice
<a href="#">Free Trial</a>	Internal	Passing Juice
<a href="#">Shop Now</a>	Internal	Passing Juice
<a href="#">Shop Now</a>	Internal	Passing Juice
<a href="#">Shop Now</a>	Internal	Passing Juice
<a href="#">Watch the Replay</a>	External	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice

## In-page links

<a href="#">Free Trial</a>	Internal	Passing Juice
<a href="#">Free Trial</a>	Internal	Passing Juice
<a href="#">Free Trial</a>	Internal	Passing Juice
<a href="#">Free Trial</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
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<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Learn more</a>	Internal	Passing Juice
<a href="#">Success Stories</a>	Internal	Passing Juice
<a href="#">Web App Development</a>	External	Passing Juice
<a href="#">Forums</a>	External	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Contact sales</a>	Internal	Passing Juice
<a href="#">Legal</a>	External	Passing Juice
<a href="#">Logo</a>	Internal	Passing Juice
<a href="#">Privacy Statement</a>	Internal	Passing Juice
<a href="#">No, thanks</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud






more interbase native studio rad  
cbuilder trial delphi free read

# SEO Keywords




## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
delphi	10	✘	✔	✘	✔
rad	9	✘	✔	✘	✔
more	8	✘	✘	✘	✔
cbuilder	6	✘	✘	✘	✘
free	6	✘	✘	✘	✔






## Usability

	Url	Domain : embarcadero.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 15 Warnings : 17
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.





## Document

		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://embarcadero.com/sitemap.xml">http://embarcadero.com/sitemap.xml</a> <a href="https://www.embarcadero.com/sitemap.xml">https://www.embarcadero.com/sitemap.xml</a>
	Robots.txt	<a href="http://embarcadero.com/robots.txt">http://embarcadero.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics