

Seo Analyzer embedly.com

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The score is 57/100







SEO Content

	Title	Embedly makes your content more engaging and easier to share Embedly Length : 70 Perfect, your title contains between 10 and 70 characters.												
	Description	Embedly delivers the ultra-fast, easy to use products and tools for richer sites and apps. Length : 90 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Embedly makes your content more engaging and easier to share Embedly</td></tr><tr><td>type</td><td>company</td></tr><tr><td>image</td><td>http://embed.ly/static/images/logos/logo_color.png?v=4b245</td></tr><tr><td>site_name</td><td>Embedly</td></tr><tr><td>description</td><td>Embedly delivers the ultra-fast, easy to use products and tools for richer sites and apps.</td></tr></tbody></table>	Property	Content	title	Embedly makes your content more engaging and easier to share Embedly	type	company	image	http://embed.ly/static/images/logos/logo_color.png?v=4b245	site_name	Embedly	description	Embedly delivers the ultra-fast, easy to use products and tools for richer sites and apps.
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>2</td><td>4</td><td>3</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">[H1] Delight your Audience[H2] Trusted By[H2] Become an Embedly Provider	H1	H2	H3	H4	H5	H6	1	2	4	3	0	0
H1	H2	H3	H4	H5	H6									
1	2	4	3	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H3] 25% of Usersengage with an Embedly embed • [H3] 100 Million Minutesare spent watching Embedly embeds daily • [H3] 821 Millionmonthly impressions of Embedly embeds • [H3] 500 MillionAPI requests served Monthly • [H4] Product • [H4] Documentation • [H4] Company
	Images	<p>We found 31 images on this web page.</p> <p>24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 34.78%</p> <p>Internal Links 65.22%</p>

In-page links

Anchor	Type	Juice
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In-page links

Learn More	Internal	Passing Juice
Pricing	Internal	Passing Juice
Docs	Internal	Passing Juice
Providers	Internal	Passing Juice
Login	External	Passing Juice
About	Internal	Passing Juice
Sign Up	External	Passing Juice
See More	Internal	Passing Juice
Join Us	Internal	Passing Juice
More Success Stories	Internal	Passing Juice
Log In	Internal	Passing Juice
Customer Service	Internal	Passing Juice
APIs	Internal	Passing Juice
Tutorials	Internal	Passing Juice
FAQs	Internal	Passing Juice
Support	External	Passing Juice
Status	External	Passing Juice
Jobs	External	Passing Juice
Contact Us	Internal	Passing Juice
Legal	Internal	Passing Juice
Twitter	External	Passing Juice
Facebook	External	Passing Juice
GitHub	External	Passing Juice

SEO Keywords








Keywords Cloud

docs **embedly** pricing stories images
more using audience product from





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	5	✓	✗	✗	✗
embedly	4	✓	✗	✓	✓
audience	3	✗	✗	✗	✓
stories	3	✗	✗	✗	✗
from	3	✗	✗	✗	✗



Usability

	Url	Domain : embedly.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 27 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!

Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✓ Perfect. No inline css has been found in HTML tags!✓ Great, your website has few CSS files.✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <p> Google Analytics</p>