



Seo Analyzer embluemail.com

Generated on March 06 2022 14:23 PM





The score is **56/100**







SEO Content

	Title	<p>Hacemos que la Omnicanalidad sea simple - emBlue</p> <p>Length : 48</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Mejora la comunicación con tus clientes, automatiza e integra canales itodo en un solo lugar! Conoce los planes de emBlue disponibles para tu negocio.</p> <p>Length : 150</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1541"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>image</td> <td>https://www.embluemail.com/images/metatag_img.png</td> </tr> </tbody> </table>	Property	Content	image	https://www.embluemail.com/images/metatag_img.png								
Property	Content													
image	https://www.embluemail.com/images/metatag_img.png													
	Headings	<table border="1" data-bbox="539 1574 1481 1641"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>16</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1675 1404 2072" style="list-style-type: none"> • [H1] Todos los canales en un solo lugar • [H2] Integra canales, vuélvete omnicanal y amplifica los resultados de tus campañas. • [H2] Una solución total. Aceleramos cada etapa de tu estrategia. • [H2] Tus objetivos son nuestros objetivos • [H3] Emails • [H3] Net Promoter Score • [H3] Automation • [H3] Banners Pop Ups de Onsite • [H3] WhatsApp Pop Ups • [H3] Web Connect 	H1	H2	H3	H4	H5	H6	1	3	16	5	0	0
H1	H2	H3	H4	H5	H6									
1	3	16	5	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Editor de plantillas Drag & Drop• [H3] Sms y Push Notifications• [H3] El customer journey ideal para tu negocio• [H3] El tiempo de tus equipos vale doble• [H3] Conoce tu audiencia al detalle• [H3] Diseñando y gestionando tus campañas• [H3] Planificando tus estrategias• [H3] Acompañando tus primeros pasos• [H3] Midiendo y optimizando tus resultados• [H3] Nuestra huella, tu garantía• [H4] 15 oficinas en LATAM, Brasil y US y equipos en todos los países para responder a cada necesidad.• [H4] 15 billones de conversaciones a través de email, SMS, Push Notifications y Pop ups.• [H4] 20 años de experiencia y pioneros en el desarrollo de estrategias omnicanales.• [H4] 5000 clientes de todas las industrias y tamaños.• [H4] Tú decides cuándo, cómo y para qué te acompañamos
	Images	<p>We found 19 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 43 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 4.65%</p>

SEO Links

Internal Links 95.35%


In-page links

Anchor	Type	Juice
Automatización	Internal	Passing Juice
Integración con plataformas	Internal	Passing Juice
Email Marketing y web connect	Internal	Passing Juice
Sms	Internal	Passing Juice
Push Notifications	Internal	Passing Juice
Remarketing	Internal	Passing Juice
Drag and drop	Internal	Passing Juice
OnSite	Internal	Passing Juice
Whatsapp	Internal	Passing Juice
Net Promoter Score	Internal	Passing Juice
Acompañamiento	Internal	Passing Juice
Planes	Internal	Passing Juice
Quienes somos	Internal	Passing Juice
Casos de éxito	Internal	Passing Juice
Cultura	Internal	Passing Juice
Login	Internal	Passing Juice
PT	Internal	Passing Juice
EN	Internal	Passing Juice
OnSite	Internal	Passing Juice
Contáctanos	External	Passing Juice
Trabaja con nosotros	External	Passing Juice
Métricas clave para tu negocio	Internal	Passing Juice
Push Notification ¿Qué es y cómo funciona?	Internal	Passing Juice

In-page links

¿Qué es email marketing y cómo aplicarlo?	Internal	Passing Juice
¿Qué es SPF, DKIM y DMARC, y cómo se configuran?	Internal	Passing Juice
Segmentación de clientes en 6 pasos básicos	Internal	Passing Juice
¿Cómo hacer para que un correo no se vaya a spam?	Internal	Passing Juice
¿Cómo alcanzar la omnicanalidad?	Internal	Passing Juice
¿Qué es SMTP y cómo funciona?	Internal	Passing Juice
Los 6 mejores podcasts de marketing digital	Internal	Passing Juice
¿Qué es el SMS marketing?	Internal	Passing Juice
Net Promoter Score: qué es el NPS, para qué sirve y cómo se calcula	Internal	Passing Juice
Omnicanalidad: cómo usarla en el proceso de onboarding de clientes	Internal	Passing Juice
Términos y condiciones	Internal	Passing Juice
Uso de SMS	Internal	Passing Juice
Condiciones de contratación	Internal	Passing Juice
Denuncias de abuso	Internal	Passing Juice
Blog	Internal	Passing Juice
Help	Internal	Passing Juice
Developer Center	Internal	Passing Juice
Glosario	Internal	Passing Juice
Contact Frequency Scoring	Internal	Passing Juice
omnicanalidad	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
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Keywords Consistency

on

Usability

	Url	Domain : embluemail.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 26 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files.

Document

✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://embluemail.com/sitemap.xml>

<https://www.embluemail.com/sitemap.xml>



Robots.txt

<http://embluemail.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics