



# Seo Analyzer embrand.in

Generated on March 19 2022 09:58 AM





The score is 38/100







## SEO Content

	<p>Title</p>	<p>Embrand  </p> <p><b>Length : 9</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>15</td> <td>3</td> <td>0</td> <td>2</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H2] B. Narayanaswamy</li> <li>• [H2] Reboni Saha</li> <li>• [H2] Manoj Berry</li> <li>• [H2] Avik Sarkar</li> <li>• [H2] Tariq Husain</li> <li>• [H2] VLCC Dubai</li> <li>• [H2] KIA Opirus - MENA</li> <li>• [H2] Yamaha Motorcycles</li> <li>• [H2] Brooke Bond India Limited - Taj Mahal tea bags</li> <li>• [H2] Hero Cycles</li> <li>• [H2] Malhotra Heart Institute</li> <li>• [H2] Miraco Gensets</li> <li>• [H2] Knowledge drives the global Economy. What drives India?</li> <li>• [H2] Why Indians prefer Indian tea packaged in British brands</li> <li>• [H2] Why nations with global brands are powerful economies</li> <li>• [H3] The Embrand edge - Pulling customers to even unknown brands with a Superior Product UX</li> </ul>	H1	H2	H3	H4	H5	H6	0	15	3	0	2	0
H1	H2	H3	H4	H5	H6									
0	15	3	0	2	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] So what does Embrand do for clients' brands?</li><li>• [H3] Made in India, Designed for the World</li><li>• [H5] Conducts research to discover consumers' Value Equation, viz.:</li><li>• [H5] The Value Equation guides:</li></ul>
	Images	We found 23 images on this web page.  7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>4%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 36 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice

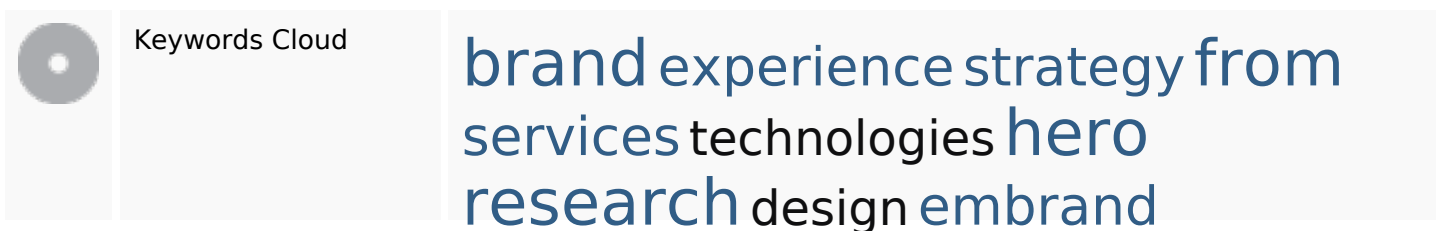
## In-page links

<a href="#">The Embrand way</a>	Internal	Passing Juice
<a href="#">The Embrand Process</a>	Internal	Passing Juice
<a href="#">About the Founder</a>	Internal	Passing Juice
<a href="#">Our Team</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Brand Strategy</a>	Internal	Passing Juice
<a href="#">Product Strategy and Product Development</a>	Internal	Passing Juice
<a href="#">Brand Architecture Development</a>	Internal	Passing Juice
<a href="#">Brand Asset Value</a>	Internal	Passing Juice
<a href="#">Positioning / Re-Positioning Strategies</a>	Internal	Passing Juice
<a href="#">Case Studies</a>	Internal	Passing Juice
<a href="#">Blogs &amp;#038; Vlogs</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">B. Narayanaswamy</a>	Internal	Passing Juice
<a href="#">Reboni Saha</a>	Internal	Passing Juice
<a href="#">Manoj Berry</a>	Internal	Passing Juice
<a href="#">Avik Sarkar</a>	Internal	Passing Juice
<a href="#">Tariq Husain</a>	Internal	Passing Juice
<a href="#">VLCC Dubai</a>	Internal	Passing Juice
<a href="#">KIA Opirus &amp;#8211; MENA</a>	Internal	Passing Juice
<a href="#">Yamaha Motorcycles</a>	Internal	Passing Juice
<a href="#">Brooke Bond India Limited - Taj Mahal tea bags</a>	Internal	Passing Juice
<a href="#">Hero Cycles</a>	Internal	Passing Juice
<a href="#">Malhotra Heart Institute</a>	Internal	Passing Juice
<a href="#">Miraco Gensets</a>	Internal	Passing Juice
<a href="#">Knowledge drives the global Economy. What drives India?</a>	Internal	Passing Juice
<a href="#">embrand</a>	Internal	Passing Juice

## In-page links

<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Why Indians prefer Indian tea packaged in British brands</a>	Internal	Passing Juice
<a href="#">Why nations with global brands are powerful economies</a>	Internal	Passing Juice
<a href="#">Click here</a>	Internal	Passing Juice
<a href="#">&amp;laquo; Older Entries</a>	Internal	Passing Juice
<a href="#">Read More &amp;gt;</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hero	5	✘	✘	✘	✔
brand	5	✔	✘	✘	✔
research	4	✘	✘	✘	✔
from	4	✘	✘	✘	✘
embrand	3	✔	✘	✘	✔












## Usability

	Url	Domain : embrand.in Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document




	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 10 Warnings : 33				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;u&gt;</td><td>3</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	3
Deprecated tags	Occurrences					
<u>	3					
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://embrand.in/sitemap.xml</pre> <pre>https://embrand.in/wp-sitemap.xml</pre>
	Robots.txt	<pre>http://embrand.in/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>