

SEO Content

		• [H3] • [H3] • [H3] • [H3] • [H3] • [H4] • [H4] • [H4] • [H4] • [H4] • [H4] • [H4] • [H4] • [H4] • [H4] • [H4] • [H4] • [H4] • [H4] • [H4] • [H4] • [H4] • [H4] • [H4]
	Images	We found 35 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means

SEO Content

		that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 95 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.47% Internal Links 90.53%

In-page links

Anchor	Type	Juice
[Link]	Internal	Passing Juice
[Link]	Internal	Passing Juice
[Link]	Internal	Passing Juice
[Link]	Internal	Passing Juice
[Link]	External	Passing Juice
[Link]	Internal	Passing Juice
[Link]	Internal	Passing Juice
[Link]	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Brands	Internal	Passing Juice
Services	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
FAQ	Internal	Passing Juice
Blog	Internal	Passing Juice
Partners	Internal	Passing Juice
Press	Internal	Passing Juice
Careers	Internal	Passing Juice
Investors	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Media	Internal	Passing Juice
Partnerships	Internal	Passing Juice
Press Releases	Internal	Passing Juice
Media Kit	Internal	Passing Juice
Partnership Opportunities	Internal	Passing Juice
Press Contact	Internal	Passing Juice
Partnership Inquiries	Internal	Passing Juice
Press Inquiries	Internal	Passing Juice
Partnership & Press	Internal	Passing Juice
Partnership & Media	Internal	Passing Juice
Partnership & Investor Relations	Internal	Passing Juice
Partnership & Investor Relations & Media	Internal	Passing Juice
Partnership & Investor Relations & Media & Press	Internal	Passing Juice
Partnership & Investor Relations & Media & Press & Sustainability	Internal	Passing Juice
Partnership & Investor Relations & Media & Press & Sustainability & Careers	Internal	Passing Juice

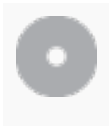
In-page links

[illegible]

In-page links

外部链接	External	Passing Juice
外部链接	External	Passing Juice
ICP 沪17005175号-3沪公网安备 31010402008066号	External	Passing Juice

SEO Keywords

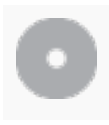
Keywords Cloud

关键词云图 关键词云图 solved 关键词云图
关键词云图 consider 关键词云图 关键词云图

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
关键词	4	✓	✓	✓	✓
关键词	3	✗	✗	✗	✗
关键词	2	✗	✗	✗	✗
关键词	2	✗	✗	✓	✗
关键词	2	✗	✗	✗	✗

Usability

	Url	Domain : emerson.cn Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is zh.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 48 Warnings : 19
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://emerson.cn/sitemap.xml https://www.emerson.cn/service/sitemap/emerson-electric-zh-cn/sitemap_index.xml https://www.emerson.cn/webapp/wcs/stores/servlet/sitemap_20151
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Optimization

		<code>.xml.gz</code>
	Robots.txt	http://emerson.cn/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.