









# Seo Analyzer emmalavelle.com

Generated on April 02 2022 15:55 PM




The score is **38/100**







## SEO Content

	<p>Title</p>	<p>Emma Lavelle Racing</p> <p><b>Length : 19</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Emma Lavelle RacingJump to the Front</p> <p><b>Length : 36</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1415 1481 1482"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>0</td> <td>5</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1518 1453 1877" style="list-style-type: none"> <li>• [H1] Emma Lavelle Racing LTD</li> <li>• [H2] Our Next Runner</li> <li>• [H2] Welcome to Emma Lavelle Racing</li> <li>• [H2] Latest News:</li> <li>• [H4] HEREFORD: Shiroccy Road</li> <li>• [H4] Email</li> <li>• [H4] Call us on</li> <li>• [H4] Contact</li> <li>• [H4] our next runner</li> <li>• [H5] Bonita Racing Stables, Ogbourne Maizey, Marlborough, Wiltshire, SN8 1RY Tel 01672 511544</li> </ul>	H1	H2	H3	H4	H5	H6	1	3	0	5	1	0
H1	H2	H3	H4	H5	H6									
1	3	0	5	1	0									
	<p>Images</p>	<p>We found 41 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												

## SEO Content

	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 41 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 75.61%  Internal Links 24.39%

## In-page links

Anchor	Type	Juice
<a href="#">HEREFORD: Shiroccy Road</a>	Internal	Passing Juice
<a href="#">View All Events</a>	Internal	Passing Juice
<a href="#">Gallery</a>	Internal	Passing Juice
<a href="#">Retired Horses</a>	Internal	Passing Juice
<a href="#">Skip to Content</a>	Internal	Passing Juice
<a href="#">contact us today.</a>	Internal	Passing Juice
<a href="#">OUZBECK</a>	Internal	Passing Juice


## In-page links

<a href="#">BOOMARANG</a>	Internal	Passing Juice
<a href="#">FORTUNATE GEORGE</a>	Internal	Passing Juice
<a href="#">SMARTER</a>	Internal	Passing Juice
<a href="#">Emma Lavelle Racing LTD</a>	External	Passing Juice
<a href="#">Emma Lavelle Racing LTD</a>	External	Passing Juice
<a href="#">#TeamLavelle</a>	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
<a href="#">Emma Lavelle</a>	External	Passing Juice
=	External	Passing Juice
<a href="#">#TeamLavelle</a>	External	Passing Juice
<a href="https://t.co/R49jrd3r9F">https://t.co/R49jrd3r9F</a>	External	Passing Juice
=	External	Passing Juice
<a href="#">@NewburyRacing</a>	External	Passing Juice
<a href="#">@tommy_bells</a>	External	Passing Juice
<a href="https://t.co/pw6ne0nwag">https://t.co/pw6ne0nwag</a>	External	Passing Juice
=	External	Passing Juice
<a href="#">@MarketRasenRace</a>	External	Passing Juice
<a href="#">@Joe_Anderson17</a>	External	Passing Juice
<a href="https://t.co/XIU9yFsXEN">https://t.co/XIU9yFsXEN</a>	External	Passing Juice
=	External	Passing Juice
<a href="#">@stratfordraces</a>	External	Passing Juice
<a href="https://t.co/ofsul_yN3W6">https://t.co/ofsul_yN3W6</a>	External	Passing Juice
=	External	Passing Juice
<a href="https://t.co/Vyv39LGjKW">https://t.co/Vyv39LGjKW</a>	External	Passing Juice

## In-page links

<a href="#">=</a>	External	Passing Juice
<a href="#">@HerefordRaces</a>	External	Passing Juice
<a href="#">@NewtonAbbotRace</a>	External	Passing Juice
<a href="#">@jackwildman1</a>	External	Passing Juice
<a href="#">@BenJone04644251</a>	External	Passing Juice
<a href="https://t.co/b152fYm5Pp">https://t.co/b152fYm5Pp</a>	External	Passing Juice

## SEO Keywords

	Keywords Cloud	sale runner entries blog bonitas next <b>horses</b> training ownership retired
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
horses	3	×	×	×	×
next	1	×	×	×	✓
blog	1	×	×	×	×
entries	1	×	×	×	×
sale	1	×	×	×	×









## Usability

	Url	Domain : emmalavelle.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 43 Warnings : 59
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile



	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization



		<a href="https://emmalavelle.com/wp-sitemap.xml">https://emmalavelle.com/wp-sitemap.xml</a>
	Robots.txt	<a href="http://emmalavelle.com/robots.txt">http://emmalavelle.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.