



Seo Analyzer






emmalorusso.com

Generated on April 01 2022 23:41 PM





The score is 39/100







SEO Content

	Title	Emma Lo Russo – Shares her views and experience Length : 53 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>15</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Emma Lo Russo• [H2] Posts• [H2] Where to next in the digital ocean depends on the freedom to change route• [H2] Leadership in challenging times• [H2] AGSM Graduation Speech - ‘The power and benefits of being an infinite learner’• [H2] How the best ‘win in Asia’• [H2] 10 is much more than just a number...• [H2] The Facebook boycott: short-term strategy, or long-term solution?• [H2] Data for every business – but how, when and why?• [H2] Making Australia Fit for the Future• [H2] It’s all about the c-word• [H2] Chasing vanity metrics now will be the death of ‘marketing dinosaurs’• [H2] Posts navigation• [H2] Hi - I’m Emma Lo Russo – a passionate, values-driven	H1	H2	H3	H4	H5	H6	1	15	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	15	0	0	0	0									

SEO Content

		<p>global organization leader, business coach, mentor and strategist. This is where I share my views and experiences in business and life...</p> <ul style="list-style-type: none">• [H2] Where you can follow me...• [H2] Recent Posts
	Images	<p>We found 9 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 42 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 57.14%</p> <p>Internal Links 42.86%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Emma Lo Russo	Internal	Passing Juice


In-page links

Where to next in the digital ocean depends on the freedom to change route	Internal	Passing Juice
https://digivizer.com/blog/data-driven-marketing-never-go-back/	External	Passing Juice
Leadership in challenging times	Internal	Passing Juice
AGSM Graduation Speech &#8211; &#8216;The power and benefits of being an infinite learner&#8217;	Internal	Passing Juice
21 Irrefutable Laws of Leadership	External	Passing Juice
How the best &#8216;win in Asia&#8217;	Internal	Passing Juice
How the best 'win in Asia': Business models from companies that are succeeding in Asian markets	External	Passing Juice
more than 50% of the world&#8217;s GDP, and over 40% of the world's consumption of goods, will be in Asia	External	Passing Juice
I co-founded Digivizer 10 years ago	External	Passing Juice
10 is much more than just a number&#8230;	Internal	Passing Juice
Digivizer&nbsp;	External	Passing Juice
eating your own dog food	External	Passing Juice
LinkedIn	External	Passing Juice
The Facebook boycott: short-term strategy, or long-term solution?	Internal	Passing Juice
Stop Hate for Profit campaign	External	Passing Juice
latest article on Mi-3	External	Passing Juice
CMO magazine	External	Passing Juice
Data for every business &#8211; but how, when and why?	Internal	Passing Juice
You can catch the debate &#8211; How to Unlock The Potential of Your Data &#8211; on demand at Morgan McKinley&#8217;s website.	External	Passing Juice
Leanne Ward	External	Passing Juice
Salem Lassoued	External	Passing Juice
Simon Herbert	External	Passing Juice
Making Australia Fit for the Future	Internal	Passing Juice
Andrew Johnson	External	Passing Juice

In-page links

Gisele Kapterian	External	Passing Juice
Alex Colvin	External	Passing Juice
Edward Mandla	External	Passing Juice
written about before	External	Passing Juice
Sky News	External	Passing Juice
It&#8217;s all about the c-word	Internal	Passing Juice
https://www.mi-3.com.au/03-06-2020/its-all-about-c-word	External	Passing Juice
Chasing vanity metrics now will be the death of 'marketing dinosaurs'	Internal	Passing Juice
https://www.marketingmag.com.au/hubs-c/opinion-vanity-metrics-havent-died-in-the-eyes-of-the-marketing-dinosaurs-but-they-will-make-them-extinct/	External	Passing Juice
Profile	Internal	Passing Juice
Oh Crap, Amazon: Where to (and what) next for retailers?	Internal	Passing Juice
What marketers should do as the apocalypse hits	Internal	Passing Juice
Just don&#8217;t die &#8211; the art of growth	Internal	Passing Juice
Heading: ICT industry needs a jolt to get it going	Internal	Passing Juice
Talking digital, talking data, talking growth	Internal	Passing Juice
Proudly powered by WordPress	External	Passing Juice






SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : emmalorusso.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 21 Warnings : 17
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div>✓ Apple Icon</div><div>✓ Meta Viewport Tag</div><div>✓ Flash content</div></div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://emmalorusso.com/sitemap.xml</div>
	Robots.txt	<p>http://emmalorusso.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>