peeking...

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Seo Analyzer
emmygination.com

The score is 75/100

SEO Content

✅	Title	Emmy de León | Brand + Packaging Design Studio **Length : 46** Perfect, your title contains between 10 and 70 characters.
✅	Description	A full-service brand, web and packaging design studio. Now offering resources and education for designers. **Length : 106** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Emmy de León | Brand + Packaging Design Studio
description	A full-service brand, web and packaging design studio. Now offering resources and education for designers.
url	https://emmydeleon.com/
site_name	Emmy de León
image	https://emmydeleon.com/wp-content/uploads/i-love-emmy@4x-1.png

Headings	H1	H2	H3	H4	H5	H6
	10	19	20	0	0	0

SEO Content

- [H1] MAGIC-LED DESIGN EDUCATION CREATIVE DREAMERS
- [H1] MAGIC-LEDDESIGN EDUCATION FOR CREATIVE DREAMERS
- [H1] and
- [H1] for
- [H1] "A TRUE GEM!"
- [H1] "OUR NEW VISUALS HAD SUCH AN IMAPCT"
- [H1] "WELL WORTH THE INVESTMENT"
- [H1] "I ACTUALLY CRIED!"
- [H1] "BEAUTIFUL WORK!"
- [H1] "actual. magic."
- [H2] A CREATIVE STUDIO
- [H2] I help designers turn their business dreams into reality, and craft mindful designs for beauty, lifestyle, and wellness brands.
- [H2] I'M AN EXPERT IN DESIGN, A TOTAL WELLNESS QUEEN, a mama, AND I HAVE A HEALTHY OBSESSION FOR ALL THINGS DISNEY.
- [H2] I'M AN EXPERT IN DESIGN, A MAMÁ AND I HAVE A HEALTHY OBSESSION FOR ALL THINGS DISNEY.
- [H2] Collaborations
- [H2] Design Studio
- [H2] get your learning on!
- [H2] Design Academy
- [H2] begin your brand story!
- [H2] LET'S PARTNER UP!
- [H2] ANTHROPOLOGIE: BEAUTY
- [H2] FOUNDER, CEO MANTRA BAND
- [H2] EUNOIA JOURNALS
- [H2] copy by katie
- [H2] love hair
- [H2] AIMÉE FLYNN PHOTOGRAPHY
- [H2] HAPPY THOUGHTS
- [H2] more blog stories!
- [H2] Let's Make Some Magic!
- [H3] resources for designers
- [H3] instagram
- [H3] pinterest
- [H3] Stefania Squitieri —
- [H3] 01 • 06
- [H3] Aysel Gunar —
- [H3] 02 • 06
- [H3] Alexandria Cardenas —
- [H3] 03 • 06
- [H3] Katie Mitchell —
- [H3] 04 • 06
- [H3] Lily Bonnie Chao —
- [H3] 05 • 06
- [H3] Aimée Schaefer —
- [H3] 06 • 06
- [H3] Pull up a chair, grab an iced coffee, and let's chat! Whether you've been a brand for days or in business for years, I'm ready to help you create a brand that serves you well and brings you joy.
- [H3] log in
- [H3] Navigate

SEO Content

		• [H3] for designers • [H3] connect
✓	Images	We found 53 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✗	In-page links	We found a total of 4 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

In-page links

Anchor	Type	Juice
Pricing Yourself as a Freelance Designer	External	Passing Juice
Business	External	Passing Juice
How Passion Projects Help Attract Dream Clients	External	Passing Juice

In-page links

Why You Should Be Using Mockups (+ How to Start!)	External	Passing Juice

SEO Keywords

	Keywords Cloud	león design brand emmy packaging studio

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
emmy	1	✔	✖	✖	✖
león	1	✔	✖	✖	✖
brand	1	✔	✖	✔	✔
packaging	1	✔	✖	✔	✖
design	1	✔	✖	✔	✔

Usability

	Url	Domain : emmygination.com Length : 16
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✓	W3C Validity	Errors : 0 Warnings : 6
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

	Speed Tips	
		✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✓ Perfect, your website has few JavaScript files.
		✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://emmygination.com/sitemap.xml
✓	Robots.txt	http://emmygination.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.