








Seo Analyzer emory.edu

Generated on March 04 2022 23:34 PM





The score is 39/100






SEO Content

	Title	Home Emory University Atlanta GA Length : 36 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>15</td><td>11</td><td>6</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Emory University Homepage• [H2] Explore• [H2] Academics• [H2] Admission• [H2] Research• [H2] Health• [H2] Commencement 2022• [H2] Making a Difference• [H2] Emory News• [H2] Ukraine crisis: Emory experts provide insight on Russian invasion• [H2] The Future Starts Now• [H2] Apply to Emory• [H2] Supporting Our Community• [H2] Experience Emory• [H2] Advancing Knowledge and Care• [H2] @EmoryUniversity• [H3] Drug Discovery at Emory	H1	H2	H3	H4	H5	H6	1	15	11	6	0	0
H1	H2	H3	H4	H5	H6									
1	15	11	6	0	0									

SEO Content

		<ul style="list-style-type: none"> • [H3] Harnessing the Power of Song • [H3] News • [H3] Events • [H3] Explore • [H3] Arts • [H3] Impact • [H3] University President • [H3] Global • [H3] Diversity • [H3] Atlanta • [H4] Emory Healthcare named one of America's Best Large Employers by Forbes • [H4] Emory named top producer of student Fulbright winners for sixth consecutive year • [H4] Emory stands in solidarity with Ukraine, offers support for students, faculty and staff • [H4] Start:ME entrepreneurs build stronger Atlanta-area communities in 2022 • [H4] American Heart Month: Changing the treatment landscape for atrial fibrillation • [H4] {title}
	Images	<p>We found 21 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 14%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 105 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

SEO Links



External Links : Passing Juice 0.95%

Internal Links 99.05%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Explore	Internal	Passing Juice
About Emory	Internal	Passing Juice
Emory Profile	Internal	Passing Juice
Academic Excellence	Internal	Passing Juice
Our People	Internal	Passing Juice
Making a Difference	Internal	Passing Juice
Facts & Figures	Internal	Passing Juice
Atlanta & Community	Internal	Passing Juice
About Atlanta	Internal	Passing Juice
Campuses	Internal	Passing Juice
Partnerships	Internal	Passing Juice
Life at Emory	Internal	Passing Juice
Arts & Culture	Internal	Passing Juice
Athletics	Internal	Passing Juice
Living on Campus	Internal	Passing Juice
Diversity	Internal	Passing Juice
Religious & Spiritual Life	Internal	Passing Juice
Activities & Organizations	Internal	Passing Juice
Administration	Internal	Passing Juice
University President	Internal	Passing Juice
University Reports	Internal	Passing Juice
History	Internal	Passing Juice

In-page links

Academics	Internal	Passing Juice
Degrees & Programs	Internal	Passing Juice
Applied Learning	Internal	Passing Juice
Faculty & Teaching	Internal	Passing Juice
Accreditations & Memberships	Internal	Passing Juice
Awards & Honors	Internal	Passing Juice
Named Professorships	Internal	Passing Juice
Libraries & Resources	Internal	Passing Juice
Admission	Internal	Passing Juice
Undergraduate	Internal	Passing Juice
Graduate & Professional	Internal	Passing Juice
Nondegree Programs	Internal	Passing Juice
International Students	Internal	Passing Juice
Financial Aid	Internal	Passing Juice
Tuition & Cost	Internal	Passing Juice
Visit	Internal	Passing Juice
Maps	Internal	Passing Juice
Research	Internal	Passing Juice
Impact	Internal	Passing Juice
Student Research	Internal	Passing Juice
Faculty Research	Internal	Passing Juice
Centers, Institutes, & Partners	Internal	Passing Juice
Collaborative Research	Internal	Passing Juice
Research Resources	Internal	Passing Juice
Research Administration	Internal	Passing Juice
Research Offices	Internal	Passing Juice
Health	Internal	Passing Juice
Health Education	Internal	Passing Juice

In-page links

Health Research	Internal	Passing Juice
Patient Care at Emory	Internal	Passing Juice
Global Impact	Internal	Passing Juice
Community Impact	Internal	Passing Juice
Institutes & Centers	Internal	Passing Juice
Give	Internal	Passing Juice
View the Emory Forward website	Internal	Passing Juice
Learn more about molnupiravir	Internal	Passing Juice
Learn more about Karlsberg's research	Internal	Passing Juice
Full story	Internal	Passing Juice
Go to News Center	Internal	Passing Juice
Emory Healthcare named one of America's Best Large Employers by Forbes	Internal	Passing Juice
Emory named top producer of student Fulbright winners for sixth consecutive year	Internal	Passing Juice
Emory stands in solidarity with Ukraine, offers support for students, faculty and staff	Internal	Passing Juice
Start:ME entrepreneurs build stronger Atlanta-area communities in 2022	Internal	Passing Juice
American Heart Month: Changing the treatment landscape for atrial fibrillation	Internal	Passing Juice
{title}	Internal	Passing Juice
See all events	Internal	Passing Juice
Learn more about 2036	Internal	Passing Juice
Give	Internal	Passing Juice
Alumni	Internal	Passing Juice
Government and Community Affairs	Internal	Passing Juice
Health Care	External	Passing Juice
Emory College	Internal	Passing Juice
Oxford College	Internal	Passing Juice
Business School	Internal	Passing Juice

In-page links

School of Nursing	Internal	Passing Juice
Emory Continuing Education	Internal	Passing Juice
Pre-College Program	Internal	Passing Juice
Business School	Internal	Passing Juice
Graduate School	Internal	Passing Juice
School of Law	Internal	Passing Juice
School of Medicine	Internal	Passing Juice
School of Public Health	Internal	Passing Juice
School of Theology	Internal	Passing Juice
Contact	Internal	Passing Juice
People Directory	Internal	Passing Juice
Help and Resources	Internal	Passing Juice
Student Support Resources	Internal	Passing Juice
Faculty Staff Assistance	Internal	Passing Juice
Woodruff Health Sciences Center	Internal	Passing Juice
Bookstore	Internal	Passing Juice
Alumni	Internal	Passing Juice
Giving	Internal	Passing Juice
Information Technology	Internal	Passing Juice
Careers	Internal	Passing Juice
Human Resources	Internal	Passing Juice
Compliance	Internal	Passing Juice
For Students	Internal	Passing Juice
For Faculty and Staff	Internal	Passing Juice
For Parents and Families	Internal	Passing Juice
Emory University	Internal	Passing Juice
EO/AA Statement	Internal	Passing Juice
Copyright	Internal	Passing Juice

SEO Keywords



Keywords Cloud

school resources global explore university health
community research **emory** programs

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
emory	30	✓	✗	✗	✓
research	15	✗	✗	✗	✓
health	10	✗	✗	✗	✓
university	10	✓	✗	✗	✓
community	9	✗	✗	✗	✓











Usability

	Url	Domain : emory.edu Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.



Document

		
	W3C Validity	Errors : 3 Warnings : 40
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
--	---------------------	--

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://emory.edu/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.

Optimization



Google Analytics