



Seo Analyzer empathybroker.com

Generated on March 11 2022 01:08 AM






The score is 63/100







SEO Content

	Title	<p>empathy.co - Commerce Search & Discovery you can Trust</p> <p>Length : 54</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Empathy creates human-centred, commerce search & discovery platforms with a commitment to trust, understanding and joy for every business and their customers.</p> <p>Length : 158</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>description</td> <td>Empathy creates human-centred, commerce search & discovery platforms with a commitment to trust, understanding and joy for every business and their customers.</td> </tr> <tr> <td>image</td> <td>http://www.empathy.co/assets/media/logo/logo-animated-padding.gif</td> </tr> <tr> <td>image:secure_url</td> <td>https://www.empathy.co/assets/media/logo/logo-animated-padding.gif</td> </tr> <tr> <td>title</td> <td>empathy.co</td> </tr> <tr> <td>url</td> <td>https://www.empathy.co/</td> </tr> <tr> <td>site_name</td> <td>empathy.co</td> </tr> </tbody> </table>	Property	Content	description	Empathy creates human-centred, commerce search & discovery platforms with a commitment to trust, understanding and joy for every business and their customers.	image	http://www.empathy.co/assets/media/logo/logo-animated-padding.gif	image:secure_url	https://www.empathy.co/assets/media/logo/logo-animated-padding.gif	title	empathy.co	url	https://www.empathy.co/	site_name	empathy.co
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SEO Content

		<ul style="list-style-type: none">• [H1] Commerce search Built for Trust• [H1] TRUST SEARCH• [H1] UNDERSTAND SEARCH• [H1] Enjoy Search• [H1] Agility & control• [H1] Let's connect• [H3] Scroll down• [H3] Casa del Libro• [H3] Connect Distribution• [H3] Vodafone• [H4] Company• [H4] Services• [H4] Follow us• [H5] Get a speedy response to your queries from the Empathy team here
	Images	<p>We found 20 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

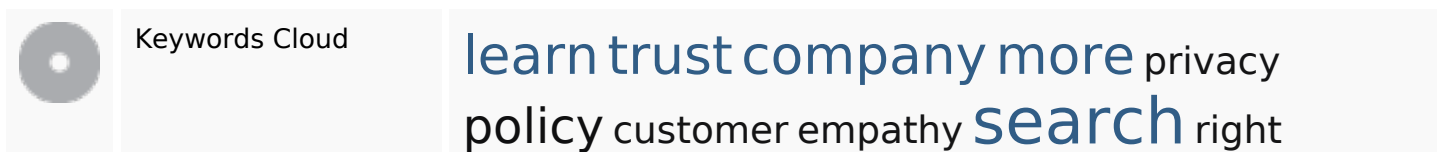
SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 50%</p> <p>Internal Links 50%</p>

In-page links

Anchor	Type	Juice
About us	Internal	Passing Juice
Careers	Internal	Passing Juice
Academy	Internal	Passing Juice
DOCS	External	Passing Juice
Explore	External	Passing Juice
Develop	External	Passing Juice
privacy policy.	Internal	Passing Juice
EU Whistleblowing Directive	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
search	6	✓	✗	✓	✓
trust	4	✓	✗	✓	✓
company	4	✗	✗	✗	✓
more	4	✗	✗	✗	✗
learn	4	✗	✗	✗	✗


Usability

	Url	Domain : empathybroker.com Length : 17

Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

 Flash content

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://empathybroker.com/sitemap.xml</pre> <pre>https://www.empathy.co/sitemap.xml</pre>
	Robots.txt	<pre>http://empathybroker.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>