

# Seo Analyzer emplify.de

Generated on April 04 2022 06:20 AM




The score is 57/100






## SEO Content

	Title	Employer Branding Agentur & HR-Marketing aus Stuttgart <b>Length : 58</b> Perfect, your title contains between 10 and 70 characters.																
	Description	Als Full Service Agentur bringen wir Ihre Arbeitgebermarke ganz groß raus. Wir unterstützen Sie beim Recruiting und allen Personalmarketing Themen. <b>Length : 147</b> Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>de_DE</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Employer Branding Agentur &amp; HR-Marketing aus Stuttgart</td></tr><tr><td>description</td><td>Als Full Service Agentur bringen wir Ihre Arbeitgebermarke ganz groß raus. Wir unterstützen Sie beim Recruiting und allen Personalmarketing Themen.</td></tr><tr><td>url</td><td>https://emplify.de/</td></tr><tr><td>site_name</td><td>emplify GmbH</td></tr><tr><td>image</td><td>https://emplify.de/wp-content/uploads/2020/06/emplify_Logo_RGB.png</td></tr></tbody></table>	Property	Content	locale	de_DE	type	website	title	Employer Branding Agentur & HR-Marketing aus Stuttgart	description	Als Full Service Agentur bringen wir Ihre Arbeitgebermarke ganz groß raus. Wir unterstützen Sie beim Recruiting und allen Personalmarketing Themen.	url	https://emplify.de/	site_name	emplify GmbH	image	https://emplify.de/wp-content/uploads/2020/06/emplify_Logo_RGB.png
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## SEO Content

	Headings	H1 1	H2 5	H3 5	H4 7	H5 0	H6 0
		<ul style="list-style-type: none"><li>• [H1] WIR BRINGEN STARKE ARBEITGEBER GANZ GROSS RAUS!</li><li>• [H2] DAS IST</li><li>• [H2] PROJEKTE</li><li>• [H2] EINIGE UNSERER KUNDEN</li><li>• [H2] WAS UNSERE KUNDEN SAGEN</li><li>• [H2] EINSATZ FÜR UNSERE UMWELT</li><li>• [H3] KARL DUNGS</li><li>• [H3] MAN Truck &amp; Bus</li><li>• [H3] netrics</li><li>• [H3] Leinfelden-Echterdingen</li><li>• [H3] PLANT-FOR-THE-PLANET</li><li>• [H4] STELLENANZEIGEN</li><li>• [H4] EMPLOYER BRANDING</li><li>• [H4] IT &amp; DEVELOPMENT</li><li>• [H4] CRE△TION</li><li>• [H4] Get Social</li><li>• [H4] Kontakt</li><li>• [H4] emplify GmbH</li></ul>					
	Images	We found 23 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : <b>5%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 27 links including 1 link(s) to files

## SEO Links



### Statistics

External Links : noFollow 0%

External Links : Passing Juice 18.52%

Internal Links 81.48%


## In-page links

Anchor	Type	Juice
<a href="#">No menu assigned</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Datenschutzerklärung</a>	Internal	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">LinkedIn</a>	External	Passing Juice
<a href="#">Xing</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Zum Newsletter</a>	Internal	Passing Juice
<a href="#">HOME</a>	Internal	Passing Juice
<a href="#">STELLENANZEIGEN</a>	Internal	Passing Juice
<a href="#">EMPLIFY AUTOMATE</a>	Internal	Passing Juice
<a href="#">EMPLOYER BRANDING</a>	Internal	Passing Juice
<a href="#">IT &amp;#038; DEVELOPMENT</a>	Internal	Passing Juice
<a href="#">CREATION</a>	Internal	Passing Juice
<a href="#">PROJEKTE</a>	Internal	Passing Juice
<a href="#">ÜBER UNS</a>	Internal	Passing Juice

## In-page links

<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">PODCAST</a>	Internal	Passing Juice
<a href="#">KARRIERE</a>	Internal	Passing Juice
<a href="#">Datenschutzerklärung</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="https://policies.google.com/privacy">https://policies.google.com/privacy</a>	External	Passing Juice




## SEO Keywords

 Keywords Cloud	<p>und stellenanzeigen branding uns <b>emplify</b> der die <b>wir</b> unsere employer</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
wir	13	✘	✘	✔	✔
und	9	✘	✘	✔	✔
emplify	8	✘	✘	✘	✔
der	7	✘	✘	✘	✘
employer	6	✔	✘	✘	✔

## Usability

	Url	Domain : emplify.de Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is de.

## Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 2 Warnings : 13
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="http://emplify.de/sitemap.xml">http://emplify.de/sitemap.xml</a>
	Robots.txt	<a href="http://emplify.de/robots.txt">http://emplify.de/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.