Seo Analyzer
enchantedcottageshop.com

Generated on February 25 2022 04:30 AM

The score is 40/100

SEO Content

✅	Title	Enchanted Cottage Shop, Home Decor **Length : 34** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Enchanted Cottage Shop : - Beach Cottage Nautical French Country Shabby Mirrors Signs Plaques & Pictures Jewelry & Accessories Soaps & Candles Sculptures and Figurines Baby & Children Seasonal Enchanting Outdoor Decor Pet & Animal Decor Fabrics Office Decor & Stationery Clocks Lighting Furniture & Accents Floral Shelves Racks Hooks Bowls Platters Trays Made In The USA Planters Organizers Storage Bedding Rugs & Mats Serving Utensils Drinkware Furniture Reclaimed Shabby Chic Rachel Ashwell ecommerce, open source, shop, online shopping, store **Length : 546** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✅	Keywords	Beach Cottage Nautical French Country Shabby Mirrors Signs Plaques & Pictures Jewelry & Accessories Soaps & Candles Sculptures and Figurines Baby & Children Seasonal Enchanting Outdoor Decor Pet & Animal Decor Fabrics Office Decor & Stationery Clocks Lighting Furniture & Accents Floral Shelves Racks Hooks Bowls Platters Trays Made In The USA Planters Organizers Storage Bedding Rugs & Mats Serving Utensils Drinkware Furniture Reclaimed Shabby Chic Rachel Ashwell ecommerce, open source, shop, online shopping, store Good, your page contains meta keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

⚪	Headings	<table><tr><td>**H1**</td><td>**H2**</td><td>**H3**</td><td>**H4**</td><td>**H5**</td><td>**H6**</td></tr><tr><td>1</td><td>1</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Congratulations! You have successfully installed your Zen Cart® E-Commerce Solution.

SEO Content

		• [H2] New Products For February • [H3] Categories • [H3] Have you seen ... • [H3] Information • [H3] Newsletter
✗	Images	We found 31 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✗	URL Rewrite	Bad. Your links have query string.
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 69 links including 1 link(s) to files
◉	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.9% Internal Links 97.1%

In-page links

Anchor	Type	Juice
Download this image	Internal	Passing Juice
View Cart	Internal	Passing Juice

In-page links

Checkout	Internal	Passing Juice
	Internal	Passing Juice
Log In	Internal	Passing Juice
New Account	Internal	Passing Juice
HEADER_ADVANCED_SEARCH	Internal	Passing Juice
Home	Internal	Passing Juice
New Products	Internal	Passing Juice
Specials	Internal	Passing Juice
Featured Products	Internal	Passing Juice
My Account	Internal	Passing Juice
Made In The USA->	Internal	Passing Juice
Beach Cottage Nautical	Internal	Passing Juice
French Country Shabby	Internal	Passing Juice
Shabby Chic Rachel Ashwell	Internal	Passing Juice
Bowls Platters Trays->	Internal	Passing Juice
Serving Utensils Drinkware->	Internal	Passing Juice
Organizers Storage	Internal	Passing Juice
Bedding->	Internal	Passing Juice
Fabrics	Internal	Passing Juice
Rugs & Mats	Internal	Passing Juice
Furniture & Accents	Internal	Passing Juice
Furniture Reclaimed	Internal	Passing Juice
Sculptures and Figurines	Internal	Passing Juice
Shelves Racks Hooks	Internal	Passing Juice
Lighting	Internal	Passing Juice
Clocks	Internal	Passing Juice
Mirrors	Internal	Passing Juice
Signs Plaques & Pictures	Internal	Passing Juice

In-page links

Baby & Children	Internal	Passing Juice
Enchanting	Internal	Passing Juice
Jewelry & Accessories->	Internal	Passing Juice
Soaps & Candles->	Internal	Passing Juice
Office Decor & Stationery	Internal	Passing Juice
Pet & Animal Decor	Internal	Passing Juice
Outdoor Decor	Internal	Passing Juice
Seasonal->	Internal	Passing Juice
Planters	Internal	Passing Juice
Floral->	Internal	Passing Juice
New Products ...	Internal	Passing Juice
Featured Products ...	Internal	Passing Juice
All Products ...	Internal	Passing Juice
Red Scrolled Metal Chair	Internal	Passing Juice
Mermaid LED Wall Canvas	Internal	Passing Juice
Flamingo Rain Gauge Garden Stake	Internal	Passing Juice
White Cabinet Bamboo Door Panels	Internal	Passing Juice
Planter Garden Stake Set of 3 Flower Pot...	Internal	Passing Juice
Mermaid Bird Bath	Internal	Passing Juice
Beach Puzzle 500 Pieces Jigsaw Nautical	Internal	Passing Juice
Sea Turtle Hanging Wind Spinner	Internal	Passing Juice
Red Scrolled Metal Bench	Internal	Passing Juice
Fish Wine Rack Metal Bottle Holder	Internal	Passing Juice
Red Scrolled Side Table	Internal	Passing Juice
Whale Tail Wall Shelf	Internal	Passing Juice
Church Window Mirror Arched Wall Hanging	Internal	Passing Juice
Nautical Signal Flag Boat Banner 40 Flags	Internal	Passing Juice
Decorative Lobster Trap Box	Internal	Passing Juice

In-page links

[Distressed White Pedestal Table Corinthian 26" Tall](#)	Internal	Passing Juice
[Shipping & Returns](#)	Internal	Passing Juice
[Privacy Notice](#)	Internal	Passing Juice
[Conditions of Use](#)	Internal	Passing Juice
[Contact Us](#)	Internal	Passing Juice
[Site Map](#)	Internal	Passing Juice
[Discount Coupons](#)	Internal	Passing Juice
[Specials](#)	Internal	Passing Juice
[Facebook page](#)	External	Passing Juice
[Pinterest](#)	External	Passing Juice
[Ebay Store](#)	Internal	Passing Juice

SEO Keywords

Keywords Cloud	decor new featured products shabby cart plaques signs furniture cottage

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
products	5	✖	✖	✖	✔
decor	3	✔	✔	✔	✖
cart	2	✖	✖	✖	✔
shabby	2	✖	✔	✔	✖
cottage	2	✔	✔	✔	✖

Usability

	Url	Domain : enchantedcottageshop.com Length : 24

Usability

●		
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	XHTML 1.0 Transitional
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 25 Warnings : 8
✓	Email Privacy	Great no email address has been found in plain text!
✗	Deprecated HTML	**Deprecated tags** **Occurrences** <center> 1 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
●	Speed Tips	✖ Attention! Try to avoid nested tables in HTML. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing
✖		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✖	Robots.txt	Missing
		Your website doesn't have a robots.txt file - this can be problematic.
		A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics