



# Seo Analyzer energyconservationspecialists.org

Generated on March 16 2022 09:03 AM





The score is 40/100







## SEO Content

	Title	<p>Energy Conservation Specialists</p> <p><b>Length : 31</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="544 1377 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>0</td> <td>1</td> <td>6</td> <td>3</td> <td>6</td> </tr> </tbody> </table> <ul data-bbox="616 1480 1481 2072" style="list-style-type: none"> <li>• [H1] What you don't see is costing you</li> <li>• [H1] What you don't see is costing you</li> <li>• [H1] Why Insulate?</li> <li>• [H1] Installing mechanical insulation in BC's New and existing multi-unit buildings will reduce CO2 emissions by 120,000 tonnes, save 620 GWh and millions in energy costs.</li> <li>• [H1] News</li> <li>• [H3] Start typing and press enter to search</li> <li>• [H4] Best Practices</li> <li>• [H4] White Paper</li> <li>• [H4] MI guide and specs</li> <li>• [H4] Best Practices</li> <li>• [H4] White Paper</li> <li>• [H4] MI guide and specs</li> <li>• [H5] Mechanical insulation Saves energy, saves the environment and saves money.</li> <li>• [H5] Mechanical insulation Saves energy, saves the environment and saves money.</li> </ul>	H1	H2	H3	H4	H5	H6	5	0	1	6	3	6
H1	H2	H3	H4	H5	H6									
5	0	1	6	3	6									

## SEO Content

		<ul style="list-style-type: none"> <li>• [H5] Installing mechanical insulation in BC's New and existing multi-unit buildings will reduce CO2 emissions by 120,000 tonnes, save 620 GWh and millions in energy costs.</li> <li>• [H6] Environmental Sustainability</li> <li>• [H6] Save Energy &amp; Money</li> <li>• [H6] Mould Prevention</li> <li>• [H6] Fire Prevention</li> <li>• [H6] Provincial Buildings go green with \$58 million in Funding</li> <li>• [H6] CleanBC plan to reduce climate pollution, build a low-carbon economy</li> </ul>
	Images	<p>We found 17 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

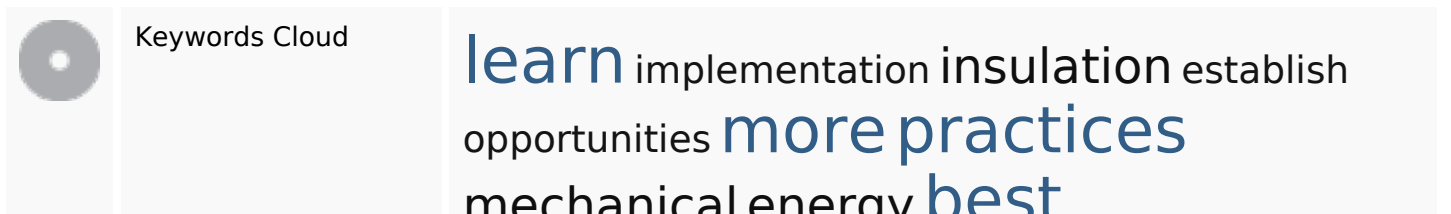
## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 12 links including 1 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.33%</p> <p>Internal Links 91.67%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
-	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">See All News</a>	Internal	Passing Juice
<a href="#">Contact Us &amp;gt;</a>	Internal	Passing Juice
<a href="#">Affinity Bridge</a>	External	Passing Juice






## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
learn	7	✘	✘	✘	✘
more	7	✘	✘	✘	✘
best	6	✘	✘	✘	✔
practices	6	✘	✘	✘	✔
mechanical	4	✘	✘	✘	✔

## Usability

	Url	Domain : energyconservationspecialists.org Length : 33
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 101 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://energyconservationspecialists.org/sitemap.xml</pre> <pre>https://energyconservationspecialists.org/wp-sitemap.xml</pre>
	Robots.txt	<pre>http://energyconservationspecialists.org/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>