



Seo Analyzer engagedforums.com

Generated on March 17 2022 01:45 AM





The score is 55/100






SEO Content

	Title	<p>Mzinga Learning Technologies</p> <p>Length : 28</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Mzinga supplies Learning Technologies for Employee & Customer LMS, xAPI Tracking & Reporting and robust Learning Content Authoring.</p> <p>Length : 139</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1910"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Mzinga Learning Technologies</td> </tr> <tr> <td>description</td> <td>Mzinga supplies Learning Technologies for Employee & Customer LMS, xAPI Tracking & Reporting and robust Learning Content Authoring.</td> </tr> <tr> <td>url</td> <td>http://mzinga.com/</td> </tr> <tr> <td>site_name</td> <td>OmniSocial Learning</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Mzinga Learning Technologies	description	Mzinga supplies Learning Technologies for Employee & Customer LMS, xAPI Tracking & Reporting and robust Learning Content Authoring.	url	http://mzinga.com/	site_name	OmniSocial Learning
Property	Content															
locale	en_US															
type	website															
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url	http://mzinga.com/															
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	Headings	<table border="1" data-bbox="539 1933 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>11</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 703 2069" style="list-style-type: none"> • [H1] 	H1	H2	H3	H4	H5	H6	1	5	11	1	0	0		
H1	H2	H3	H4	H5	H6											
1	5	11	1	0	0											

SEO Content

		<ul style="list-style-type: none"> • [H2] The World's Leading • [H2] Learning Technology Provider • [H2] Social Learning Management System • [H2] MZINGA Learning Record Store • [H2] Solutions • [H3] The Leading • [H3] for employees, customers & partners • [H3] Learning Can Happen Anytime & Anywhere The Mzinga LRS Lets You Know When It Does • [H3] Create. • [H3] Collaborate. • [H3] Publish. • [H3] The first team-based collaborative video app for teams, organizations and companies of all sizes. • [H3] OmniSocial Learning • [H3] OmniSocial Learning Extended Enterprise • [H3] Mzinga Learning Record Store • [H3] Composica • [H4] A robust e-Learning authoring system that brings new meaning to the term team-work.
	Images	<p>We found 24 images on this web page.</p> <p>20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links



External Links : Passing Juice 71.43%

Internal Links 28.57%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
=	External	Passing Juice
OmniSocial Learning	External	Passing Juice
OmniSocial Learning Extended Enterprise	External	Passing Juice
Mzinga Learning Record Store	External	Passing Juice
Composica	External	Passing Juice
Privacy	Internal	Passing Juice

SEO Keywords








Keywords Cloud

learning social read content authoring lms
into mzinga more omnisocial












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
learning	11	✓	✗	✓	✓
more	9	✗	✗	✗	✗
read	4	✗	✗	✗	✗
mzinga	3	✓	✗	✓	✓
into	3	✗	✗	✗	✗

Usability

	Url	Domain : engagedforums.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 141 Warnings : 29
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon<li data-bbox="555 264 879 300"> Meta Viewport Tag<li data-bbox="555 331 810 367"> Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://engagedforums.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1084 1481 1160"> Google Analytics</div>