Seo Analyzer engageya.com

Generated on February 05 2022 01:39 AM

The score is 50/100

SEO Content

✓	Title	Native Advertising and Content Discovery Platform | EngageYa **Length : 60** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Engageya is the world's largest content and native advertising platform for emerging markets, with vast reach in: North Africa, Middle East, Russia & CIS and East Europe. Engageya's free content recommendations widget increases page views and time on-site, reduces bounce rate and generates immediate native revenue stream. **Length : 323** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Native Advertising and Content Discovery Platform | EngageYa
type	website
url	https://www.engageya.com
site_name	EngageYa

SEO Content

		description	Engageya is the world's largest content and native advertising platform for emerging markets, with vast reach in: North Africa, Middle East, Russia & CIS and East Europe. Engageya's free content recommendations widget increases page views and time on-site, reduces bounce rate and generates immediate native revenue stream.			
		locale:alternate	tr_TR			

		H1	**H2**	**H3**	**H4**	**H5**	**H6**
	Headings	0	0	0	0	0	0

❌	Images	We found 87 images on this web page. 22 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **14%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 13 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.69% Internal Links 92.31%

In-page links

Anchor	Type	Juice
HOME PAGE	Internal	Passing Juice
Publishers	Internal	Passing Juice
Advertisers	Internal	Passing Juice
Platform Solution	Internal	Passing Juice
About	Internal	Passing Juice
Our Team	Internal	Passing Juice
EVENTS	Internal	Passing Juice
Contact	Internal	Passing Juice
Login	External	Passing Juice
Forgot?	Internal	Passing Juice
Terms Of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	advertising immediate revenue first platform more native publishers purge solution

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
native	10	✔	✖	✔	✖
first	6	✖	✖	✖	✖
purge	6	✖	✖	✖	✖

Keywords Consistency

advertising	5	✔	✖	✔	✖
more	5	✖	✖	✖	✖

Usability

⊙	Url	Domain : engageya.com Length : 12
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 31 Warnings : 23
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⊙	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4).

Document

✖   Too bad, your website has too many JS files (more than 6).

✖   Too bad, your website does not take advantage of gzip.

Mobile

Mobile Optimization	✔ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		http://engageya.com/sitemap.xml
		https://www.engageya.com/sitemap.xml
✔	Robots.txt	http://engageya.com/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.