The score is 50/100

SEO Content

⚠️	Title	Engage Your Patients – A Different Approach To Patient Engagement **Length : 71** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
title	Engage Your Patients
description	A Different Approach To Patient Engagement
url	http://engageyourpatients.com/
site_name	Engage Your Patients
image	https://s0.wp.com/i/blank.jpg
locale	en_US

Headings	**H1** 0	**H2** 1	**H3** 0	**H4** 0	**H5** 0	**H6** 0

- [H2] Sign up for Engage Your Patients Newsletter

SEO Content

	Images	We found 78 images on this web page. 27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : **17%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Patient Communications & Engagement Skills Training	Internal	Passing Juice
Custom Consulting	Internal	Passing Juice
Click Here To Learn More	Internal	Passing Juice
-	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
About	Internal	Passing Juice
Patient Engagement Opportunity Analysis	Internal	Passing Juice
Patient Communication & Engagement Skills Benchmarking	Internal	Passing Juice

SEO Keywords

Keywords Cloud	patient engaging how patients physicians engagement health physician opportunities engage

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
patients	303	✔	✖	✖	✔
patient	288	✔	✖	✖	✔
engagement	216	✔	✖	✖	✖
physicians	208	✖	✖	✖	✖
engage	141	✔	✖	✖	✔

Usability

Url	Domain : engageyourpatients.com Length : 22	
Favicon	Great, your website has a favicon.	
Printability	We could not find a Print-Friendly CSS.	
Language	Good. Your declared language is en.	

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 105 Warnings : 69
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

❌	Deprecated HTML	

Deprecated tags	Occurrences
<font>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✅ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✅ Meta Viewport Tag
		✅ Flash content

Optimization

❌	XML Sitemap	**Missing** Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://engageyourpatients.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.