



# Seo Analyzer engapsrl.com

Generated on March 08 2022 00:18 AM

The score is 57/100




## SEO Content

|              | <p>Title</p>                  | <p>Engap SRL</p> <p><b>Length : 9</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>  |                         |                        |                        |                        |                        |         |           |           |             |     |              |     |      |      |     |                        |       |           |             |           |       |                               |           |           |
|--------------|-------------------------------|---|-------------------------|------------------------|------------------------|------------------------|------------------------|---------|-----------|-----------|-------------|-----|--------------|-----|------|------|-----|------------------------|-------|-----------|-------------|-----------|-------|-------------------------------|-----------|-----------|
|              | <p>Description</p>            | <p>Engap SRL</p> <p><b>Length : 9</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>  |                         |                        |                        |                        |                        |         |           |           |             |     |              |     |      |      |     |                        |       |           |             |           |       |                               |           |           |
|              | <p>Keywords</p>               | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>  |                         |                        |                        |                        |                        |         |           |           |             |     |              |     |      |      |     |                        |       |           |             |           |       |                               |           |           |
|              | <p>Og Meta Properties</p>     | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 1982"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Engap SRL</td> </tr> <tr> <td>image:width</td> <td>740</td> </tr> <tr> <td>image:height</td> <td>300</td> </tr> <tr> <td>type</td> <td>page</td> </tr> <tr> <td>url</td> <td>https://engapsrl.com//</td> </tr> <tr> <td>title</td> <td>Engap SRL</td> </tr> <tr> <td>description</td> <td>Engap SRL</td> </tr> <tr> <td>image</td> <td>https://engapsrl.comundefined</td> </tr> <tr> <td>image:alt</td> <td>Engap SRL</td> </tr> </tbody> </table> |                         |                        |                        |                        | Property               | Content | site_name | Engap SRL | image:width | 740 | image:height | 300 | type | page | url | https://engapsrl.com// | title | Engap SRL | description | Engap SRL | image | https://engapsrl.comundefined | image:alt | Engap SRL |
| Property     | Content                       |   |                         |                        |                        |                        |                        |         |           |           |             |     |              |     |      |      |     |                        |       |           |             |           |       |                               |           |           |
| site_name    | Engap SRL                     |   |                         |                        |                        |                        |                        |         |           |           |             |     |              |     |      |      |     |                        |       |           |             |           |       |                               |           |           |
| image:width  | 740                           |   |                         |                        |                        |                        |                        |         |           |           |             |     |              |     |      |      |     |                        |       |           |             |           |       |                               |           |           |
| image:height | 300                           |   |                         |                        |                        |                        |                        |         |           |           |             |     |              |     |      |      |     |                        |       |           |             |           |       |                               |           |           |
| type         | page                          |   |                         |                        |                        |                        |                        |         |           |           |             |     |              |     |      |      |     |                        |       |           |             |           |       |                               |           |           |
| url          | https://engapsrl.com//        |   |                         |                        |                        |                        |                        |         |           |           |             |     |              |     |      |      |     |                        |       |           |             |           |       |                               |           |           |
| title        | Engap SRL                     |   |                         |                        |                        |                        |                        |         |           |           |             |     |              |     |      |      |     |                        |       |           |             |           |       |                               |           |           |
| description  | Engap SRL                     |   |                         |                        |                        |                        |                        |         |           |           |             |     |              |     |      |      |     |                        |       |           |             |           |       |                               |           |           |
| image        | https://engapsrl.comundefined |   |                         |                        |                        |                        |                        |         |           |           |             |     |              |     |      |      |     |                        |       |           |             |           |       |                               |           |           |
| image:alt    | Engap SRL                     |   |                         |                        |                        |                        |                        |         |           |           |             |     |              |     |      |      |     |                        |       |           |             |           |       |                               |           |           |
|              | <p>Headings</p>               | <p><b>H1</b><br/>1</p>  | <p><b>H2</b><br/>26</p> | <p><b>H3</b><br/>0</p> | <p><b>H4</b><br/>0</p> | <p><b>H5</b><br/>0</p> | <p><b>H6</b><br/>0</p> |         |           |           |             |     |              |     |      |      |     |                        |       |           |             |           |       |                               |           |           |




## SEO Content

|  |                 |  |
|--|-----------------|--|
|    |                 | <ul style="list-style-type: none"><li>• [H1] SERVIZI</li><li>• [H2] PROGETTI IN EVIDENZA</li><li>• [H2] BIBLIOTECA NAZIONALE</li><li>• [H2] WORLD FOOD PROGRAMME</li><li>• [H2] HONOLULU RAIL TRANSIT PROJECT</li><li>• [H2] SCARICA LA NOSTRA BROCHURE AZIENDALE</li><li>• [H2] Le ultime news</li><li>• [H2] LAVORO AGGIUDICATO</li><li>• [H2] PROGETTO IN CORSO</li><li>• [H2] GARA VINTA</li><li>• [H2] GARA VINTA</li><li>• [H2] GARA VINTA</li><li>• [H2] GARA VINTA</li><li>• [H2] GARA VINTA</li><li>• [H2] CERTIFICAZIONE</li><li>• [H2] LAVORO AGGIUDICATO</li><li>• [H2] PROGETTO IN CORSO</li><li>• [H2] GARA VINTA</li><li>• [H2] GARA VINTA</li><li>• [H2] GARA VINTA</li><li>• [H2] GARA VINTA</li><li>• [H2] GARA VINTA</li><li>• [H2] CERTIFICAZIONE</li><li>• [H2] LAVORO AGGIUDICATO</li><li>• [H2] PROGETTO IN CORSO</li><li>• [H2] GARA VINTA</li><li>• [H2] POSIZIONI APERTE</li></ul> |
|  | Images          | We found 27 images on this web page.<br>Good, most or all of your images have alt attributes.  |
|  | Text/HTML Ratio | Ratio : <b>26%</b><br>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.  |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.   |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|  | URL Rewrite             | Good. Your links looks friendly!               |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |

## SEO Links

|  |               |   |
|--|---------------|---|
|  |               |   |
|  | In-page links | We found a total of 18 links including 0 link(s) to files                                     |
|  | Statistics    | External Links : noFollow 0%<br>External Links : Passing Juice 5.56%<br>Internal Links 94.44% |

## In-page links

| Anchor   | Type     | Juice         |
|--|----------|---------------|
| <a href="#">Home</a>                                     | Internal | Passing Juice |
| <a href="#">Chi siamo</a>                                | Internal | Passing Juice |
| <a href="#">Servizi</a>                                  | Internal | Passing Juice |
| <a href="#">Progetti</a>                                 | Internal | Passing Juice |
| <a href="#">Lavora con noi</a>                           | Internal | Passing Juice |
| <a href="#">Contatti</a>                                 | Internal | Passing Juice |
| <a href="#">ENG</a>                                      | Internal | Passing Juice |
| <a href="#">PROGETTAZIONE</a>                            | Internal | Passing Juice |
| <a href="#">CONSULENZA TECNOLOGICA</a>                   | Internal | Passing Juice |
| <a href="#">CONSULENZA PRIVACY (GDPR)</a>                | Internal | Passing Juice |
| <a href="#">BUSINESS DEVELOPMENT</a>                     | Internal | Passing Juice |
| <a href="#">DIREZIONE LAVORI E SICUREZZA</a>             | Internal | Passing Juice |
| <a href="#">RISK ASSESSMENT &amp; RISK ANALYSIS</a>      | Internal | Passing Juice |
| <a href="#">COMMISSIONING ITALIA / ESTERO</a>            | Internal | Passing Juice |
| <a href="#">SUPPORTO ALLO SVILUPPO DI GARE E APPALTI</a> | Internal | Passing Juice |
| <a href="#">Privacy Policy</a>                           | Internal | Passing Juice |
| <a href="#">Cookie Policy</a>                            | Internal | Passing Juice |
| <a href="#">Web agency Roma MGquadro</a>                 | External | Passing Juice |

## SEO Keywords



Keywords Cloud

engap del sicurezza degli vinta  
progettazione progetto impianti gara  
direzione

## Keywords Consistency

| Keyword       | Content | Title | Keywords | Description | Headings |
|---------------|---------|-------|----------|-------------|----------|
| del           | 24      | ✘     | ✘        | ✘           | ✘        |
| engap         | 23      | ✔     | ✘        | ✔           | ✘        |
| progettazione | 19      | ✘     | ✘        | ✘           | ✘        |
| gara          | 18      | ✘     | ✘        | ✘           | ✔        |
| progetto      | 13      | ✘     | ✘        | ✘           | ✔        |











## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : engapsrl.com<br>Length : 12              |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is it.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |         |        |
|--|---------|--------|
|  | Doctype | HTML 5 |
|--|---------|--------|



## Document

|  |                 |   |
|--|-----------------|---|
|  | Encoding        | Perfect. Your declared charset is UTF-8.  |
|  | W3C Validity    | Errors : 6<br>Warnings : 3  |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile

|  |                     |  |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|--|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><code>http://engapsrl.com/sitemap.xml</code>   |
|  | Robots.txt  | Missing<br>Your website doesn't have a robots.txt file - this can be problematic.<br>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located. |
|  | Analytics   | Missing   |

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.