







Seo Analyzer entrepreneur.com

Generated on January 05 2022 19:33 PM

The score is **61/100**



SEO Content

	<p>Title</p>	<p>Entrepreneur - Start, run and grow your business.</p> <p>Length : 49</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Advice, insight, profiles and guides for established and aspiring entrepreneurs worldwide. Home of Entrepreneur magazine.</p> <p>Length : 121</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>latest,new,articles,recent</p> <p>Good, your page contains meta keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2056"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Entrepreneur</td> </tr> <tr> <td>title</td> <td>Entrepreneur - Start, run and grow your business.</td> </tr> <tr> <td>description</td> <td>Advice, insight, profiles and guides for established and aspiring entrepreneurs worldwide. Home of Entrepreneur magazine.</td> </tr> <tr> <td>url</td> <td>https://www.entrepreneur.com</td> </tr> <tr> <td>image</td> <td>https://assets.entrepreneur.com/content/3x2/2000/20160408155709-default-hero-entrepreneur.png</td> </tr> <tr> <td>image:width</td> <td>2000</td> </tr> <tr> <td>image:height</td> <td>1333</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	site_name	Entrepreneur	title	Entrepreneur - Start, run and grow your business.	description	Advice, insight, profiles and guides for established and aspiring entrepreneurs worldwide. Home of Entrepreneur magazine.	url	https://www.entrepreneur.com	image	https://assets.entrepreneur.com/content/3x2/2000/20160408155709-default-hero-entrepreneur.png	image:width	2000	image:height	1333	type	website
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SEO Content

Headings

H1
0

H2
9

H3
34





H4
3

H5
0





H6
0

- [H2] Just Added
- [H2] Most Popular
- [H2] News & Trends
- [H2] Entrepreneur Store
- [H2] Starting a Business
- [H2] Growth Strategies
- [H2] European Union
- [H2] Latest Video
- [H2] Featured Contributors
- [H3] How the UK Has Set its Sights on Becoming a Fintech Haven in the Wake of Brexit
- [H3] One Secret to Achieving Revenue Growth and Profitability Fast Without VC Funding
- [H3] European Startups 2021: The Year in Numbers
- [H3] Holiday Shopping: Omicron Restrictions Have European Businesses Leaning on E-commerce
- [H3] Help Your Teams Succeed: Overhauling Leadership and Company Practices
- [H3] Jimmy Fallon Spent Years Chasing A Dream That Wasn't Really His. Finding His 'Why' Changed Everything.
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- [H3] 10 Side Hustles You Can Start From Home in 2022
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- [H3] Here's One Way to Get into the Shape of Your Life in 2022
- [H3] Great Design Makes a Great Difference to Every Business
- [H3] Self-Publishing or Traditional Publishing: Which Is Best for You?
- [H3] The Best Fundraising Advice We Heard in 2021
- [H3] How New Entrepreneurs Can Save Money Easily
- [H3] How Young Entrepreneurs Can Succeed: "Grow 1% Every Day"
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- [H3] Learn a New Language with the World's Top-Grossing Language App
- [H3] 3 Ways to Connect With Your Customers and Improve Their Experience
- [H3] 5 Ways of Effectively Navigating Supply Chain Disruptions
- [H3] Money Makeover: Euro Banknotes Are Getting a New Design
- [H3] These 7 Countries are Now Accepting Vaccine Passports
- [H3] Can Cryptocurrencies Gain Prominence in Europe Despite EU Jitters?
- [H3] Most of the Best Countries for Working Parents Are in Europe
- [H3] Video: Random Act of Kindness at Dollar General Store

SEO Content

		<p>Goes Viral</p> <ul style="list-style-type: none"> • [H3] This Entrepreneur's Charity-Driven Startup Was Acquired in Less Than 2 Months • [H3] This Company Just Launched a Comprehensive Label for Measuring a Fashion Product's Impact on People and the Planet • [H3] Selina Johnson • [H3] Yann Leretaille • [H3] Lilia Stoyanov • [H4] How U.K. Small Business Owners Can Eliminate Wasted Days by Creating Their Ideal Working Week • [H4] Europe Needs a New Approach to Regulating Artificial Intelligence • [H4] One Secret to Achieving Revenue Growth and Profitability Fast Without VC Funding
	Images	<p>We found 37 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 12%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 84 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 1.19%</p> <p>Internal Links 98.81%</p>

In-page links

Anchor	Type	Juice
Sign Out	Internal	Passing Juice
Franchise Home	Internal	Passing Juice
Franchise 500 Ranking	Internal	Passing Juice
Business Opportunities List	Internal	Passing Juice
Franchises For Sale	Internal	Passing Juice
Franchise Suppliers Directory	Internal	Passing Juice
Leadership	Internal	Passing Juice
Inspiration	Internal	Passing Juice
Growth Strategies	Internal	Passing Juice
Marketing	Internal	Passing Juice
Technology	Internal	Passing Juice
Social Media	Internal	Passing Juice
Finance	Internal	Passing Juice
Entrepreneurs	Internal	Passing Juice
Starting a Business	Internal	Passing Juice
Franchise	Internal	Passing Juice
United States	Internal	Passing Juice
India	Internal	Passing Juice
Asia Pacific	Internal	Passing Juice
Middle East	Internal	Passing Juice
Europe	Internal	Passing Juice
South Africa	Internal	Passing Juice
Espa&ntilde;ol	Internal	Passing Juice
Georgia	Internal	Passing Juice
Contact	Internal	Passing Juice
Advertise	Internal	Passing Juice
Reprints & Licensing	External	Passing Juice

In-page links

Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookies Policy	Internal	Passing Juice
Site Map	Internal	Passing Juice
FinTech	Internal	Passing Juice
How the UK Has Set its Sights on Becoming a Fintech Haven in the Wake of Brexit	Internal	Passing Juice
One Secret to Achieving Revenue Growth and Profitability Fast Without VC Funding	Internal	Passing Juice
Trends	Internal	Passing Juice
European Startups 2021: The Year in Numbers	Internal	Passing Juice
Holiday Shopping	Internal	Passing Juice
Holiday Shopping: Omicron Restrictions Have European Businesses Leaning on E-commerce	Internal	Passing Juice
Help Your Teams Succeed: Overhauling Leadership and Company Practices	Internal	Passing Juice
More From Latest	Internal	Passing Juice
Jimmy Fallon Spent Years Chasing A Dream That Wasn't Really His. Finding His 'Why' Changed Everything.	Internal	Passing Juice
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Read More	Internal	Passing Juice
Mark Cuban on Going to Space: 'I Don't Even Think I Can Afford That Sh*t'	Internal	Passing Juice
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VPN	Internal	Passing Juice
The 10 Best VPNs To Shore Up Your Internet Security in 2022	Internal	Passing Juice
The Business Traveler's Journal	Internal	Passing Juice
Here's One Way to Get into the Shape of Your Life in 2022	Internal	Passing Juice


In-page links

Design	Internal	Passing Juice
Great Design Makes a Great Difference to Every Business	Internal	Passing Juice
Self-Publishing or Traditional Publishing: Which Is Best for You?	Internal	Passing Juice
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Lilia Stoyanov	Internal	Passing Juice
Brand Licensing	Internal	Passing Juice
Help Center	Internal	Passing Juice

In-page links

Entrepreneur Media Departments	Internal	Passing Juice
Staff	Internal	Passing Juice
Contribute	Internal	Passing Juice
Podcasts	Internal	Passing Juice
Publish Your Book	Internal	Passing Juice
Entrepreneur Merchandise	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Help Center	Internal	Passing Juice



SEO Keywords

 Keywords Cloud	entrepreneurs business europe store growth entrepreneur read franchise how min
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
read	28	✘	✘	✘	✘
min	27	✘	✘	✘	✔
entrepreneur	17	✔	✘	✔	✔
business	14	✔	✘	✘	✔
store	10	✘	✘	✘	✔










Usability

 Url	Domain : entrepreneur.com Length : 16
 Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 26 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://www.entrepreneur.com/sitemap/xml/all/1.xml https://www.entrepreneur.com/sitemaps/video.xml https://www.entrepreneur.com/sitemaps/news.xml</pre>
	Robots.txt	<p>http://entrepreneur.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>