

#### **SEO Content**

	Title	Envair Length : 6 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
$\bigotimes$	Description	Length : 0 Very bad. We haven't found meta description on your page. Use <u>this</u> free online meta tags generator to create description.
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> online meta tags generator to create keywords.
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.
0	Headings	H1H2H3H4H5H6504000• [H1] • [H1]• [H1] • [H1] Turnkey Laboratories • [H1] Delivering Engineering Innovations Since 1984 • [H1] Clean Rooms • [H3] Enriching Environment • [H3] Recent Case Study • [H3] Our Clients • [H3] Download Technical Catalogue
$\bigotimes$	Images	We found 40 images on this web page. 18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>5%</b>

#### **SEO Content**

$\bigotimes$		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.
$\bigotimes$	lframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

#### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
0	In-page links	We found a total of 13 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

# In-page links

Anchor	Туре	Juice
About	Internal	Passing Juice
Board Of Directors	Internal	Passing Juice
<u>History</u>	Internal	Passing Juice
Vision, Mission & Values	Internal	Passing Juice
Management Team	Internal	Passing Juice
Products	Internal	Passing Juice
Aero Sure	Internal	Passing Juice
Pro Clean	Internal	Passing Juice

# In-page links

<u>Furni Tech</u>	Internal	Passing Juice
<u>Gallery</u>	Internal	Passing Juice
After Sales Service	Internal	Passing Juice
<u>Spares</u>	Internal	Passing Juice
Contact	Internal	Passing Juice

#### **SEO Keywords**

0	Keywords Cloud	cleaner management found oil aero industries electrodyne envair working all
		-

# **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
envair	7	×	×	×	×
electrodyne	6	×	×	×	×
industries	5	×	×	×	×
oil	5	×	×	×	×
aero	4	x	x	x	×

# Usability

0	Url	Domain : envair.in Length : 9
$\bigcirc$	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is en.

#### Usability



Dublin Core

This page does not take advantage of Dublin Core.

#### Document

$\bigcirc$	Doctype	HTML 5		
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.		
$\bigotimes$	W3C Validity	Errors : 49 Warnings : 46		
$\bigcirc$	Email Privacy	Great no email address has been found in plain text!		
$\bigcirc$	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> </ul>		
		<ul><li>Too bad, your website has too many JS files (more than 6).</li><li>Perfect, your website takes advantage of gzip.</li></ul>		

#### Mobile

0		×	Apple Icon
		~	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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# imization

		http://envair.in/sitemap.xml http://www.envair.in/sitemap.xml
$\bigcirc$	Robots.txt	http://envair.in/robots.txt Great, your website has a robots.txt file.
8	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.