





# Seo Analyzer eqiltd.com

Generated on February 21 2022 20:08 PM






The score is 55/100







## SEO Content

	Title	<p>Global castings, logistics, &amp; simplified supply chain management: EQI</p> <p><b>Length : 73</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	Description	<p>EQI delivers casting product design, risk mitigation, reliable castings, and global logistics services.</p> <p><b>Length : 103</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Global castings, logistics, &amp; simplified supply chain management: EQI</td></tr><tr><td>description</td><td>EQI delivers casting product design, risk mitigation, reliable castings, and global logistics services.</td></tr><tr><td>url</td><td>https://eqiltd.com/</td></tr><tr><td>site_name</td><td>EQI</td></tr><tr><td>image</td><td>https://eqiltd.com/wp-content/uploads/2021/08/Freight-Strategies-for-Unprecedented-Times.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Global castings, logistics, & simplified supply chain management: EQI	description	EQI delivers casting product design, risk mitigation, reliable castings, and global logistics services.	url	https://eqiltd.com/	site_name	EQI	image	https://eqiltd.com/wp-content/uploads/2021/08/Freight-Strategies-for-Unprecedented-Times.jpg
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## SEO Content

		image:secure_url https://eqiltd.com/wp-content/uploads/2021/08/Freight-Strategies-for-Unprecedented-Times.jpg												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>3</td> <td>2</td> <td>0</td> <td>2</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H2] EQI is a best-in-class partner, providing risk mitigation and cost containment.</li> <li>• [H2] From castability to product quality to risk mitigation, EQI provides the solution.</li> <li>• [H2] EQI delivers reliable, high-quality castings, forgings, and fabrications on-time and on-budget</li> <li>• [H3] What to Expect from the Containerized Freight Network in 2022 and Beyond</li> <li>• [H3] Three Freight Strategies for Securing Inventory</li> <li>• [H5] Dec 7, 2021</li> <li>• [H5] Nov 30, 2021</li> </ul>	H1	H2	H3	H4	H5	H6	0	3	2	0	2	0
H1	H2	H3	H4	H5	H6									
0	3	2	0	2	0									
	Images	<p>We found 14 images on this web page.</p> <p>7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5%</p>

## SEO Links

Internal Links 95%

### In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Overview</a>	Internal	Passing Juice
<a href="#">Meet Our Experts</a>	Internal	Passing Juice
<a href="#">Where We Are</a>	Internal	Passing Juice
<a href="#">Our Process</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Products</a>	Internal	Passing Juice
<a href="#">Markets Overview</a>	Internal	Passing Juice
<a href="#">Construction, Forestry &amp;#038; Agricultural</a>	Internal	Passing Juice
<a href="#">Forklift &amp;#038; Aerial Work</a>	Internal	Passing Juice
<a href="#">Oil &amp;#038; Gas</a>	Internal	Passing Juice
<a href="#">CNC Machine Tool</a>	Internal	Passing Juice
<a href="#">Seating</a>	Internal	Passing Juice
<a href="#">Commercial Castings</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Recent News</a>	Internal	Passing Juice
<a href="#">Case Studies</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Revel</a>	External	Passing Juice

### SEO Keywords

Keywords Cloud

castings logistics freight from global chain

## SEO Keywords



supply mitigation **eqi** services

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
eqi	12	✓	✗	✓	✓
logistics	5	✓	✗	✓	✗
supply	5	✓	✗	✗	✗
castings	5	✓	✗	✓	✓
global	4	✓	✗	✓	✗










### Usability

	Url	Domain : eqiltd.com Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

	W3C Validity	Errors : 8 Warnings : 11
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<a href="http://eqiltd.com/robots.txt">http://eqiltd.com/robots.txt</a>  Great, your website has a robots.txt file.
	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You

## Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.