








# Seo Analyzer eqtravel.com

Generated on February 18 2022 18:44 PM





The score is 53/100







## SEO Content

	<p>Title</p>	<p>Business Travel Agency   Corporate Travel Management   EQ Travel  EQ Travel Management Services</p> <p><b>Length : 95</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>EQ Travel is a market leading travel management company. We provide expertise corporate travel management, clinical trials logistics and solutions for business travellers worldwide.</p> <p><b>Length : 181</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>EQ Travel, Management, Group, Equilibrium, Corporate, Aberdeen, London, Edinburgh, Boston</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1576 1481 1648"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>7</td> <td>3</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1682 1506 2078" style="list-style-type: none"> <li>• [H1] Integrity. Intelligence. Innovation.</li> <li>• [H2] Getting travel right isn't just about getting from A to B, or simply about getting the best price for a room, a ticket or a service.It's also about the journey you make and the experience at your destination.</li> <li>• [H2] Please call us on: UK / Europe +44 845 241 7777 Americas +1 617 535 7524 APAC number +61 2 720 26 153 or get in touch here.</li> <li>• [H2] Featured Articles</li> <li>• [H2] Latest news from EQ Travel</li> <li>• [H3] We deliver excellent corporate travel management solutions by working in partnership with our clients. Find out</li> </ul>	H1	H2	H3	H4	H5	H6	1	4	7	3	0	0
H1	H2	H3	H4	H5	H6									
1	4	7	3	0	0									

## SEO Content

		<p>how we could work with you.</p> <ul style="list-style-type: none"><li>• [H3] WILL THE VACCINE ALSO CURE OUR BUSINESS TRAVEL MALAISE?</li><li>• [H3] WHEN IT COMES TO CLINICAL TRIAL TRAVEL, LESS IS MORE</li><li>• [H3] WILL THE VACCINE ALSO CURE OUR BUSINESS TRAVEL MALAISE?</li><li>• [H3] WHEN IT COMES TO CLINICAL TRIAL TRAVEL, LESS IS MORE</li><li>• [H3] AS THE DARK DAYS TURN BRIGHTER, Now is the Time to Let Business Travel Drive the Economic Train</li><li>• [H3] Is the Fear of Terrorism Grounding Business Travel?</li><li>• [H4] Online bookings with Concur Travel</li><li>• [H4] The EQ Difference</li><li>• [H4] Clinical Trial Travel</li></ul>
	Images	<p>We found 11 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>22%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 30 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>


## In-page links

Anchor	Type	Juice
<a href="#">Client Area</a>	Internal	Passing Juice
<a href="#">Forgotten your password?</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">What Our Clients Say</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Corporate Travel</a>	Internal	Passing Juice
<a href="#">Conferences &amp; Events</a>	Internal	Passing Juice
<a href="#">Incentive Travel</a>	Internal	Passing Juice
<a href="#">Clinical Trials</a>	Internal	Passing Juice
<a href="#">Group Travel</a>	Internal	Passing Juice
<a href="#">Online Booking</a>	Internal	Passing Juice
<a href="#">Event Management</a>	Internal	Passing Juice
<a href="#">Corporate Travel Reporting</a>	Internal	Passing Juice
<a href="#">Corporate Accommodation Management</a>	Internal	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Travel Updates</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Find Us</a>	Internal	Passing Juice
<a href="#">Keep In Touch</a>	Internal	Passing Juice
<a href="#">here</a>	Internal	Passing Juice
<a href="#">View all &amp;gt;&amp;gt;&amp;gt;</a>	Internal	Passing Juice
<a href="#">Boston</a>	Internal	Passing Juice
<a href="#">London</a>	Internal	Passing Juice
<a href="#">Edinburgh</a>	Internal	Passing Juice

## In-page links

<a href="#">Sydney</a>	Internal	Passing Juice
<a href="#">Hyderabad</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice






## SEO Keywords

	Keywords Cloud	clinical now business management corporate how world more <b>travel</b> read
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
travel	28	✓	✓	✓	✓
more	8	✗	✗	✗	✓
clinical	8	✗	✗	✓	✓
management	8	✓	✓	✓	✓
read	6	✗	✗	✗	✗

## Usability





	Url	Domain : eqtravel.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 5 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>




### Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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### Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://eqtravel.com/sitemap.xml</pre> <pre>http://www.eqtravel.com/site/sitemap</pre>
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## Optimization

	Robots.txt	<p><a href="http://eqtravel.com/robots.txt">http://eqtravel.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="544 454 1481 533"> Google Analytics</div>