







Seo Analyzer equilibriumpensions.com

Generated on March 26 2022 07:59 AM






The score is 68/100







SEO Content

	Title	Equilibrium Pensions Ltd Home Length : 31 Perfect, your title contains between 10 and 70 characters.														
	Description	Independent pensions provider, serving the Isle of Man and South Africa with tailored retirement solutions Length : 106 Great, your meta description contains between 70 and 160 characters.														
	Keywords	Isle of Man Pensions, iom pensions, pensions iom, manx pensions, Equilibrium Pensions, personal pensions, domestic pensions, workplace pension, corporate pension, south african pensions, Isle Of Man pensions, iom pensions, sa pensions, pension rates, low fee pension, SIPP, Self Invested Personal Pensions, QROPS, Qualifying Recognised Overseas Pension Scheme, ExPatSIPP, Pension Credit, Pension Transfer, Retire, Retirement, Retirement Planning Good, your page contains meta keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_En</td></tr><tr><td>url</td><td>https://www.equilibriumpensions.com/</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Equilibrium Pensions Ltd Independent pensions provider</td></tr><tr><td>image</td><td>https://www.equilibriumpensions.com/assets/imgs/eq-og.png</td></tr><tr><td>site_name</td><td>Equilibrium Pensions Ltd</td></tr></table>	Property	Content	locale	en_En	url	https://www.equilibriumpensions.com/	type	website	title	Equilibrium Pensions Ltd Independent pensions provider	image	https://www.equilibriumpensions.com/assets/imgs/eq-og.png	site_name	Equilibrium Pensions Ltd
Property	Content															
locale	en_En															
url	https://www.equilibriumpensions.com/															
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site_name	Equilibrium Pensions Ltd															

SEO Content

		descriptionIndependent pensions provider, serving the Isle of Man and South Africa with tailored retirement solutions.					
	Headings	H1 2	H2 0	H3 0	H4 0	H5 0	H6 3
		<ul style="list-style-type: none">• [H1] Equilibrium Pensions. Bring balance to your work, life and pension• [H1] Equilibrium Pensions. Bring balance to your work, life and pension• [H6] Call us on• [H6] Call us on• [H6] Call us on					
	Images	We found 7 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : 22% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

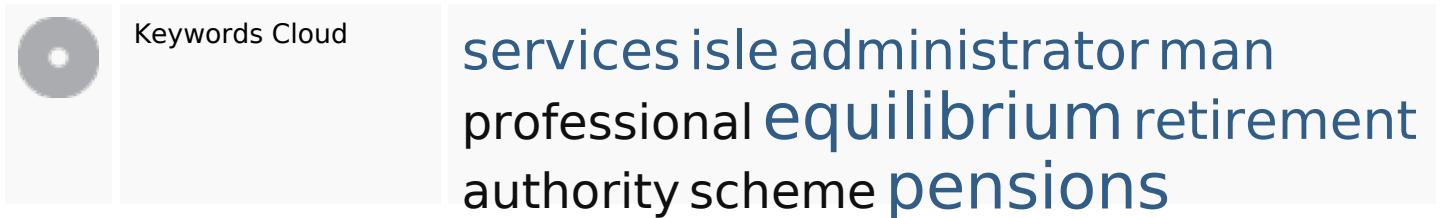
SEO Links

	URL Rewrite	Good. Your links looks friendly!				
	Underscores in the URLs	Perfect! No underscores detected in your URLs.				
	In-page links	We found a total of 12 links including 0 link(s) to files				
	Statistics	External Links : noFollow 0%				
		External Links : Passing Juice 0%				
		Internal Links 100%				

In-page links

Anchor	Type	Juice
home	Internal	Passing Juice
background	Internal	Passing Juice
services	Internal	Passing Juice
target market	Internal	Passing Juice
legislation	Internal	Passing Juice
domestic	Internal	Passing Juice
international	Internal	Passing Juice
south africa	Internal	Passing Juice
articles	Internal	Passing Juice
Contact	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy	Internal	Passing Juice






SEO Keywords









Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
pensions	5	✓	✓	✓	✓
equilibrium	4	✓	✓	✗	✓
retirement	3	✗	✓	✓	✗
services	3	✗	✗	✗	✗
man	3	✗	✓	✓	✗

Usability

	Url	Domain : equilibriumpensions.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div data-bbox="555 197 767 235"> Apple Icon</div> <div data-bbox="555 264 879 302"> Meta Viewport Tag</div> <div data-bbox="555 331 807 369"> Flash content</div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div data-bbox="555 658 1150 696">http://equilibriumpensions.com/sitemap.xml</div>
	Robots.txt	<p>http://equilibriumpensions.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>