







Seo Analyzer equipmentlocator.com

Generated on March 22 2022 03:58 AM




The score is 58/100



SEO Content

	<p>Title</p>	<p>Used Tractors, Farm Equipment, Construction Equipment, Lawn Mowers, John Deere, Case IH, Kubota For Sale - EquipmentLocator.com</p> <p>Length : 127</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>				
	<p>Description</p>	<p>4wd tractors, 4x4 combines, planters, tillage, plows, ploughs, heavy construction equipment machinery, and farm equipment for sale at EquipmentLocator.com</p> <p>Length : 154</p> <p>Great, your meta description contains between 70 and 160 characters.</p>				
	<p>Keywords</p>	<p>Tractors, John deere tractor, used john deere tractors, john deere farm equipment, Farm Equipment, Heavy Equipment, Construction equipment, used tractor, used farm equipment, new, used, John Deere, used tractors, farm tractor, ford tractor, construction equipment, garden tractor, Kubota, used farm equipment, Case, Case IH, NH, New Holland, combine, used combine, used construction equipment, construction machinery, farm machinery, forestry equipment, used farm machinery, outdoor power equipment, agricultural equipment, New Holland, Case IH, Steyr, John Deere, McCormick, Landini, Valpadana, Massey Ferguson, Fendt, Valtra, Challenger, Claas, Renault, Same, Deutz-Fahr, Lamborghini, Hurlimann, Ferrari, Fiat, Ford, Goldoni, Kubota, Case, International Harvester, IH, Carraro, Kubota, Deutz, Ferrari, iseki, Mitsubishi, Belarus, Agchem, Simba, Horsch, Kverneland, Krone, Arbo, Braud, Claas, Deutz, Fiat, Fiatagri, John Deere, Laverda, Massey Ferguson, New Holland, laverda, kverneland, Fendt, Challenger, AGCO, equipment locator services, used, agriculture, agricultural, dealer, iron, sell, buy, ELS, Equipment Locator Service</p> <p>Good, your page contains meta keywords.</p>				
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1910 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> </tr> </tbody> </table>	Property	Content		
Property	Content					





SEO Content

		<table border="1"> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>site_name</td> <td>EquipmentLocator</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>image</td> <td>https://www.equipmentlocator.com/Content/Images/default-og-logo.png</td> </tr> <tr> <td>image:type</td> <td>image/png</td> </tr> <tr> <td>description</td> <td>4wd tractors, 4x4 combines, planters, tillage, plows, ploughs, heavy construction equipment machinery, and farm equipment for sale at EquipmentLocator.com</td> </tr> <tr> <td>title</td> <td>Used Tractors, Farm Equipment, Construction Equipment, Lawn Mowers, John Deere, Case IH, Kubota For Sale</td> </tr> <tr> <td>url</td> <td>https://www.equipmentlocator.com/en-US</td> </tr> </table>	type	website	site_name	EquipmentLocator	locale	en_US	image	https://www.equipmentlocator.com/Content/Images/default-og-logo.png	image:type	image/png	description	4wd tractors, 4x4 combines, planters, tillage, plows, ploughs, heavy construction equipment machinery, and farm equipment for sale at EquipmentLocator.com	title	Used Tractors, Farm Equipment, Construction Equipment, Lawn Mowers, John Deere, Case IH, Kubota For Sale	url	https://www.equipmentlocator.com/en-US
type	website																	
site_name	EquipmentLocator																	
locale	en_US																	
image	https://www.equipmentlocator.com/Content/Images/default-og-logo.png																	
image:type	image/png																	
description	4wd tractors, 4x4 combines, planters, tillage, plows, ploughs, heavy construction equipment machinery, and farm equipment for sale at EquipmentLocator.com																	
title	Used Tractors, Farm Equipment, Construction Equipment, Lawn Mowers, John Deere, Case IH, Kubota For Sale																	
url	https://www.equipmentlocator.com/en-US																	
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>5</td> <td>10</td> <td>4</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H3] Most Popular • [H3] Search By Industry • [H3] Featured Equipment • [H3] Welcome • [H3] Equipment Dealership Jobs and Careers • [H4] Agriculture • [H4] Attachments • [H4] Construction • [H4] Grounds Care • [H4] Material Handling • [H4] Utility Vehicles • [H4] Forestry • [H4] Trucks & Trailers • [H4] \${Title} • [H4] \${PriceFormatted} • [H5] Farm Equipment For Sale • [H5] Construction Equipment For Sale • [H5] Lifting Equipment For Sale • [H5] Grounds Care Equipment For Sale 	H1	H2	H3	H4	H5	H6	0	0	5	10	4	0				
H1	H2	H3	H4	H5	H6													
0	0	5	10	4	0													
	Images	<p>We found 14 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>																
	Text/HTML Ratio	<p>Ratio : 21%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>																
	Flash	Perfect, no Flash content has been detected on this page.																

SEO Content

		
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 71 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.63% Internal Links 94.37%

In-page links

Anchor	Type	Juice
Browse Equipment	Internal	Passing Juice
Locate A Dealer	Internal	Passing Juice
About Us	External	Passing Juice
Contact Us	External	Passing Juice
Sell Your Equipment	External	Passing Juice
Dealer Login	Internal	Passing Juice
PriceWatch Login	Internal	Passing Juice
Terms Of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

In-page links

Equipment Dealership Jobs and Careers	Internal	Passing Juice
Tractors	Internal	Passing Juice
Chippers	Internal	Passing Juice
Riding Lawn Mowers	Internal	Passing Juice
Balers	Internal	Passing Juice
Compact Utility Tractors	Internal	Passing Juice
Commercial Zero Turn Mowers	Internal	Passing Juice
Hay Equipment	Internal	Passing Juice
Rotary Cutters	Internal	Passing Juice
Mulchers	Internal	Passing Juice
Attachments	Internal	Passing Juice
Buckets	Internal	Passing Juice
Cranes	Internal	Passing Juice
Crawler Loaders	Internal	Passing Juice
Dozers	Internal	Passing Juice
Track Excavators	Internal	Passing Juice
Industrial Lift Trucks/Forklifts	Internal	Passing Juice
Lift Trucks/Forklifts	Internal	Passing Juice
Skid Steers	Internal	Passing Juice
Telehandlers	Internal	Passing Juice
Wheel Loaders	Internal	Passing Juice
Articulating Boom Lifts	Internal	Passing Juice
Telescopic Boom Lifts	Internal	Passing Juice
Forklift Attachments	Internal	Passing Juice
Lift Trucks/Fork Lifts	Internal	Passing Juice
Industrial Lift Trucks/Fork Lifts	Internal	Passing Juice
Rough Terrain Lift Trucks/Fork Lifts	Internal	Passing Juice
Misc. Material Handling Equipment	Internal	Passing Juice


In-page links

Pallet Jacks/Trucks	Internal	Passing Juice
Scissor Lifts	Internal	Passing Juice
Telehandlers	Internal	Passing Juice
Aerators	Internal	Passing Juice
Chainsaws	Internal	Passing Juice
Commercial Front Mowers	Internal	Passing Juice
Equipment Trailers	Internal	Passing Juice
Misc. Grounds Care Equipment	Internal	Passing Juice
Riding Mowers	Internal	Passing Juice
Snow Blowers	Internal	Passing Juice
Specialty Trailers	Internal	Passing Juice
String Trimmers/Weed Eaters	Internal	Passing Juice
Compact Tractors	Internal	Passing Juice
Walk-Behind Mowers	Internal	Passing Juice
Zero Turn Mowers	Internal	Passing Juice
DigitalMarketingForDealers.com	External	Passing Juice
English	Internal	noFollow
Espa&#241;ol	Internal	noFollow
Fran&#231;ais	Internal	noFollow
English	Internal	noFollow
Espa&#241;ol	Internal	noFollow
Portugu&#234;s	Internal	noFollow
العربية	Internal	noFollow
Dansk	Internal	noFollow
Deutsche	Internal	noFollow
Nederlands	Internal	noFollow
English	Internal	noFollow
Espa&#241;ol	Internal	noFollow

In-page links

Italiano	Internal	noFollow
Fran#231:ais	Internal	noFollow
Portugu#234:s	Internal	noFollow
Русский	Internal	noFollow
English	Internal	noFollow
☐☐	Internal	noFollow




SEO Keywords

 Keywords Cloud	bale trailer truck loader mower attachment type equipment hay king
---	---

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
equipment	37	✓	✓	✓	✓
truck	23	✗	✗	✗	✓
trailer	22	✗	✗	✗	✓
attachment	15	✗	✗	✗	✓
hay	15	✗	✗	✗	✗









Usability

 Url	Domain : equipmentlocator.com Length : 20
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
Language	Good. Your declared language is en.





Usability

		
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 23 Warnings : 16
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://equipmentlocator.com/sitemap.xml</pre> <pre>https://www.equipmentlocator.com/sitemap.xml</pre>
	Robots.txt	<pre>http://equipmentlocator.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>