



Seo Analyzer ercadolivre.com.br

Generated on March 31 2022 08:11 AM

The score is **60/100**







SEO Content

	Title	Ercadolivre.com.br Length : 18 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	como,compra,fazer,mercado livre,segura,comparando,concorrentes,de svantagens,vantagens,funcionamento,livre,mercado,compensação,prazos,fatura Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>6</td> <td>0</td> <td>1</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] Ercadolivre.com.br [H1] Aprenda como fazer uma compra de forma segura no Mercado Livre [H1] Comparando concorrentes - Vantagens e Desvantagens [H1] Como comprar ou vender - Funcionamento Mercado Livre [H1] Prazos para compensação de venda através de Mercado Pago [H1] Entenda como o Mercado Livre fatura [H3] Como comprar e Vender no Mercado Livre com Sucesso 	H1	H2	H3	H4	H5	H6	6	0	1	0	0	0
H1	H2	H3	H4	H5	H6									
6	0	1	0	0	0									
	Images	We found 9 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 21%												

SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Comprador	Internal	Passing Juice
Vendedor	Internal	Passing Juice
Aprenda como fazer uma compra de forma segura no Mercado Livre	Internal	Passing Juice
=	Internal	Passing Juice
como	Internal	Passing Juice
compra	Internal	Passing Juice
fazer	Internal	Passing Juice

In-page links

mercado livre	Internal	Passing Juice
segura	Internal	Passing Juice
Comparando concorrentes &#8211; Vantagens e Desvantagens	Internal	Passing Juice
=	Internal	Passing Juice
comparando	Internal	Passing Juice
concorrentes	Internal	Passing Juice
desvantagens	Internal	Passing Juice
vantagens	Internal	Passing Juice
Como comprar ou vender &#8211; Funcionamento Mercado Livre	Internal	Passing Juice
=	Internal	Passing Juice
funcionamento	Internal	Passing Juice
livre	Internal	Passing Juice
mercado	Internal	Passing Juice
Prazos para compensação de venda através de Mercado Pago	Internal	Passing Juice
=	Internal	Passing Juice
compensação	Internal	Passing Juice
prazos	Internal	Passing Juice
Entenda como o Mercado Livre fatura	Internal	Passing Juice
=	Internal	Passing Juice
fatura	Internal	Passing Juice
Política e Privacidade	Internal	Passing Juice
ML	Internal	Passing Juice

SEO Keywords




Keywords Cloud

mercado comprador **livre** vendedor uma
COMO mais que para compra





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mercado	25	✘	✔	✘	✔
livre	22	✔	✔	✘	✔
como	11	✘	✔	✘	✔
vendedor	8	✘	✘	✘	✘
para	8	✘	✔	✘	✔

Usability

	Url	Domain : ercadolive.com.br Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pt.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 19 Warnings : 22
	Email Privacy	Great no email address has been found in plain text!





Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <ul style="list-style-type: none">http://ercadolivre.com.br/sitemap.xmlhttp://www.ercadolivre.com.br/sitemap.xml.gz
	Robots.txt	http://ercadolivre.com.br/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <ul style="list-style-type: none"> Google Analytics