



# Seo Analyzer

## ericorocha.com.br

Generated on March 20 2022 20:07 PM





The score is 61/100







## SEO Content

	Title	<p>Erico Rocha - Conheça a Fórmula de Lançamento</p> <p><b>Length : 45</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Conheça mais sobre o empreendedor Erico Rocha e a Fórmula de Lançamento através dos seus artigos e videos diários. CLIQUE e conheça todos os detalhes!</p> <p><b>Length : 150</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="539 1447 1481 1514"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>9</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1550 1437 2078" style="list-style-type: none"> <li>• [H2] #empreender</li> <li>• [H2] Garanta a sua vaga na MasterClass 6 em 7, que vai acontecer nos dias 04, 05, 06 e 07 de abril!</li> <li>• [H2] FAÇA SUA INSCRIÇÃO</li> <li>• [H2] O QUE A MÍDIA ESTÁ FALANDO</li> <li>• [H2] SIGA O ERICO NO FACEBOOK</li> <li>• [H2] SACADAS DE EMPREENDEDORISMO DIGITAL</li> <li>• [H2] ÚLTIMOS POSTS DO ERICO</li> <li>• [H2] Garanta a sua vaga na MasterClass 6 em 7, que vai acontecer nos dias 04, 05, 06 e 07 de abril!</li> <li>• [H2] FAÇA SUA INSCRIÇÃO</li> <li>• [H3] transforma</li> <li>• [H3] E receba grátis sacadas de empreendedorismo digital</li> <li>• [H3] Felipe e Bia: Eles faturaram mais de meio milhão em apenas 1 lançamento</li> <li>• [H3] Existe sazonalidade para cada nicho no mundo dos</li> </ul>	H1	H2	H3	H4	H5	H6	0	9	8	0	0	0
H1	H2	H3	H4	H5	H6									
0	9	8	0	0	0									

## SEO Content

		lançamentos? <ul style="list-style-type: none"><li>• [H3] Rosane e Ramiro: de 0 vendas à faixa-preta em lançamentos digitais</li><li>• [H3] POSTS DO ERICO</li><li>• [H3] INSTAGRAM</li><li>• [H3] CONECTE-SE COMIGO</li></ul>
	Images	We found 19 images on this web page.  7 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>16%</b>  Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 3 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 18.18%  Internal Links 81.82%

## In-page links

Anchor	Type	Juice
<a href="#">SOBRE</a>	Internal	Passing Juice

## In-page links

<a href="#">VÍDEOS</a>	Internal	Passing Juice
<a href="#">FÓRMULA DE LANÇAMENTO</a>	Internal	Passing Juice
<a href="#">BLOG</a>	Internal	Passing Juice
<a href="#">TRABALHE CONOSCO</a>	External	Passing Juice
<a href="#">QUERO PARTICIPAR DA MASTERCLASS EM BRASÍLIA</a>	External	Passing Juice
<a href="#">Termos de Uso</a>	Internal	Passing Juice
<a href="#">Considerações Importantes</a>	Internal	Passing Juice
<a href="#">Política de Privacidade</a>	Internal	Passing Juice
<a href="#">Contato</a>	Internal	Passing Juice
<a href="#">Trabalhe Conosco</a>	Internal	Passing Juice


## SEO Keywords

	Keywords Cloud	para lançamentos erico sua digital fórmula lançamento mundo mais que
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
para	10	✗	✗	✗	✓
erico	9	✓	✗	✓	✓
lançamento	8	✓	✗	✓	✓
lançamentos	6	✗	✗	✗	✓
fórmula	6	✓	✗	✓	✗










## Usability

	Url	Domain : ericorocha.com.br Length : 17
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 27 Warnings : 13
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li></ul>
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## Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://ericorocha.com.br/robots.txt">http://ericorocha.com.br/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="553 985 1481 1052"> Google Analytics</div>