



Seo Analyzer ericsoft.com

Generated on March 06 2022 05:40 AM





The score is 43/100







SEO Content

	Title	Hotel Property Management Software Ericsoft					
		Length : 45					
		Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0					
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords						
		Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties						
		This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 1	H2 2	H3 4	H4 17	H5 0	H6 0
		<ul style="list-style-type: none">• [H1] Hotel Property Management Software and Restaurant POS systems• [H2] Discover Suite 5°• [H2] The only revenue oriented software developed for complete property management• [H3] Smart business management• [H3] Our web solutions to increase your online reservations• [H3] By your side 365 days a year• [H3] Why choose ericsoft?• [H4] Grow your profits• [H4] Increase your efficiency• [H4] Customer Care• [H4] Time management• [H4] suite 4°• [H4] booking engine• [H4] channel manager• [H4] CRM• [H4] Suite 4 is the all-in-one solution that allows you to manage					

SEO Content

		<p>all strategic areas of your hotel using one single interface: from complete guest management, to front & back office activities and online sales strategies on multiple channels, alongside always up-to-date reports and statistics.</p> <ul style="list-style-type: none"> • [H4] “In my professional career I have always worked with Ericsoft, our properties have now been using it for over 12 years. It’s a very intuitive and flexible hotel property management software that easily adapts to each hotel’s specific needs.” • [H4] Give us your contact details and our team will advise the most suitable solution according to your needs. • [H4] • [H4] Privacy information • [H4] Contact us • [H4] Follow us • [H4] Certification • [H4] Information
	Images	<p>We found 9 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 22%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 0 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p>

SEO Links

Internal Links 0%

In-page links

Anchor

Type

Juice

SEO Keywords



Keywords Cloud

relationship **data** management subject information
organization controller processing from personal

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
data	112	×	×	×	×
personal	37	×	×	×	×
processing	29	×	×	×	×
information	22	×	×	×	✓
organization	21	×	×	×	×

Usability

	Url	Domain : ericsoft.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 3
Warnings : 7



Email Privacy

Warning! At least one email address has been found in the plain text.
Use [free antispam protector](#) to hide email from spammers.



Deprecated HTML

Deprecated tags

Occurrences

<u>

3

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



Speed Tips



Excellent, your website doesn't use nested tables.



Too bad, your website is using inline styles.



Great, your website has few CSS files.



Too bad, your website has too many JS files (more than 6).



Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization



Apple Icon






Meta Viewport Tag



Flash content

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://www.ericsoft.com/sitemap.xml</div>
	Robots.txt	<p>http://ericsoft.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>