

# Seo Analyzer ericsoft.com

Generated on March 06 2022 05:40 AM

The score is 43/100

**SEO Content** 

0	Title	Hotel Property I Length : 45	lanagement S	oftware   Eric	csoft	
		Perfect, your tit	e contains be	tween 10 and	70 charact	ers.
$\bigotimes$	Description	Length : 0 Very bad. We h				page. Use <u>this</u>
$\bigotimes$	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.				
8	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <u>this free og</u> <u>properties generator</u> to create them.				
0	Headings	H1H2H3H4H5H61241700• [H1] Hotel Property Management Software and Restaurant POS systems• [H2] Discover Suite 5°• [H2] The only revenue oriented software developed for complete property management• [H3] Smart business management• [H3] Our web solutions to increase your online reservations• [H3] By your side 365 days a year• [H4] Grow your profits• [H4] Increase your efficiency• [H4] Lustomer Care• [H4] Suite 4°• [H4] booking engine• [H4] CRM• [H4] Suite 4 is the all-in-one solution that allows you to manage				

### **SEO Content**

		<ul> <li>all strategic areas of your hotel using one single interface: from complete guest management, to front &amp; back office activities and online sales strategies on multiple channels, alongside always up-to-date reports and statistics.</li> <li>[H4] "In my professional career I have always worked with Ericsoft, our properties have now been using it for over 12 years. It's a very intuitive and flexible hotel property management software that easily adapts to each hotel's specific needs."</li> <li>[H4] Give us your contact details and our team will advise the most suitable solution according to your needs.</li> <li>[H4]</li> <li>[H4] Privacy information</li> <li>[H4] Follow us</li> <li>[H4] Follow us</li> <li>[H4] Information</li> </ul>
$\bigotimes$	Images	We found 9 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
0	Text/HTML Ratio	Ratio : <b>22%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no lframes detected on this page.

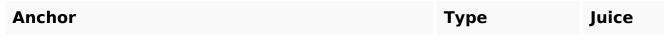
#### **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0%

## **SEO Links**

Internal Links 0%

## In-page links



# SEO Keywords

0	Keywords Cloud	relationship data management subject information
		organization controller processing from personal

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
data	112	×	×	×	×
personal	37	×	×	×	×
processing	29	×	×	×	×
information	22	×	×	×	×
organization	21	×	×	×	×

## Usability

0	Url	Domain : ericsoft.com Length : 12
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
0	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

# Usability

#### Document

0	Doctype	HTML 5			
$\bigcirc$	Encoding	Perfect. Your declared charset is UTF-8.			
8	W3C Validity	Errors : 3 Warnings : 7			
8	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.			
$\bigotimes$	Deprecated HTML	Deprecated tags Occurrences			
		<u> 3</u>			
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.			
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> </ul>			
· ·		X Too bad, your website is using inline styles.			
		<ul> <li>Great, your website has few CSS files.</li> </ul>			
		X Too bad, your website has too many JS files (more than 6).			
		X Too bad, your website does not take advantage of gzip.			

# Mobile

Mobile Opt	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

# Optimization

0	XML Sitemap	Great, your website has an XML sitemap.
		http://www.ericsoft.com/sitemap.xml
	Robots.txt	http://ericsoft.com/robots.txt
$\overline{}$		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.