Seo Analyzer
erienewsnow.com

Generated on March 31 2022 08:22 AM

The score is 50/100

SEO Content

✓	Title	Erie News Now | WICU and WSEE in Erie, PA **Length : 41** Perfect, your title contains between 10 and 70 characters.
✓	Description	Get news, weather and sports coverage you can count on for northwestern Pennsylvania from Erie News Now. **Length : 104** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	erie, pennsylvania, WICU, WSEE, news, weather, sports, erie news now, erienewsnow Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Home - Erie News Now - WICU/WSEE
type	article
url	http://www.erienewsnow.com/
description	Get news, weather and sports coverage you can count on for northwestern Pennsylvania from Erie News Now.
image	https://WICU.images.worldnow.com/images/21716717_G.png

Headings

H1	H2	H3	H4	H5	H6
0	13	8	6	0	0

- [H2] Featured
- [H2] Latest Videos
- [H2] Washington D.C. Bureau

SEO Content

- [H2] U.S.
- [H2] Money
- [H2] Sports
- [H2] The Last Word
- [H2] Giving You the Business
- [H2] Wine
- [H2] The Insider
- [H2] Get Fit
- [H2] Technology Now
- [H2] Erie News Now: Coverage You Can Count On
- [H3] Gov't Mule Ticket Giveaway
- [H3] Breaking Benjamin Ticket Giveaway
- [H3] College Basketball U Pick'em
- [H3] LIST: Lenten Dinners and Fish Frys
- [H3] Chatting with Sonya & Friends
- [H3] Job Bank
- [H3] Community Gems
- [H3] Technology Now
- [H4] Even Dogs Are Learning Something Online
- [H4] Diamond Hospitality Services Offers Unique Cobblestone Experience: Giving You the Business
- [H4] Cellar '54 Jams Begin: Winey Wednesday
- [H4] Julia Hospice & Palliative Care: The Insider
- [H4] Recovery Management: Get Fit Friday
- [H4] Fast Food Turning to Robots: Technology Now

❌	Images	We found 40 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

✓	In-page links	We found a total of 19 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.26% Internal Links 94.74%

In-page links

Anchor	Type	Juice
Latest Videos	Internal	Passing Juice
Sports	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
About Us/FAQ	Internal	Passing Juice
Advertising	Internal	Passing Juice
News Team	Internal	Passing Juice
Contact	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
FCC Filing/EEO	Internal	Passing Juice
FCC Applications	Internal	Passing Juice
Jobs	Internal	Passing Juice
Pay Invoice	Internal	Passing Juice
Ad Choices	External	Passing Juice

SEO Keywords

Keywords Cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings

Usability

	Url	Domain : erienewsnow.com Length : 15
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 200 Warnings : 12
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

	Speed Tips	
		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✖ Too bad, your website has too many JS files (more than 6).
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		http://erienewsnow.com/sitemap.xml
		https://www.erienewsnow.com/sitemap.xml.gz
		https://www.erienewsnow.com/sitemap-pages.xml.gz
		https://www.erienewsnow.com/newssitemap.xml.gz
		https://www.erienewsnow.com/videositemap.xml.gz
✔	Robots.txt	http://erienewsnow.com/robots.txt
		Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics