



Seo Analyzer





erikaholmes.com

Generated on March 01 2022 08:32 AM






The score is 58/100




SEO Content

	<p>Title</p>	<p>Website Copywriting Services Erika Holmes Copywriter for Personal Brands</p> <p>Length : 74</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																		
	<p>Description</p>	<p>Learn about website copy and welcome email sequences you need for your personal brand or small business from Erika Holmes of Erika Holmes Creative.</p> <p>Length : 147</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1384 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Home</td> </tr> <tr> <td>description</td> <td>WEBSITE COPY THAT STANDS OUT FOR BOLD PERSONAL BRANDS WHO REFUSE TO BLEND IN write my website WEBSITE COPY THAT</td> </tr> <tr> <td>url</td> <td>https://www.erikaholmes.com/</td> </tr> <tr> <td>site_name</td> <td>Erika Holmes</td> </tr> <tr> <td>image</td> <td>https://www.erikaholmes.com/wp-content/uploads/2018/12/logo-web.png</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	article	title	Home	description	WEBSITE COPY THAT STANDS OUT FOR BOLD PERSONAL BRANDS WHO REFUSE TO BLEND IN write my website WEBSITE COPY THAT	url	https://www.erikaholmes.com/	site_name	Erika Holmes	image	https://www.erikaholmes.com/wp-content/uploads/2018/12/logo-web.png	image:width	1200
Property	Content																			
locale	en_US																			
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site_name	Erika Holmes																			
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image:width	1200																			




SEO Content

		image:height 630												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>15</td><td>1</td><td>2</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] WEBSITE COPY THAT STANDS OUT FOR BOLD PERSONAL BRANDS WHO REFUSE TO BLEND IN• [H2] WEBSITE COPY THAT STANDS OUT FOR BOLD BUSINESS OWNERS WHO REFUSE TO BLEND IN• [H2] You're looking for copy that brings home the bubbly• [H2] NOW SERVING UP• [H2] WEBSITE COPY• [H2] EMAIL COPY• [H2] COPY MAKEOVERS• [H2] NOW SERVING UP• [H2] WEBSITE COPY• [H2] EMAIL COPY• [H2] COPY REVIEWS + MAKEOVERS• [H2] TRUSTED BY• [H2] THE COPY MAKEOVER GALLERY• [H2] THE COPY MAKEOVER GALLERY• [H2] You had me at bubbly. Let's rock & roll• [H3]• [H4] Wanna see what I can do for you? Grab your salted caramel popcorn and step into the Before & After Copy Gallery.• [H4] Wanna see what I can do for you? Grab your salted caramel popcorn and step into the Before & After Copy Gallery.	H1	H2	H3	H4	H5	H6	0	15	1	2	0	0
H1	H2	H3	H4	H5	H6									
0	15	1	2	0	0									
	Images	<p>We found 17 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 57.14% Internal Links 42.86%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
=	Internal	Passing Juice
Rachel	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Drio Duo	External	Passing Juice

SEO Keywords

	Keywords Cloud	ill brand make copy makeover most website email gallery keep
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
copy	24	✓	✗	✓	✓
website	15	✓	✗	✓	✓
email	11	✗	✗	✓	✓










Keywords Consistency

ill	7	✘	✘	✘	✘
make	6	✘	✘	✘	✔

Usability

	Url	Domain : erikaholmes.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">  Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).

Document

- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://erikaholmes.com/sitemap.xml>



Robots.txt

<http://erikaholmes.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics