








# Seo Analyzer erinwrightwriting.com

Generated on February 18 2022 00:07 AM





The score is 56/100







## SEO Content

	Title	<p>Erin Wright Writing - Writing-Related Software Tutorials</p> <p><b>Length : 56</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Writing-Related Software Tutorials</p> <p><b>Length : 34</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1771"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Erin Wright Writing</td> </tr> <tr> <td>description</td> <td>Writing-Related Software Tutorials</td> </tr> <tr> <td>url</td> <td>https://erinwrightwriting.com/</td> </tr> <tr> <td>site_name</td> <td>Erin Wright Writing</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Erin Wright Writing	description	Writing-Related Software Tutorials	url	https://erinwrightwriting.com/	site_name	Erin Wright Writing
Property	Content															
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url	https://erinwrightwriting.com/															
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	Headings	<table border="1" data-bbox="539 1805 1481 1872"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>6</td> <td>18</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1906 1426 2069" style="list-style-type: none"> <li>• [H1] Erin Wright Writing</li> <li>• [H2] Main Content</li> <li>• [H2] Writing-Related Software Tutorials for the Real World</li> <li>• [H2] Primary Sidebar</li> <li>• [H2] Footer</li> </ul>	H1	H2	H3	H4	H5	H6	1	4	6	18	0	0		
H1	H2	H3	H4	H5	H6											
1	4	6	18	0	0											

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Latest Article</li><li>• [H3] Recent Articles</li><li>• [H3] Other Recent Articles</li><li>• [H3] Categories</li><li>• [H3] Recent Blog Posts</li><li>• [H3] Tags</li><li>• [H4] How to Duplicate Pages in Adobe Acrobat (PC &amp; Mac)</li><li>• [H4] How to Insert Audio Files in Word for Mac</li><li>• [H4] How to Insert Audio Files in Microsoft Word</li><li>• [H4] How to Change the Unit of Measurement for the Ruler, Margins, and Indents in Microsoft Word</li><li>• [H4] How to Change the Unit of Measurement for the Ruler, Margins, and Indents in Word for Mac</li><li>• [H4] How to Use Automatic Scrolling in Adobe Acrobat and Acrobat Reader (PC &amp; Mac)</li><li>• [H4] How to Turn On and Turn Off Automatic List Numbering in Microsoft Word</li><li>• [H4] How to Turn On and Turn Off Automatic List Numbering in Word for Mac</li><li>• [H4] How to Insert Headers and Footers on Specific Pages in Microsoft Word (PC &amp; Mac)</li><li>• [H4] How to Remove Names from Existing Track Changes in Word for Mac</li><li>• [H4] How to Use Dark Mode in Adobe Acrobat and Acrobat Reader (PC &amp; Mac)</li><li>• [H4] How to Change the Color of the Interface in Microsoft Word (including Dark Mode)</li><li>• [H4] How to Create and Modify Numbered Lists in Microsoft Word</li><li>• [H4] How to Duplicate Pages in Adobe Acrobat (PC &amp; Mac)</li><li>• [H4] How to Insert Audio Files in Word for Mac</li><li>• [H4] How to Insert Audio Files in Microsoft Word</li><li>• [H4] How to Change the Unit of Measurement for the Ruler, Margins, and Indents in Microsoft Word</li><li>• [H4] How to Change the Unit of Measurement for the Ruler, Margins, and Indents in Word for Mac</li></ul>
	Images	<p>We found 38 images on this web page.</p> <p>38 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>7%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 72 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Skip to primary sidebar</a>	Internal	Passing Juice
<a href="#">Skip to footer</a>	Internal	Passing Juice
<a href="#">Erin Wright Writing</a>	Internal	Passing Juice
<a href="#">How to Duplicate Pages in Adobe Acrobat (PC &amp;#038; Mac)</a>	Internal	Passing Juice
<a href="#">How to Insert Audio Files in Word for Mac</a>	Internal	Passing Juice
<a href="#">How to Insert Audio Files in Microsoft Word</a>	Internal	Passing Juice
<a href="#">How to Change the Unit of Measurement for the Ruler, Margins, and Indents in Microsoft Word</a>	Internal	Passing Juice
<a href="#">How to Change the Unit of Measurement for the Ruler, Margins, and Indents in Word for Mac</a>	Internal	Passing Juice
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<a href="#">How to Insert Headers and Footers on Specific Pages in Microsoft Word (PC &amp;#038; Mac)</a>	Internal	Passing Juice

## In-page links

<a href="#">How to Remove Names from Existing Track Changes in Word for Mac</a>	Internal	Passing Juice
<a href="#">How to Use Dark Mode in Adobe Acrobat and Acrobat Reader (PC &amp; #038; Mac)</a>	Internal	Passing Juice
<a href="#">How to Change the Color of the Interface in Microsoft Word (including Dark Mode)</a>	Internal	Passing Juice
<a href="#">How to Create and Modify Numbered Lists in Microsoft Word</a>	Internal	Passing Juice
<a href="#">Writing Tips</a>	Internal	Passing Juice
<a href="#">Editing Tips</a>	Internal	Passing Juice
<a href="#">Microsoft Word Tutorials</a>	Internal	Passing Juice
<a href="#">Adobe Acrobat Tutorials</a>	Internal	Passing Juice
<a href="#">PowerPoint Tutorials</a>	Internal	Passing Juice
<a href="#">Acrobat Standard</a>	Internal	Passing Juice
<a href="#">Adobe Acrobat DC</a>	Internal	Passing Juice
<a href="#">Adobe Acrobat Reader</a>	Internal	Passing Juice
<a href="#">AMA style</a>	Internal	Passing Juice
<a href="#">APA style</a>	Internal	Passing Juice
<a href="#">AP style</a>	Internal	Passing Juice
<a href="#">blogging</a>	Internal	Passing Juice
<a href="#">book review</a>	Internal	Passing Juice
<a href="#">business editing</a>	Internal	Passing Juice
<a href="#">business writing</a>	Internal	Passing Juice
<a href="#">capitalization</a>	Internal	Passing Juice
<a href="#">Chicago style</a>	Internal	Passing Juice
<a href="#">copyediting</a>	Internal	Passing Juice
<a href="#">CSE Style</a>	Internal	Passing Juice
<a href="#">dictionaries</a>	Internal	Passing Juice
<a href="#">editing tips</a>	Internal	Passing Juice
<a href="#">figures and tables</a>	Internal	Passing Juice
<a href="#">formatting</a>	Internal	Passing Juice

## In-page links

<a href="#">Google Docs</a>	Internal	Passing Juice
<a href="#">grammar</a>	Internal	Passing Juice
<a href="#">marketing</a>	Internal	Passing Juice
<a href="#">Microsoft 365</a>	Internal	Passing Juice
<a href="#">MLA style</a>	Internal	Passing Juice
<a href="#">PowerPoint</a>	Internal	Passing Juice
<a href="#">PowerPoint for Mac</a>	Internal	Passing Juice
<a href="#">proofreading</a>	Internal	Passing Juice
<a href="#">punctuation</a>	Internal	Passing Juice
<a href="#">readability</a>	Internal	Passing Juice
<a href="#">spelling</a>	Internal	Passing Juice
<a href="#">structure</a>	Internal	Passing Juice
<a href="#">style guides</a>	Internal	Passing Juice
<a href="#">substantive editing</a>	Internal	Passing Juice
<a href="#">Track Changes</a>	Internal	Passing Juice
<a href="#">Turabian style</a>	Internal	Passing Juice
<a href="#">usability</a>	Internal	Passing Juice
<a href="#">usage</a>	Internal	Passing Juice
<a href="#">Word 365</a>	Internal	Passing Juice
<a href="#">Word 2010</a>	Internal	Passing Juice
<a href="#">Word 2013</a>	Internal	Passing Juice
<a href="#">Word 2016</a>	Internal	Passing Juice
<a href="#">Word 2019</a>	Internal	Passing Juice
<a href="#">Word 2021</a>	Internal	Passing Juice
<a href="#">Word for Mac</a>	Internal	Passing Juice
<a href="#">writing resources</a>	Internal	Passing Juice
<a href="#">writing tips</a>	Internal	Passing Juice
<a href="#">Writing-Related Resources</a>	Internal	Passing Juice

## In-page links

<a href="#">About Me</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice

## SEO Keywords

 Keywords Cloud	tutorial microsoft <b>how</b> mac audio change automatic files <b>word</b> acrobat
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
how	45	✘	✘	✘	✔
word	35	✘	✘	✘	✔
microsoft	20	✘	✘	✘	✔
mac	19	✘	✘	✘	✔
change	16	✘	✘	✘	✔

## Usability

 Url	Domain : erinwrightwriting.com Length : 21
 Favicon	Great, your website has a favicon.
 Printability	Great. We have found a Print-Friendly CSS.
 Language	Good. Your declared language is en.
Dublin Core	This page does not take advantage of Dublin Core.

## Usability



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 9 Warnings : 20
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>



## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization

		<a href="http://erinwrightwriting.com/sitemap.xml">http://erinwrightwriting.com/sitemap.xml</a>
	Robots.txt	<a href="http://erinwrightwriting.com/robots.txt">http://erinwrightwriting.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.