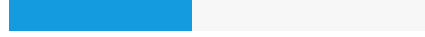






The score is 38/100







SEO Content

	Title	Ese Tanitim – Promosyon – Matbaa – Ajans – Ofis Kirtasiye Length : 81 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>1</td><td>0</td><td>6</td><td>11</td><td>6</td></tr></tbody></table> <ul style="list-style-type: none">[H1] MARKANIZA GÜÇ KATIN![H2] Peter Senge[H4] Organizasyon sisteminde başarı için sistem büyük önem taşır. Sistemin oluşturulması ve işler hale getirilmesi başarı için temel yoldur.[H4] Kurumsal Kimlik[H4] Promosyon[H4] Katalog[H4] Araç Kaplama[H4] Broşür[H5] FİKİR[H5] TASARIM[H5] ÜRETİM[H5] Biz Kimiz ?[H5] KURUMSAL KİMLİK[H5] MATBAA	H1	H2	H3	H4	H5	H6	1	1	0	6	11	6
H1	H2	H3	H4	H5	H6									
1	1	0	6	11	6									

SEO Content

		<ul style="list-style-type: none">• [H5] İÇ ve DIŞ MEKAN REKLAM UYGULAMALARI• [H5] GRAFİK TASARIM• [H5] PROMOSYON• [H5] ARAÇ GİYDİRME• [H5] Bize Ulaşın• [H6] Kurumsal Kimlik• [H6] Promosyon• [H6] Katalog• [H6] Araç Kaplama• [H6] Broşür• [H6] Instagram
	Images	We found 23 images on this web page. 20 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 9% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
ANA SAYFA	Internal	Passing Juice
Hakkımızda	Internal	Passing Juice
Neler Yapıyoruz	Internal	Passing Juice
Referanslarımız	Internal	Passing Juice
Bize Ulaşın	Internal	Passing Juice

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
promosyon	7	✓	✗	✗	✓
ile	6	✗	✗	✗	✗
kurumsal	6	✗	✗	✗	✓
ese	5	✓	✗	✗	✗
olarak	5	✗	✗	✗	✗












Usability

	Url	Domain : esetanitim.com Length : 14
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.





Usability

	Language	Good. Your declared language is tr.
	Dublin Core	This page does not take advantage of Dublin Core.

Document




	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 8 Warnings : 41				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Mobile

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://esetanitim.com/sitemap.xml</pre> <pre>http://www.esetanitim.com/wp-sitemap.xml</pre>
	Robots.txt	<pre>http://esetanitim.com/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>