

# Seo Analyzer esnocturne.com

Generated on March 16 2022 08:51 AM

The score is 38/100

#### **SEO Content**

|   | Title              |   | r title sh  | nould contain<br>free tool to ca                   |                |                | naracters (spaces |
|---|--------------------|---|-------------|--|----------------|----------------|-------------------|
|   | Description        |   | 6           |  |                |                | 160 characters.   |
|   | Keywords           |   |             | ntains meta  |                | ,000,00,00     |                   |
|   | Og Meta Properties | Propert  type title description url site_name | <b>y</b>    | website ESN [][][][][][][][][][][][][][][][][][][] |                | 00 00 000 00   | ]                 |
| 0 | Headings           | <b>H1</b><br>0                                | <b>H2</b> 0 | <b>H3</b><br>0                                     | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0    |

### **SEO Content**

|          | Images          | We found 130 images on this web page.  |
|----------|-----------------|--|
|          |                 | 127 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
|          | Text/HTML Ratio | Ratio : <b>13</b> %  |
| <b>W</b> |                 | This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.             |
| <b>②</b> | Flash           | Perfect, no Flash content has been detected on this page.  |
|          | Iframe          | Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.                                     |

### **SEO Links**

|   | URL Rewrite             | Good. Your links looks friendly!   |
|---|-------------------------|--|
|   | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|   | In-page links           | We found a total of 23 links including 0 link(s) to files                                      |
| 0 | Statistics              | External Links : noFollow 0%  External Links : Passing Juice 13.04%  Internal Links 86.96%     |

# **In-page links**

| Anchor          | Туре     | Juice         |
|-----------------|----------|---------------|
| SPECIAL PACKAGE | Internal | Passing Juice |
| BEST            | Internal | Passing Juice |
| <u>OUTER</u>    | Internal | Passing Juice |
| TOP             | Internal | Passing Juice |
| BOTTOM          | Internal | Passing Juice |

## **In-page links**

| ACC                     | Internal | Passing Juice |
|-------------------------|----------|---------------|
| SEASON OFF              | Internal | Passing Juice |
| TOP                     | Internal | Passing Juice |
| <u>LOOKBOOK</u>         | Internal | Passing Juice |
| SNAP                    | Internal | Passing Juice |
| CONTACT                 | Internal | Passing Juice |
| login                   | Internal | Passing Juice |
| my account              | Internal | Passing Juice |
| notice                  | Internal | Passing Juice |
| q/a                     | Internal | Passing Juice |
| search                  | Internal | Passing Juice |
| about                   | Internal | Passing Juice |
| terms & amp; conditions | Internal | Passing Juice |
| guide                   | Internal | Passing Juice |
| privacy policy          | Internal | Passing Juice |
| <u>checking</u> .       | External | Passing Juice |
| Instagram               | External | Passing Juice |
| <u>Facebook</u>         | External | Passing Juice |

## **SEO Keywords**



## **Keywords Consistency**

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
|         | 111     | ×     | ×        | ×               | ×        |
|         | 111     | ×     | ×        | ×               | ×        |

# **Keywords Consistency**

| 111 | × | × | × | × |
|-----|---|---|---|---|
| 39  | × | × | × | × |
| 18  | × | × | × | × |

## Usability

| 0 | Url          | Domain : esnocturne.com<br>Length : 14            |
|---|--------------|---|
|   | Favicon      | Great, your website has a favicon.                |
|   | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is ko.               |
| 8 | Dublin Core  | This page does not take advantage of Dublin Core. |

#### **Document**

|          | Doctype         | XHTML 1.0 Transitional   |             |  |  |
|----------|-----------------|--|-------------|--|--|
| <b>②</b> | Encoding        | Perfect. Your declared charset is UTF-8.   |             |  |  |
|          | W3C Validity    | Errors: 144<br>Warnings: 128   |             |  |  |
|          | Email Privacy   | Warning! At least one email address has Use <u>free antispam protector</u> to hide ema               | •           |  |  |
|          | Deprecated HTML | Deprecated tags  | Occurrences |  |  |
|          |                 | <font></font>  | 2           |  |  |
|          |                 | Deprecated HTML tags are HTML tags the recommended that you remove or replace they are now obsolete. |             |  |  |
|          | Speed Tips      |  |             |  |  |

#### **Document**

| <ul> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul> | • | * | Excellent, your website doesn't use nested tables.          |
|--|---|---|---|
| Too bad, your website has too many JS files (more than 6).   |   | × | Too bad, your website is using inline styles.               |
|  |   | × | Too bad, your website has too many CSS files (more than 4). |
| Perfect, your website takes advantage of gzip.   |   | × | Too bad, your website has too many JS files (more than 6).  |
|  |   | * | Perfect, your website takes advantage of gzip.              |

#### Mobile

| Mobile Optimization | Mobile Optimization | ×                 | Apple Icon    |
|---------------------|---------------------|-------------------|---------------|
|                     | ×                   | Meta Viewport Tag |               |
|                     |                     | *                 | Flash content |

# **Optimization**

|  | XML Sitemap                                | Great, your website has an XML sitemap.    |
|--|--|--|
|  | http://esnocturne.com/sitemap.xml          |  |
|  | Robots.txt                                 | http://esnocturne.com/robots.txt           |
|  | Great, your website has a robots.txt file. |  |
|  | Analytics                                  | Great, your website has an analytics tool. |
|  | Ŭ  | Google Analytics                           |