



# Seo Analyzer essentialaesthetics.nl

Generated on February 22 2022 13:36 PM





The score is 54/100







## SEO Content

	Title	<p>Essential Aesthetics   Plastische chirurgie naar een hoger niveau!</p> <p><b>Length : 66</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Kenniscentrum voor esthetische operaties   Injectables   Anti-aging   Preventieve gezondheidszorg</p> <p><b>Length : 97</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="542 1411 1481 1478"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>11</td> <td>0</td> <td>3</td> <td>0</td> <td>1</td> </tr> </tbody> </table> <ul data-bbox="606 1500 1452 2072" style="list-style-type: none"> <li>• [H2] &lt;----- FOR MOBILE AND TABLET -----&gt;</li> <li>• [H2] Kies voor jezelf</li> <li>• [H2] De beste specialisten staan voor je klaar</li> <li>• [H2] Jouw reis bij Essential Aesthetics</li> <li>• [H2] Trots op onze gemeenschap</li> <li>• [H2] Lees de ervaringen van andere vrouwen op ZorgkaartNederland en kliniekervaringen.nl</li> <li>• [H2] De reis van Claudia bij Essential Aesthetics</li> <li>• [H2] Trots op onze gemeenschap</li> <li>• [H2] De reis van Claudia bij Essential Aesthetics</li> <li>• [H2] You define your Essentials, you design your Aesthetics</li> <li>• [H2] &lt;----- FOR MOBILE AND TABLET -----&gt;</li> <li>• [H4] Lees de ervaringen van andere vrouwen op ZorgkaartNederland en kliniekervaringen.nl</li> <li>• [H4] CONTACT</li> <li>• [H4] HOE KUNNEN WE HELPEN</li> <li>• [H6] WE ARE COMMITTED TO EXCELLENCE, AS YOU ARE</li> </ul>	H1	H2	H3	H4	H5	H6	0	11	0	3	0	1
H1	H2	H3	H4	H5	H6									
0	11	0	3	0	1									

## SEO Content

ESSENTIAL TO US		
	Images	We found 71 images on this web page. 63 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>1%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 71 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.27% Internal Links 88.73%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Behandelingen</a>	Internal	Passing Juice
<a href="#">Ooglidcorrectie</a>	Internal	Passing Juice

## In-page links

<a href="#">Wenkbrauw lift</a>	Internal	Passing Juice
<a href="#">Neuscorrectie</a>	Internal	Passing Juice
<a href="#">Facelift</a>	Internal	Passing Juice
<a href="#">Hals lift</a>	Internal	Passing Juice
<a href="#">Fat grafting</a>	Internal	Passing Juice
<a href="#">Oorcorrectie</a>	Internal	Passing Juice
<a href="#">Bichectomie</a>	Internal	Passing Juice
<a href="#">Liposuctie van de onderkin</a>	Internal	Passing Juice
<a href="#">Armlift</a>	Internal	Passing Juice
<a href="#">Buikwandcorrectie</a>	Internal	Passing Juice
<a href="#">Mommy makeover</a>	Internal	Passing Juice
<a href="#">Liposculpture/360°</a>	Internal	Passing Juice
<a href="#">Liposuctie</a>	Internal	Passing Juice
<a href="#">Schaamlip correctie</a>	Internal	Passing Juice
<a href="#">Borstvergroting</a>	Internal	Passing Juice
<a href="#">Borstverkleining</a>	Internal	Passing Juice
<a href="#">Borstlift</a>	Internal	Passing Juice
<a href="#">Tepelcorrectie</a>	Internal	Passing Juice
<a href="#">Gynaecomastie operatie</a>	Internal	Passing Juice
<a href="#">Bilvergroting met fillers</a>	Internal	Passing Juice
<a href="#">Bilvergroting met implantaten</a>	Internal	Passing Juice
<a href="#">Bilvergroting met vet / BBL</a>	Internal	Passing Juice
<a href="#">Belkyra / Kybella</a>	Internal	Passing Juice
<a href="#">Spierontspanners</a>	Internal	Passing Juice
<a href="#">Fillers</a>	Internal	Passing Juice
<a href="#">Liquid facelift</a>	Internal	Passing Juice
<a href="#">Radiesse®</a>	Internal	Passing Juice
<a href="#">Hyalase®</a>	Internal	Passing Juice

## In-page links

<a href="#">Skin Booster / Profhilo</a>	Internal	Passing Juice
<a href="#">Draadlift</a>	Internal	Passing Juice
<a href="#">Haaruitval</a>	Internal	Passing Juice
<a href="#">Skincare</a>	Internal	Passing Juice
<a href="#">Ultherapy   HIFU</a>	Internal	Passing Juice
<a href="#">Vampire facelift / PRP</a>	Internal	Passing Juice
<a href="#">Dermapen / Microneedling</a>	Internal	Passing Juice
<a href="#">DNA</a>	Internal	Passing Juice
<a href="#">Gezonde voeding</a>	Internal	Passing Juice
<a href="#">Ons verhaal</a>	Internal	Passing Juice
<a href="#">Ons team</a>	Internal	Passing Juice
<a href="#">Onze Kliniek</a>	Internal	Passing Juice
<a href="#">Excellence Membership Programma</a>	Internal	Passing Juice
<a href="#">Website verklaringen</a>	Internal	Passing Juice
<a href="#">Vacatures</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Media</a>	Internal	Passing Juice
<a href="#">Veelgestelde vragen</a>	Internal	Passing Juice
<a href="#">Voor en na</a>	Internal	Passing Juice
<a href="#">Kwaliteitsjaarverslag</a>	Internal	Passing Juice
<a href="#">COVID-19</a>	Internal	Passing Juice
<a href="#">Veilige operaties</a>	Internal	Passing Juice
<a href="#">Klachtenregelement</a>	Internal	Passing Juice
<a href="#">Privacy verklaring</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">LEES MEER</a>	Internal	Passing Juice
<a href="#">LEES MEER</a>	Internal	Passing Juice
=	External	Passing Juice

## In-page links

=	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Statenplein 21, 2582 EZ Den Haag</a>	External	Passing Juice
<a href="#">SEO</a>	External	Passing Juice
<a href="#">Webdesign</a>	External	Passing Juice
<a href="#">zoekmachine optimalisatie</a>	External	Passing Juice
<a href="#">Rubix Marketing</a>	External	Passing Juice

## SEO Keywords

 Keywords Cloud

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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
met	35	✘	✘	✘	✘
van	31	✘	✘	✘	✔
een	27	✔	✘	✘	✔
het	26	✔	✘	✔	✔
voor	24	✘	✘	✔	✔

## Usability

	Url	Domain : essentialaesthetics.nl Length : 22
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is nl.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 68 Warnings : 23
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://essentialaesthetics.nl/sitemap.xml">http://essentialaesthetics.nl/sitemap.xml</a></p>
	Robots.txt	<p><a href="http://essentialaesthetics.nl/robots.txt">http://essentialaesthetics.nl/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>