









SEO Content

	Images	We found 1 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

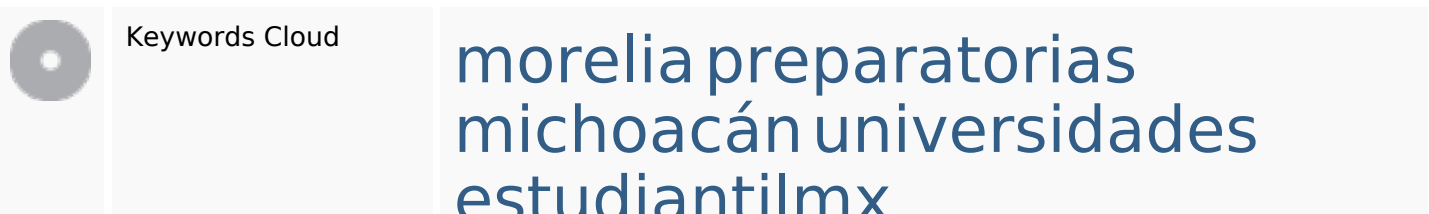
In-page links

Anchor	Type	Juice
Inicio	Internal	Passing Juice
Escuelas	Internal	Passing Juice
Universidades	Internal	Passing Juice
Hospedaje	Internal	Passing Juice
Vocacional	Internal	Passing Juice

In-page links

Artículos	Internal	Passing Juice
Contacto	Internal	Passing Juice

SEO Keywords



Keywords Consistency







Keyword	Content	Title	Keywords	Description	Headings
estudiantilmx	1	✗	✗	✗	✗
universidades	1	✓	✗	✗	✗
preparatorias	1	✓	✗	✗	✗
morelia	1	✓	✗	✓	✗
michoacán	1	✓	✗	✓	✗

Usability

	Url	Domain : estudiantil.mx Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is es.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 4
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Perfect. No inline css has been found in HTML tags! Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to
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Optimization

		crawl the site more intelligently.
	Robots.txt	http://estudiantil.mx/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics