



Seo Analyzer esuus.org

Generated on April 01 2022 15:01 PM





The score is 32/100







SEO Content

	Title	<p>The English-Speaking Union</p> <p>Length : 26</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>4</td> <td>6</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] News And Events • [H2] Annual Conference 2021 • [H2] 2020 Annual Report • [H2] Monthly Chairman Newsletter • [H2] Connect With Us • [H3] Chairman's March Newsletter • [H3] ESU Evelyn Wrench Speaker Program • [H3] ESU Happy Hour Series • [H3] Wednesday, March 16 at 4:00 PM (EST) Art and Power: The Royal Collection from Charles I to Elizabeth II Professor Gerald J. Schiffhorst • [H3] Solidarity with Ukraine • [H3] A Message from our Chairman • [H4] SIR CHRISTOPHER HUM, KCMG Former British Ambassador to China Wednesday, March 16 at 6 PM EDT 	H1	H2	H3	H4	H5	H6	1	4	6	1	0	0
H1	H2	H3	H4	H5	H6									
1	4	6	1	0	0									
	Images	<p>We found 38 images on this web page.</p>												

SEO Content

		36 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 71 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
The English-Speaking Union	Internal	Passing Juice
About Us	Internal	Passing Juice
Mission & History	Internal	Passing Juice
Chairman's Message	Internal	Passing Juice
Board of Directors	Internal	Passing Juice
Staff	Internal	Passing Juice

In-page links

Annual Report	Internal	Passing Juice
International ESU	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Jobs, Internships, Volunteers	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
W-9	Internal	Passing Juice
Education Programs	Internal	Passing Juice
English In Action Conversations	Internal	Passing Juice
Andrew Romay New Immigrant Center (ARNIC)	Internal	Passing Juice
TLab: Travel and Learn Abroad	Internal	Passing Juice
The English-Speaking Union National Shakespeare Competition	Internal	Passing Juice
Introducing The NEW ESU National Shakespeare Writing Program	Internal	Passing Juice
Middle School Debate	Internal	Passing Juice
Luard Morse Scholarships	Internal	Passing Juice
Secondary School Exchange Scholarship	Internal	Passing Juice
2022 International Public Speaking Competition	Internal	Passing Juice
Evelyn Wrench Speaker Program	Internal	Passing Juice
News and Events	Internal	Passing Juice
Online Happy Hour Series	Internal	Passing Juice
Alumni Portrait Series	Internal	Passing Juice
2021 ESU Virtual Conference	Internal	Passing Juice
National Patron Reception: The Churchill Quiz Night	Internal	Passing Juice
2022 ESU Gala	Internal	Passing Juice
ESU Time Capsule	Internal	Passing Juice
Membership	Internal	Passing Juice
Membership Benefits	Internal	Passing Juice
National Patron Program	Internal	Passing Juice

In-page links

2021-2022 Multicultural Cookbook	Internal	Passing Juice
Read Full Story	Internal	Passing Juice
1	Internal	Passing Juice
2	Internal	Passing Juice
3	Internal	Passing Juice
4	Internal	Passing Juice
23	Internal	Passing Juice
Home	Internal	Passing Juice
Contact	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
union	3	✓	✗	✗	✗
english-speaking	3	✓	✗	✗	✗
email	2	✗	✗	✗	✗
united	2	✗	✗	✗	✗
states	2	✗	✗	✗	✗












Usability

	Url	Domain : esuus.org Length : 9
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Usability

	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document


	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 6 Warnings : 11
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon
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Mobile

 Meta Viewport Tag

 Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://esuus.org/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics