







Seo Analyzer ethicalmadeeasy.com

Generated on March 01 2022 14:25 PM

The score is 56/100



SEO Content

	<p>Title</p>	<p>Discover the Best Ethical & Sustainable Clothing Brands all in one place.</p> <p>Length : 77</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Description</p>	<p>We make it easy to find ethical and sustainable clothing, beauty, homewares and lifestyle brands in one place. Search via location, or by your values.</p> <p>Length : 150</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 2002"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Discover the Best Ethical & Sustainable Clothing Brands all in one place.</td> </tr> <tr> <td>description</td> <td>We make it easy to find ethical and sustainable clothing, beauty, homewares and lifestyle brands in one place. Search via location, or by your values.</td> </tr> <tr> <td>url</td> <td>https://ethicalmadeeasy.com/</td> </tr> <tr> <td>site_name</td> <td>Ethical Made Easy</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Discover the Best Ethical & Sustainable Clothing Brands all in one place.	description	We make it easy to find ethical and sustainable clothing, beauty, homewares and lifestyle brands in one place. Search via location, or by your values.	url	https://ethicalmadeeasy.com/	site_name	Ethical Made Easy
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	<p>Headings</p>	<p>H1 H2 H3 H4 H5 H6</p>														

SEO Content

0 17 4 0 0 0

- [H2] Your one stop (ethical and sustainable) shop for Australian and New Zealand-based brands.
- [H2] A global hub of companies setting Tomorrow's Standard in what it means to do good business.
- [H2] Discover more about ethical fashion, sustainability and the people changing the world for the better.
- [H2] We make it easy to support brands that are actively creating a better world.
- [H2] Latest Reads
- [H2] Made of: Tomorrow's Standard. Made of: Tomorrow's Standard. Made of: Tomorrow's Standard. Made of: Tomorrow's Standard. Made of: Tomorrow's Standard. Made of: Tomorrow's Standard. Made of: Tomorrow's Standard. Made of: Tomorrow's Standard. Made of: Tomorrow's Standard.
- [H2] Brands we love
- [H2] madre natura
- [H2] Ran By Nature
- [H2] Outland Denim
- [H2] The Unseen Label
- [H2] Baiia Swimwear
- [H2] Selfe Studios
- [H2] Cloth and Co.
- [H2] Lois Hazel
- [H2] Dorsu
- [H2] What's your location?
- [H3] Find your new favourite:
- [H3] Sign Up.
- [H3] Ethical fashion Brand directory and sustainable lifestyle platform
- [H3] Ethical fashion Brand directory and sustainable lifestyle platform



Images

We found 80 images on this web page.

2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio

Ratio : **23%**

Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.



Flash





Perfect, no Flash content has been detected on this page.



Iframe

Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 95 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 1.05% Internal Links 98.95%

In-page links

Anchor	Type	Juice
brand directory	Internal	Passing Juice
Brands A-Z	Internal	Passing Juice
Discounts	Internal	Passing Juice
Latest Brands	Internal	Passing Juice
Filter By Location	Internal	Passing Juice
Accessories	Internal	Passing Juice
Bags	Internal	Passing Juice
Hats and Beanies	Internal	Passing Juice
Jewellery	Internal	Passing Juice
Sunglasses	Internal	Passing Juice
Waterbottles	Internal	Passing Juice
Yoga	Internal	Passing Juice
Beauty	Internal	Passing Juice
Bathroom reusables	Internal	Passing Juice
Haircare	Internal	Passing Juice
Makeup	Internal	Passing Juice

In-page links

Perfume	Internal	Passing Juice
Period Products	Internal	Passing Juice
Skincare	Internal	Passing Juice
Childrenswear	Internal	Passing Juice
Activewear	Internal	Passing Juice
Baby	Internal	Passing Juice
Sleepwear	Internal	Passing Juice
Swimwear	Internal	Passing Juice
Tops	Internal	Passing Juice
Toys	Internal	Passing Juice
Homewares	Internal	Passing Juice
Bedding	Internal	Passing Juice
Candles	Internal	Passing Juice
Cleaning	Internal	Passing Juice
Curtains	Internal	Passing Juice
Food	Internal	Passing Juice
Furniture	Internal	Passing Juice
Kitchen	Internal	Passing Juice
Outdoors	Internal	Passing Juice
Pets	Internal	Passing Juice
Toys	Internal	Passing Juice
Mens	Internal	Passing Juice
Activewear	Internal	Passing Juice
Bags	Internal	Passing Juice
Footwear	Internal	Passing Juice
Hoodies	Internal	Passing Juice
Jackets	Internal	Passing Juice
Jeans	Internal	Passing Juice

In-page links

Pants	Internal	Passing Juice
Shirts	Internal	Passing Juice
Sleepwear	Internal	Passing Juice
Underwear + Socks	Internal	Passing Juice
Womenswear	Internal	Passing Juice
Activewear	Internal	Passing Juice
Coats + Jackets	Internal	Passing Juice
Dresses	Internal	Passing Juice
Footwear	Internal	Passing Juice
Intimates	Internal	Passing Juice
Jeans	Internal	Passing Juice
Jumpers + Sweatshirts	Internal	Passing Juice
Jumpsuits + Playsuits	Internal	Passing Juice
Pants + Leggings	Internal	Passing Juice
Shorts	Internal	Passing Juice
Skirts	Internal	Passing Juice
Sleepwear	Internal	Passing Juice
Socks + Tights	Internal	Passing Juice
Swimwear	Internal	Passing Juice
Tops	Internal	Passing Juice
Workwear	Internal	Passing Juice
SHOP	Internal	Passing Juice
Discounts	Internal	Passing Juice
About	Internal	Passing Juice
Journal	Internal	Passing Juice
Resources	Internal	Passing Juice
Home	Internal	Passing Juice
Snacks	Internal	Passing Juice

In-page links

Fabrics	Internal	Passing Juice
Fashion	Internal	Passing Juice
Lifestyle	Internal	Passing Juice
Behind the Brand	Internal	Passing Juice
Behind the Brand	Internal	Passing Juice
Behind the Brand	Internal	Passing Juice
Behind the Brand	Internal	Passing Juice
Fashion	Internal	Passing Juice
Behind the Brand	Internal	Passing Juice
madre natura	Internal	Passing Juice
Ran By Nature	Internal	Passing Juice
Outland Denim	Internal	Passing Juice
The Unseen Label	Internal	Passing Juice
Baia Swimwear	Internal	Passing Juice
Selfe Studios	Internal	Passing Juice
Cloth and Co.	Internal	Passing Juice
Lois Hazel	Internal	Passing Juice
Dorsu	Internal	Passing Juice
Careers	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
T's & C's	Internal	Passing Juice
Contact	Internal	Passing Juice
SMACK BANG	External	Passing Juice

SEO Keywords








Keywords Cloud

back standard give **read** fair gender
equality tomorrows **more** made





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	21	✘	✘	✘	✔
read	18	✘	✘	✘	✔
made	15	✘	✘	✘	✔
standard	12	✘	✘	✘	✔
tomorrows	11	✘	✘	✘	✘

Usability

	Url	Domain : ethicalmadeeasy.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 6
	Email Privacy	Great no email address has been found in plain text!




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://ethicalmadeeasy.com/sitemap.xml
	Robots.txt	http://ethicalmadeeasy.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.