







# Seo Analyzer ethiopianstoday.com

Generated on March 16 2022 13:35 PM






The score is 54/100







## SEO Content

	Title	<p>ETHIOPIANS TODAY - ETHIOPIANS TODAY BALANCED NEWS SOURCE</p> <p><b>Length : 56</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Ethiopians #1 multilingual news website that will share news across the country and East of Africa. We have multiple authors and contributors across the World.</p> <p><b>Length : 160</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1481 2027"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://ethiopianstoday.com/</td> </tr> <tr> <td>site_name</td> <td>ETHIOPIANS TODAY</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>ETHIOPIANS TODAY</td> </tr> <tr> <td>description</td> <td>Ethiopians #1 multilingual news website that will share news across the country and East of Africa. We have multiple authors and contributors across the World.</td> </tr> <tr> <td>image</td> <td>https://i0.wp.com/ethiopianstoday.com/wp-content/uploads/2021/11/Ethiopians-Today-Official-Logo-copy.jpg?fit=840%2C446&amp;ssl=1</td> </tr> </tbody> </table>	Property	Content	url	https://ethiopianstoday.com/	site_name	ETHIOPIANS TODAY	locale	en_US	type	website	title	ETHIOPIANS TODAY	description	Ethiopians #1 multilingual news website that will share news across the country and East of Africa. We have multiple authors and contributors across the World.	image	https://i0.wp.com/ethiopianstoday.com/wp-content/uploads/2021/11/Ethiopians-Today-Official-Logo-copy.jpg?fit=840%2C446&ssl=1
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## SEO Content

		<p>image:secure_url <a href="https://i0.wp.com/ethiopianstoday.com/wp-content/uploads/2021/11/Ethiopians-Today-Official-Logo-copy.jpg?fit=840%2C446&amp;ssl=1">https://i0.wp.com/ethiopianstoday.com/wp-content/uploads/2021/11/Ethiopians-Today-Official-Logo-copy.jpg?fit=840%2C446&amp;ssl=1</a></p> <p>image:width 840</p> <p>image:height 446</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>3</td> <td>1</td> <td>6</td> <td>1</td> <td>4</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] ETHIOPIANS TODAY</li> <li>• [H1] ETHIOPIANS TODAY</li> <li>• [H1] ETHIOPIANS TODAY IS SOURCE OF BALANCED ETHIOPIAN AND HORN OF AFRICAN NEWS!</li> <li>• [H1] ETHIOPIANS TODAY</li> <li>• [H2] Latest Post</li> <li>• [H2] Subscribe by Email to get Ethiopian News</li> <li>• [H2] Latest Blogs</li> <li>• [H3] Welcome to ETHIOPIANS TODAY!</li> <li>• [H4] You missed</li> <li>• [H4] Ethiopia: Prime Minister Abiy Ahmed appointed Tsega Arage as the deputy commissioner of the civil service commission</li> <li>• [H4] Israel said barring Ethiopian Christian pilgrims from country, for fear they'll stay</li> <li>• [H4] The 2013 Grade 12 University Entrance Cutting Point Announced</li> <li>• [H4] Ethiotelecom, Safaricom in loggerheads over infrastructure sharing</li> <li>• [H4] Privacy Overview</li> <li>• [H5] Accept Cookies</li> <li>• [H6] Support the Developers</li> <li>• [H6] Follow us on Google NEWS</li> <li>• [H6] Subscribe to Blog via Email</li> <li>• [H6] Recents Posts</li> </ul>	H1	H2	H3	H4	H5	H6	4	3	1	6	1	4
H1	H2	H3	H4	H5	H6									
4	3	1	6	1	4									
	Images	<p>We found 44 images on this web page.</p> <p>29 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>4%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 73 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.11% Internal Links 95.89%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">ETHIOPIANS TODAY</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Ethiopian News</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Africa</a>	Internal	Passing Juice
<a href="#">GERD</a>	Internal	Passing Juice
<a href="#">Jobs in Ethiopia</a>	Internal	Passing Juice
<a href="#">TPLF</a>	Internal	Passing Juice
<a href="#">Biography</a>	Internal	Passing Juice
<a href="#">Horn News</a>	Internal	Passing Juice
<a href="#">Science and Technology</a>	Internal	Passing Juice
<a href="#">World News</a>	Internal	Passing Juice
<a href="#">Health and Nutritions</a>	Internal	Passing Juice
<a href="#">Abiy Ahmed</a>	Internal	Passing Juice
<a href="#">African News</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">TPLF</a>	Internal	Passing Juice
<a href="#">Ethiopian News</a>	Internal	Passing Juice
<a href="#">Sudan</a>	Internal	Passing Juice
<a href="#">Africa</a>	Internal	Passing Juice
<a href="#">General Publication</a>	Internal	Passing Juice
<a href="#">Tigray Region</a>	Internal	Passing Juice
<a href="#">Jobs</a>	Internal	Passing Juice
<a href="#">Ethiopia: Prime Minister Abiy Ahmed appointed Tsega Arage as the deputy commissioner of the civil service commission</a>	Internal	Passing Juice
<a href="#">Israel said barring Ethiopian Christian pilgrims from country, for fear they'll stay</a>	Internal	Passing Juice
<a href="#">The 2013 Grade 12 University Entrance Cutting Point Announced</a>	Internal	Passing Juice
<a href="#">Ethiotelecom, Safaricom in loggerheads over infrastructure sharing</a>	Internal	Passing Juice
<a href="#">Former US president Obama tests positive for COVID-19; urges fellow Americans to get vaccinated</a>	Internal	Passing Juice
<a href="#">USA: Iran claims missile barrage near US consulate in Iraq</a>	Internal	Passing Juice
<a href="#">Prosperity Party elected President and two Vice Presidents</a>	Internal	Passing Juice
<a href="#">Security forces burn civilians to death in Metekel, Benishangul Gumuz; gov't says act 'extremely horrific', pledges accountability</a>	Internal	Passing Juice
<a href="#">Ethiopia and Sudan: Energy Connectivity</a>	Internal	Passing Juice
<a href="#">Ethiopian Airlines, Air Djibouti partner for China-Africa sea to air transport</a>	Internal	Passing Juice
<a href="#">Ethiopia shields M-Pesa from licence freeze</a>	Internal	Passing Juice
<a href="#">The Current Ministry of Education Minister, the Former Ethiopian Opposition Group G7 Received US\$500,000 from Egypt: Chairman</a>	Internal	Passing Juice
<a href="#">USAID ETHIOPIA: U.S. and IOM Delivers Emergency Assistance for Ethiopians in Amhara and Afar</a>	Internal	Passing Juice
<a href="#">Multiple Vacancy Announcement at Cooperative Bank of</a>	Internal	Passing Juice

## In-page links

[Oromia March 2022](#)

<a href="#">Awash Bank Call for Interview Session</a>	Internal	Passing Juice
<a href="#">Amhara Region: Clashes between armed Fano, local security result in casualties in Mota city; officials blame 'unidentified armed group' for death of security forces</a>	Internal	Passing Juice
<a href="#">Multi-bank account holders to merge accounts</a>	Internal	Passing Juice
<a href="#">Harambee University Advancing the Ethiopian Online Learning Academy</a>	Internal	Passing Juice
<a href="#">Training given to New Ambassadors ends today</a>	Internal	Passing Juice
<a href="#">Ukraine: Unequal Treatment for Foreigners Attempting to Flee</a>	Internal	Passing Juice
<a href="#">Banned Olaplex ingredient linked to infertility sparks TikTok backlash</a>	Internal	Passing Juice
<a href="#">Russian cats are the latest to be banned from international competitions after Ukraine invasion</a>	Internal	Passing Juice
<a href="#">War in Ukraine: Zelensky slams Nato over rejection of no-fly zone</a>	Internal	Passing Juice
<a href="#">Amhara Prosperity Party relieves members for violating financial, asset management regulations</a>	Internal	Passing Juice
<a href="#">Fire at Zaporizhia NPP: what is known about the fire</a>	Internal	Passing Juice
<a href="#">Ukraine: Germany's Scholz urges Putin to end hostilities</a>	Internal	Passing Juice
<a href="#">Putin warns the opponents not to exacerbate the situation by imposing more restrictions on his country</a>	Internal	Passing Juice
<a href="#">Ghanaian prophet who prophesied the death of president Akufo Addo dies</a>	Internal	Passing Juice
<a href="#">Ethiopia Urge all parties to restraint in the Ukraine Crisis</a>	Internal	Passing Juice
<a href="#">"Adwa -the guiding star for all enslaved peoples of Africa in their struggle for liberation" □-Russian Ambassador to Ethiopia</a>	Internal	Passing Juice
<a href="#">China opposes US, EU sanctions against Russia; says will carry out normal trade with Moscow</a>	Internal	Passing Juice
<a href="#">African Union disturbed by reports that Africans are blocked from leaving Ukraine</a>	Internal	Passing Juice
<a href="#">126th Anniversary Of Adwa Victory Will Be Celebrated With Outdoor Events Nationwide: Patriots Association</a>	Internal	Passing Juice
<a href="#">Chinese jets enter Taiwan's air defense zone amid</a>	Internal	Passing Juice

## In-page links

[US&#8217; &#8216;provocative action](#)

<a href="#">Heart touching Putin&amp;#8217;s rise history</a>	Internal	Passing Juice
<a href="#">When NATO murdered Muammar Gaddafi, Western media called it &amp;#8220;Military intervention&amp;#8221; and they no longer bother to report that the evil military action led by Obama has left Libya in worse condition</a>	Internal	Passing Juice
<a href="#">Multiple Vacancies at Cooperative Bank of Oromia</a>	Internal	Passing Juice
<a href="#">Start a Blog - Make Money Online</a>	Internal	Passing Juice
<a href="#">Google AdSense separates YouTube earnings into its own payments account</a>	Internal	Passing Juice
<a href="#">Russia bans British airlines from its airspace</a>	Internal	Passing Juice
<a href="#">Support Us!</a>	External	Passing Juice
<a href="#">Ethiopia</a>	Internal	Passing Juice
<a href="#">Mar 16, 2022</a>	Internal	Passing Juice
<a href="#">Proudly powered by WordPress</a>	External	Passing Juice
<a href="#">Themeansar</a>	External	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
march	16	✘	✘	✘	✘
ethiopia	9	✔	✘	✔	✔
ethiopians	5	✔	✘	✔	✔










## Keywords Consistency

dandessa	4	✘	✘	✘	✘
chala	4	✘	✘	✘	✘

## Usability

	Url	Domain : ethiopianstoday.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 27 Warnings : 33
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li></ul>

## Document

- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://ethiopianstoday.com/sitemap.xml>  
<https://ethiopianstoday.com/sitemap.xml>  
<https://ethiopianstoday.com/news-sitemap.xml>



### Robots.txt

<http://ethiopianstoday.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.

 [Google Analytics](#)