







Seo Analyzer ethiquechic.com

Generated on March 18 2022 06:14 AM






The score is 34/100






SEO Content

	<p>Title</p>	<p>Custom Tailored, Ethical, Sustainable and Fashionable Apparel &dash; Ethique Chic</p> <p>Length : 82</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Description</p>	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1312 1481 1939"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Ethique Chic</td> </tr> <tr> <td>url</td> <td>https://ethiquechic.com/</td> </tr> <tr> <td>image</td> <td>https://cdn.shopify.com/s/files/1/0242/8531/5136/files/Web_Logo_004.png?height=628&pad_color=fff&v=1588436448&width=1200</td> </tr> <tr> <td>image:secure_url</td> <td>https://cdn.shopify.com/s/files/1/0242/8531/5136/files/Web_Logo_004.png?height=628&pad_color=fff&v=1588436448&width=1200</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>628</td> </tr> </tbody> </table>	Property	Content	site_name	Ethique Chic	url	https://ethiquechic.com/	image	https://cdn.shopify.com/s/files/1/0242/8531/5136/files/Web_Logo_004.png?height=628&pad_color=fff&v=1588436448&width=1200	image:secure_url	https://cdn.shopify.com/s/files/1/0242/8531/5136/files/Web_Logo_004.png?height=628&pad_color=fff&v=1588436448&width=1200	image:width	1200	image:height	628
Property	Content															
site_name	Ethique Chic															
url	https://ethiquechic.com/															
image	https://cdn.shopify.com/s/files/1/0242/8531/5136/files/Web_Logo_004.png?height=628&pad_color=fff&v=1588436448&width=1200															
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image:height	628															


SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>13</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1] Ethique Chic• [H2] Get a chance to become our mom-daughter modeling pair for FALL & WINTER 2021 !• [H2] CUSTOM TAILORED• [H2] Sustainable slow fashion• [H2] ETHICAL SLOW Fashion• [H2] Striving for net zero• [H2] Ethique Chic (Ethically Fashionable) for the Conscious & Fashionable !!!• [H2] Custom Tailored Black-tie & Cocktail chic• [H2] Custom Tailored dressy casuals• [H2] Custom Tailored work clothing• [H2] Custom Tailored Kids Boutique• [H2] Testimonials• [H2] Our Small Steps and Giant Leaps in Sustainable Fashion• [H2] Blogs and media• [H3] Your wishlist is empty!• [H3] Share Wishlist• [H3] JOIN OUR VIP LIST	H1	H2	H3	H4	H5	H6	1	13	3	0	0	0
H1	H2	H3	H4	H5	H6									
1	13	3	0	0	0									
	Images	<p>We found 21 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

SEO Links

	URL Rewrite	<p>Bad. Your links have query string.</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 34 links including 0 link(s) to files</p>

SEO Links

	Statistics	External Links : noFollow 2.94%
		External Links : Passing Juice 0%
		Internal Links 97.06%

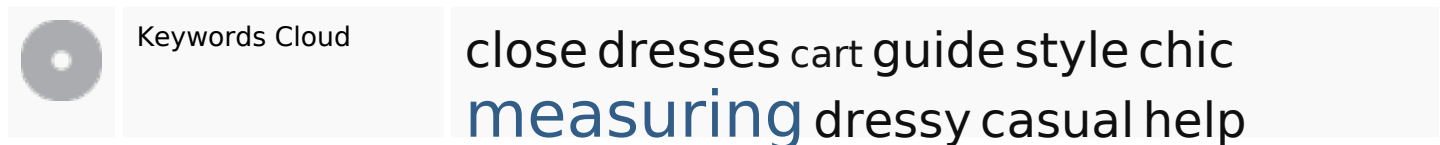
In-page links

Anchor	Type	Juice
login	Internal	Passing Juice
sign up	Internal	Passing Juice
{{ product.title }}	Internal	Passing Juice
Skip to content	Internal	Passing Juice
Dressy Casual Contemporary Dresses	Internal	Passing Juice
Dressy Casual Embroidered Dresses (Family Matching on all Designs)	Internal	Passing Juice
Black-tie & Cocktail Chic	Internal	Passing Juice
Work Clothing	Internal	Passing Juice
Tops	Internal	Passing Juice
Kids	Internal	Passing Juice
Measuring using MySizeID App	Internal	Passing Juice
Measuring with the help of a friend	Internal	Passing Juice
Measuring a dress that fits you	Internal	Passing Juice
Measuring with the help of our stylist	Internal	Passing Juice
Style Guide	Internal	Passing Juice
How it Works?	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Log in	Internal	Passing Juice
Shop Now	Internal	Passing Juice
-	Internal	Passing Juice
SUSTAINABILITY	Internal	Passing Juice

In-page links

Shop Dressy Casuals	Internal	Passing Juice
sustainability	Internal	Passing Juice
View all	Internal	Passing Juice
Ethique Chic Interview on Green Runway	Internal	Passing Juice
Introducing Ethique Chic	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Terms and Policies	Internal	Passing Juice
My Account	Internal	Passing Juice
Search	Internal	Passing Juice
FAQs	Internal	Passing Juice
-	External	noFollow
{{{name}}}	Internal	Passing Juice
terms and conditions	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
measuring	10	✘	✘	✘	✘
close	5	✘	✘	✘	✘
chic	5	✔	✘	✘	✔
help	4	✘	✘	✘	✘
dresses	4	✘	✘	✘	✘

Usability

	Url	Domain : ethiquechic.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 111 Warnings : 5
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://ethiquechic.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>