








# Seo Analyzer ethz.ch

Generated on April 04 2022 16:20 PM





The score is 57/100







## SEO Content

	Title	<p>ETH Zürich - Homepage   ETH Zürich</p> <p><b>Length : 34</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1249 1481 1597"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://ethz.ch/de.html</td> </tr> <tr> <td>title</td> <td>ETH Zürich - Homepage</td> </tr> <tr> <td>image</td> <td>https://ethz.ch/etc/designs/ethz/img/header/eth_default_og.jpg</td> </tr> </tbody> </table>	Property	Content	url	https://ethz.ch/de.html	title	ETH Zürich - Homepage	image	https://ethz.ch/etc/designs/ethz/img/header/eth_default_og.jpg				
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	Headings	<table border="1" data-bbox="539 1624 1481 1697"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>14</td> <td>9</td> <td>6</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1724 1268 2056" style="list-style-type: none"> <li>• [H1] Hauptnavigation</li> <li>• [H1] Navigationsbereich</li> <li>• [H1] Blick in die magnetische Zukunft</li> <li>• [H1] Was den Appetit hemmt</li> <li>• [H1] Pflanzliche Steaks aus Erbsenprotein</li> <li>• [H1] Geschäftsbericht 2021</li> <li>• [H1] Eine neue Dimension der Transplantation</li> <li>• [H1] Hauptinhalt</li> <li>• [H1] Aktuell im Zukunftsblog</li> <li>• [H1] Solidarität mit der Ukraine</li> </ul>	H1	H2	H3	H4	H5	H6	14	9	6	0	0	0
H1	H2	H3	H4	H5	H6									
14	9	6	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H1] Treffpunkt Science City «Zu Tisch»</li><li>• [H1] Weitere Meldungen</li><li>• [H1] Studierendenportal</li><li>• [H1] Weitere Informationen</li><li>• [H2] Departemente</li><li>• [H2] Sprachauswahl</li><li>• [H2] Wir können den Klimawandel eindämmen</li><li>• [H2] Sicherheit in Asien betrifft auch Europa</li><li>• [H2] Wie membranlose Organellen mit dem Zellskelett interagieren</li><li>• [H2] Prognose von unvorhersehbaren Stürmen</li><li>• [H2] Wo Zukunft entsteht</li><li>• [H2] Schnellzugriff</li><li>• [H2] Footer</li><li>• [H3] Services</li><li>• [H3] Suche</li><li>• [H3] Folgen Sie uns</li><li>• [H3] Services</li><li>• [H3] Departemente</li><li>• [H3] Ressourcen</li></ul>
	Images	We found 17 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>24%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

## SEO Links

External Links : Passing Juice 0%

Internal Links 100%


### In-page links

Anchor	Type	Juice
<a href="#">Startseite</a>	Internal	Passing Juice
<a href="#">Navigation</a>	Internal	Passing Juice
<a href="#">Suche</a>	Internal	Passing Juice
<a href="#">Inhalt</a>	Internal	Passing Juice
<a href="#">Footer</a>	Internal	Passing Juice
<a href="#">Kontakt</a>	Internal	Passing Juice
<a href="#">Inhaltsverzeichnis</a>	Internal	Passing Juice
<a href="#">Startseite</a>	Internal	Passing Juice
<a href="#">News &amp; Veranstaltungen</a>	Internal	Passing Juice
<a href="#">Die ETH Zürich</a>	Internal	Passing Juice
<a href="#">Studium</a>	Internal	Passing Juice
<a href="#">Doktorat</a>	Internal	Passing Juice
<a href="#">Forschung</a>	Internal	Passing Juice
<a href="#">Wirtschaft &amp; Wissenstransfer</a>	Internal	Passing Juice
<a href="#">Campus</a>	Internal	Passing Juice
<a href="#">Studierendenportal</a>	Internal	Passing Juice
<a href="#">Alumni-Vereinigung</a>	Internal	Passing Juice
<a href="#">Staffnet</a>	Internal	Passing Juice
<a href="#">ETH Zürich</a>	Internal	Passing Juice
<a href="#">Wir können den Klimawandel eindämmen</a>	Internal	Passing Juice
<a href="#">Sicherheit in Asien betrifft auch Europa</a>	Internal	Passing Juice
<a href="#">Finden Sie aktuelle Unterstützungsangebote</a>	Internal	Passing Juice
<a href="#">Programm Treffpunkt Science City</a>	Internal	Passing Juice

## In-page links

<a href="#">Wie membranlose Organellen mit dem Zellskelett interagieren</a>	Internal	Passing Juice
<a href="#">Prognose von unvorhersehbaren Stürmen</a>	Internal	Passing Juice
<a href="#">Impressum</a>	Internal	Passing Juice
<a href="#">Disclaimer</a>	Internal	Passing Juice
<a href="#">Copyright</a>	Internal	Passing Juice
<a href="#">Datenschutz</a>	Internal	Passing Juice
<a href="#">Eidgenössische Technische Hochschule Zürich</a>	Internal	Passing Juice



## SEO Keywords

 Keywords Cloud	<b>und</b> mit zürich science treffpunkt alle für chevronright wie studierendenportal
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
und	13	✘	✘	✘	✘
chevronright	7	✘	✘	✘	✘
mit	5	✘	✘	✘	✔
für	5	✘	✘	✘	✘
studierendenportal	4	✘	✘	✘	✔


## Usability

 Url	Domain : ethz.ch Length : 7
 Favicon	Great, your website has a favicon.
Printability	We could not find a Print-Friendly CSS.

## Usability

		
	Language	Good. Your declared language is de.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 7 Warnings : 9
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>Missing</p> <p>Your website doesn't have a robots.txt file - this can be problematic.</p> <p>A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="549 913 1481 987"> Google Analytics</div>