








Seo Analyzer eurostore.co.za

Generated on January 14 2022 05:17 AM





The score is 50/100







SEO Content

	Title	Eurostore Length : 9 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.																
	Description	eurostore, philtec, Delonghi Service, Phillips Service, Kenwood Service, Braun Service, Delonghi Parts, Phillips Parts, Kenwood Service, Servicetec, S&H Length : 152 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>Eurostore</td></tr><tr><td>url</td><td>http://www.eurostore.co.za</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>We are the SA agents for 5 major appliance brands.</td></tr><tr><td>image</td><td>https://www.eurostore.co.za/wp-content/uploads/IMG_1639.jpg</td></tr></table>					Property	Content	title	Eurostore	url	http://www.eurostore.co.za	type	website	description	We are the SA agents for 5 major appliance brands.	image	https://www.eurostore.co.za/wp-content/uploads/IMG_1639.jpg
Property	Content																	
title	Eurostore																	
url	http://www.eurostore.co.za																	
type	website																	
description	We are the SA agents for 5 major appliance brands.																	
image	https://www.eurostore.co.za/wp-content/uploads/IMG_1639.jpg																	
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>10</td><td>0</td><td>1</td><td>21</td><td>0</td></tr></table> <ul style="list-style-type: none">[H1] We are the South African Agents for 5 major appliance brands.[H1] Official service partners of:					H1	H2	H3	H4	H5	H6	2	10	0	1	21	0
H1	H2	H3	H4	H5	H6													
2	10	0	1	21	0													

SEO Content

		<ul style="list-style-type: none"> • [H2] eurostore, philtec, Delonghi Service, Phillips Service, Kenwood Service, Braun Service, Delonghi spares, Phillips spares, Kenwood spares, Servicetec, S&H • [H2] Our Featured Products • [H2] Philips Daily Collection 2.2L Airfryer (HD9216/51) • [H2] Kenwood XL Pasta Roller KAX99.A0ME (AW20011038) • [H2] Philips Steam Iron (GC2994/20) • [H2] Philips Steam Iron (GC2141/24) • [H2] Philips Airfryer (HD9220/31) • [H2] Philips Airfryer (HD9216/81) • [H2] Philips Avance Collection Airfryer XL (HD9240/92) • [H2] Kenwood High Speed Food Processor Attachment (KAH647PL) • [H4] We are open for deliveries, repairs and services in accordance with Level 4 of the national lockdown. • [H5] Spares • [H5] Accessories • [H5] De'Longhi Milk Jugs • [H5] Demo Appliances • [H5] Spares • [H5] Liquidizers Spares and Accessories • [H5] Food Processors Spares and Accessories • [H5] Accessories • [H5] Bowls • [H5] Whisks • [H5] Spares • [H5] Personal Care • [H5] Household Products • [H5] • [H5] Accessories • [H5] • [H5] • [H5] Food Processors Spares and Accessories • [H5] • [H5] • [H5]
	Images	<p>We found 45 images on this web page.</p> <p>44 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 9%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 49 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 2.04%</p> <p>Internal Links 97.96%</p>

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Shop	Internal	Passing Juice
My account	Internal	Passing Juice
Cart	Internal	Passing Juice
Checkout	Internal	Passing Juice
Spares	Internal	Passing Juice
Repairs	Internal	Passing Juice
Contact Us	Internal	Passing Juice
COVID-19	External	Passing Juice
DeLonghi	Internal	Passing Juice
Philips	Internal	Passing Juice
Kenwood	Internal	Passing Juice
Saeco	Internal	Passing Juice
Braun	Internal	Passing Juice

In-page links

Spares	Internal	Passing Juice
Accessories	Internal	Passing Juice
De'Longhi Milk Jugs	Internal	Passing Juice
Demo Appliances	Internal	Passing Juice
Spares	Internal	Passing Juice
Liquidizers Spares and Accessories	Internal	Passing Juice
Food Processors Spares and Accessories	Internal	Passing Juice
Accessories	Internal	Passing Juice
Bowls	Internal	Passing Juice
Whisks	Internal	Passing Juice
Spares	Internal	Passing Juice
Personal Care	Internal	Passing Juice
Shavers Spares and Accessories	Internal	Passing Juice
Shavers	Internal	Passing Juice
Toothbrushes	Internal	Passing Juice
Please Note: All Philips Products Are Brand New	Internal	Passing Juice
Kettles	Internal	Passing Juice
Kitchen Appliances	Internal	Passing Juice
Irons	Internal	Passing Juice
Airfryers	Internal	Passing Juice
Airfryer Accessories	Internal	Passing Juice
Accessories	Internal	Passing Juice
Food Processors Spares and Accessories	Internal	Passing Juice
Add to cart	Internal	noFollow
Read more	Internal	noFollow
Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
Read more	Internal	noFollow

In-page links

Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
Add to cart	Internal	noFollow
Locate an authorized service center	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice





SEO Keywords

	Keywords Cloud	accessories airfryer philips sale spares cart add sku products food
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
accessories	10	×	×	×	✓
philips	8	×	×	×	✓
sku	8	×	×	×	×
spares	7	×	×	×	✓
cart	6	×	×	×	×












Usability

	Url	Domain : eurostore.co.za Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 66 Warnings : 31				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><center></td><td>2</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	2
Deprecated tags	Occurrences					
<center>	2					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>http://eurostore.co.za/sitemap.xml</div> <div>https://www.eurostore.co.za/wp-sitemap.xml</div>
	Robots.txt	<p>http://eurostore.co.za/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>