

# Seo Analyzer eurostore.co.za

Generated on January 14 2022 05:17 AM

The score is 50/100



## SEO Content

	Title	Eurostore <b>Length : 9</b> Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Description	eurostore, philtec, Delonghi Service, Phillips Service, Kenwood Service, Braun Service, Delonghi Parts, Phillips Parts, Kenwood Service, Servicetec, S&H <b>Length : 152</b> Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Eurostore</td></tr><tr><td>url</td><td>http://www.eurostore.co.za</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>We are the SA agents for 5 major appliance brands.</td></tr><tr><td>image</td><td>https://www.eurostore.co.za/wp-content/uploads/IMG_1639.jpg</td></tr></tbody></table>	Property	Content	title	Eurostore	url	http://www.eurostore.co.za	type	website	description	We are the SA agents for 5 major appliance brands.	image	https://www.eurostore.co.za/wp-content/uploads/IMG_1639.jpg
Property	Content													
title	Eurostore													
url	http://www.eurostore.co.za													
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	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>2</td><td>10</td><td>0</td><td>1</td><td>21</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>[H1] We are the South African Agents for 5 major appliance brands.</li><li>[H1] Official service partners of:</li></ul>	H1	H2	H3	H4	H5	H6	2	10	0	1	21	0
H1	H2	H3	H4	H5	H6									
2	10	0	1	21	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H2] eurostore, philtec, Delonghi Service, Phillips Service, Kenwood Service, Braun Service, Delonghi spares, Phillips spares, Kenwood spares, Servicetec, S&amp;H</li><li>• [H2] Our Featured Products</li><li>• [H2] Philips Daily Collection 2.2L Airfryer (HD9216/51)</li><li>• [H2] Kenwood XL Pasta Roller KAX99.A0ME (AW20011038)</li><li>• [H2] Philips Steam Iron (GC2994/20)</li><li>• [H2] Philips Steam Iron (GC2141/24)</li><li>• [H2] Philips Airfryer (HD9220/31)</li><li>• [H2] Philips Airfryer (HD9216/81)</li><li>• [H2] Philips Avance Collection Airfryer XL (HD9240/92)</li><li>• [H2] Kenwood High Speed Food Processor Attachment (KAH647PL)</li><li>• [H4] We are open for deliveries, repairs and services in accordance with Level 4 of the national lockdown.</li><li>• [H5] Spares</li><li>• [H5] Accessories</li><li>• [H5] De'Longhi Milk Jugs</li><li>• [H5] Demo Appliances</li><li>• [H5] Spares</li><li>• [H5] Liquidizers Spares and Accessories</li><li>• [H5] Food Processors Spares and Accessories</li><li>• [H5] Accessories</li><li>• [H5] Bowls</li><li>• [H5] Whisks</li><li>• [H5] Spares</li><li>• [H5] Personal Care</li><li>• [H5] Household Products</li><li>• [H5]</li><li>• [H5] Accessories</li><li>• [H5]</li><li>• [H5]</li><li>• [H5] Food Processors Spares and Accessories</li><li>• [H5]</li><li>• [H5]</li><li>• [H5]</li></ul>
	Images	<p>We found 45 images on this web page.</p> <p>44 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>9%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 49 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.04% Internal Links 97.96%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">My account</a>	Internal	Passing Juice
<a href="#">Cart</a>	Internal	Passing Juice
<a href="#">Checkout</a>	Internal	Passing Juice
<a href="#">Spares</a>	Internal	Passing Juice
<a href="#">Repairs</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">COVID-19</a>	External	Passing Juice
<a href="#">DeLonghi</a>	Internal	Passing Juice
<a href="#">Philips</a>	Internal	Passing Juice
<a href="#">Kenwood</a>	Internal	Passing Juice
<a href="#">Saeco</a>	Internal	Passing Juice
<a href="#">Braun</a>	Internal	Passing Juice

## In-page links

<a href="#">Spares</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">De'Longhi Milk Jugs</a>	Internal	Passing Juice
<a href="#">Demo Appliances</a>	Internal	Passing Juice
<a href="#">Spares</a>	Internal	Passing Juice
<a href="#">Liquidizers Spares and Accessories</a>	Internal	Passing Juice
<a href="#">Food Processors Spares and Accessories</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Bowls</a>	Internal	Passing Juice
<a href="#">Whisks</a>	Internal	Passing Juice
<a href="#">Spares</a>	Internal	Passing Juice
<a href="#">Personal Care</a>	Internal	Passing Juice
<a href="#">Shavers Spares and Accessories</a>	Internal	Passing Juice
<a href="#">Shavers</a>	Internal	Passing Juice
<a href="#">Toothbrushes</a>	Internal	Passing Juice
<a href="#">Please Note: All Philips Products Are Brand New</a>	Internal	Passing Juice
<a href="#">Kettles</a>	Internal	Passing Juice
<a href="#">Kitchen Appliances</a>	Internal	Passing Juice
<a href="#">Irons</a>	Internal	Passing Juice
<a href="#">Airfryers</a>	Internal	Passing Juice
<a href="#">Airfryer Accessories</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Food Processors Spares and Accessories</a>	Internal	Passing Juice
<a href="#">Add to cart</a>	Internal	noFollow
<a href="#">Read more</a>	Internal	noFollow
<a href="#">Add to cart</a>	Internal	noFollow
<a href="#">Add to cart</a>	Internal	noFollow
<a href="#">Read more</a>	Internal	noFollow

## In-page links

<a href="#">Add to cart</a>	Internal	noFollow
<a href="#">Add to cart</a>	Internal	noFollow
<a href="#">Add to cart</a>	Internal	noFollow
<a href="#">Locate an authorized service center</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice

## SEO Keywords

 Keywords Cloud	<p>accessories airfryer philips sale</p> <p>spares cart add sku products food</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
accessories	10	✘	✘	✘	✔
philips	8	✘	✘	✘	✔
sku	8	✘	✘	✘	✘
spares	7	✘	✘	✘	✔
cart	6	✘	✘	✘	✘

## Usability

 Url	Domain : eurostore.co.za Length : 15
 Favicon	Great, your website has a favicon.
 Printability	We could not find a Print-Friendly CSS.
 Language	Good. Your declared language is en.

## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
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	Encoding	Perfect. Your declared charset is UTF-8.
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	W3C Validity	Errors : 66 Warnings : 31
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	Email Privacy	Great no email address has been found in plain text!
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	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;center&gt;</td><td>2</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	2
Deprecated tags	Occurrences					
<center>	2					

	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>http://eurostore.co.za/sitemap.xml</pre> <pre>https://www.eurostore.co.za/wp-sitemap.xml</pre>
	Robots.txt	<pre>http://eurostore.co.za/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>