







# Seo Analyzer eventbrite.com.br

Generated on February 28 2022 09:29 AM






The score is 49/100







## SEO Content

	<p>Title</p>	<p>Eventbrite - Descubra eventos fantásticos, ou crie seus próprios eventos e venda ingressos</p> <p><b>Length : 90</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																		
	<p>Description</p>	<p>A Eventbrite reúne pessoas através de experiências únicas. Descubra eventos de seu interesse ou crie os seus próprios, com soluções de venda de ingressos e inscrições online.</p> <p><b>Length : 174</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1413 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Eventbrite</td> </tr> <tr> <td>image</td> <td>https://cdn.evbstatic.com/s3-build/370446-rc2022-02-24_16.04-ed82bf7/django/images/logos/eb_orange_on_white_1200x630.png</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> <tr> <td>image:height</td> <td>1200</td> </tr> <tr> <td>title</td> <td>Eventbrite</td> </tr> <tr> <td>description</td> <td>&amp;lt;function head_title at 0x7f7df2ef27d0&amp;gt;</td> </tr> <tr> <td>url</td> <td>https://www.eventbrite.com.br</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	site_name	Eventbrite	image	https://cdn.evbstatic.com/s3-build/370446-rc2022-02-24_16.04-ed82bf7/django/images/logos/eb_orange_on_white_1200x630.png	image:width	1200	image:height	1200	title	Eventbrite	description	&lt;function head_title at 0x7f7df2ef27d0&gt;	url	https://www.eventbrite.com.br	type	website
Property	Content																			
site_name	Eventbrite																			
image	https://cdn.evbstatic.com/s3-build/370446-rc2022-02-24_16.04-ed82bf7/django/images/logos/eb_orange_on_white_1200x630.png																			
image:width	1200																			
image:height	1200																			
title	Eventbrite																			
description	&lt;function head_title at 0x7f7df2ef27d0&gt;																			
url	https://www.eventbrite.com.br																			
type	website																			

## SEO Content

		ttl	777600
	Headings	<b>H1</b> 0 <b>H2</b> 1 <b>H3</b> 4 <b>H4</b> 0 <b>H5</b> 0 <b>H6</b> 0	<ul style="list-style-type: none"> <li>• [H2] Site Navigation</li> <li>• [H3] Use Eventbrite</li> <li>• [H3] Plan Events</li> <li>• [H3] Encontre eventos</li> <li>• [H3] Connect With Us</li> </ul>
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.	
	Text/HTML Ratio	Ratio : <b>3%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.	
	Flash	Perfect, no Flash content has been detected on this page.	
	Iframe	Great, there are no Iframes detected on this page.	

## SEO Links

	URL Rewrite	Good. Your links looks friendly!	
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.	
	In-page links	We found a total of 52 links including 0 link(s) to files	
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.54% Internal Links 88.46%	

## In-page links

Anchor	Type	Juice
<a href="#">Atualize seu navegador</a>	Internal	Passing Juice
<a href="#">Pular navegação principal</a>	Internal	Passing Juice
<a href="#">participantes</a>	Internal	Passing Juice
<a href="#">organizadores</a>	Internal	Passing Juice
<a href="#">Como funciona</a>	Internal	Passing Juice
<a href="#">Quanto custa</a>	Internal	Passing Juice
<a href="#">Eventbrite App Marketplace</a>	Internal	Passing Juice
<a href="#">Check-in e Credenciamento</a>	Internal	Passing Juice
<a href="#">Lugares Marcados</a>	Internal	Passing Juice
<a href="#">Venda ingressos online</a>	Internal	Passing Juice
<a href="#">Quer falar com Vendas?</a>	Internal	Passing Juice
<a href="#">Mapa do Site</a>	Internal	Passing Juice
<a href="#">Boas práticas</a>	Internal	Passing Juice
<a href="#">COVID-19 Conteúdos para organizadores de eventos</a>	Internal	Passing Juice
<a href="#">Inscrições Online</a>	Internal	Passing Juice
<a href="#">Cursos &amp; Workshops</a>	Internal	Passing Juice
<a href="#">Feiras e Conferências</a>	Internal	Passing Juice
<a href="#">Corridas e Maratonas</a>	Internal	Passing Juice
<a href="#">Arte e Cultura</a>	Internal	Passing Juice
<a href="#">Música e Festas</a>	Internal	Passing Juice
<a href="#">Tecnologia e Meetups</a>	Internal	Passing Juice
<a href="#">Mountain Bike</a>	Internal	Passing Juice
<a href="#">Eventos Religiosos</a>	Internal	Passing Juice
<a href="#">Organizar Eventos</a>	Internal	Passing Juice
<a href="#">O que fazer em São Paulo</a>	Internal	Passing Juice
<a href="#">O que fazer em Rio de Janeiro</a>	Internal	Passing Juice
<a href="#">O que fazer em Belo Horizonte</a>	Internal	Passing Juice

## In-page links

<a href="#">O que fazer em Curitiba</a>	Internal	Passing Juice
<a href="#">O que fazer em Salvador</a>	Internal	Passing Juice
<a href="#">O que fazer em Porto Alegre</a>	Internal	Passing Juice
<a href="#">O que fazer em Brasília</a>	Internal	Passing Juice
<a href="#">O que fazer em Florianópolis</a>	Internal	Passing Juice
<a href="#">O que fazer em Fortaleza</a>	Internal	Passing Juice
<a href="#">Todas as cidades</a>	Internal	Passing Juice
<a href="#">Contact Support</a>	Internal	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">LinkedIn</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">How It Works</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Help</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">Press</a>	Internal	Passing Juice
<a href="#">Investors</a>	External	Passing Juice
<a href="#">Security</a>	Internal	noFollow
<a href="#">Developers</a>	External	Passing Juice
<a href="#">Terms</a>	Internal	noFollow
<a href="#">Privacy</a>	Internal	noFollow
<a href="#">Accessibility</a>	Internal	Passing Juice
<a href="#">Cookies</a>	Internal	noFollow

## SEO Keywords

Keywords Cloud

great american canada para mais united






## SEO Keywords

hall eventos brasil eventbrite



### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
eventos	5	✓	✗	✓	✓
eventbrite	4	✓	✗	✓	✓
para	3	✗	✗	✗	✗
mais	2	✗	✗	✗	✗
united	2	✗	✗	✗	✗










### Usability

	Url	Domain : eventbrite.com.br Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is pt.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.





## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
---	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.eventbrite.com.br/sitemap_xml/sitemap_index.xml">https://www.eventbrite.com.br/sitemap_xml/sitemap_index.xml</a>
	Robots.txt	<a href="http://eventbrite.com.br/robots.txt">http://eventbrite.com.br/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics