



Seo Analyzer eventscribe.com

Generated on February 21 2022 13:17 PM

The score is 55/100







SEO Content

	Title	<p>Event Technology Made Easy CadmiumCD</p> <p>Length : 38</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Event technology made easy with CadmiumCD. The eventScribe®; Itinerary Planner, Mobile App, and Interactive Floor Plan let you manage your attendee's conference experience effortlessly.</p> <p>Length : 188</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table border="1" data-bbox="544 1480 1481 1547"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>12</td> <td>9</td> <td>6</td> <td>38</td> <td>8</td> </tr> </tbody> </table> <ul data-bbox="616 1585 1481 2078" style="list-style-type: none"> • [H1] eventScribe • [H2] An attendee engagement platform for exceptional event experiences • [H2] Choose Your Engagement Platform: • [H2] Tools Built for Exceptional Experiences • [H2] Boost Your Events! • [H2] Products That Work Together • [H2] Elevate Your Event Onsite • [H2] Bring Your Events Together • [H2] Everyone loves eventScribe! • [H2] Monetize Your Events • [H2] Simplify Your Process • [H2] Access eventScribe Anywhere • [H2] Take the Next Step • [H3] Event Website 	H1	H2	H3	H4	H5	H6	1	12	9	6	38	8
H1	H2	H3	H4	H5	H6									
1	12	9	6	38	8									





SEO Content

- [H3] Event Mobile App
- [H3] ePoster Galleries
- [H3] Content Recordings & Publication
- [H3] Digital Floor Plans
- [H3] Surveys & Evaluations
- [H3] Digital Signage
- [H3] Content Management
- [H3] Here's what they're saying...
- [H4] Thank you!
- [H4] Sitemap
- [H4] Solutions
- [H4] Partners
- [H4] Products
- [H4] Contact Us
- [H5] Event Software
- [H5] Submissions & Reviews
- [H5] Speaker Management
- [H5] Attendee Engagement
- [H5] Content Publication
- [H5] Expo Management
- [H5] Platform Features
- [H5] Partners & Integrations
- [H5] Stakeholders Served
- [H5] Event Lifecycle
- [H5] Use Cases
- [H5] Testimonials
- [H5] 19 Newport Drive, Suite 101Forest Hill, MD 21050
- [H5] 877.426.6323 (Toll Free)410.638.9239 (Direct)
- [H5] info@cadmiumcd.com
- [H5] Blog
- [H5] Webinars
- [H5] Resources
- [H5] Case Studies
- [H5] Company News
- [H5] Who We Are
- [H5] Career Opportunities
- [H5] Press Kit
- [H5] Request Information
- [H5] Schedule a Demo
- [H5] Get Support
- [H5] 19 Newport Drive, Suite 101Forest Hill, MD 21050
- [H5] 877.426.6323 (Toll Free)410.638.9239 (Direct)
- [H5] info@cadmiumcd.com
- [H5] eventScribe Website
- [H5] eventScribe App
- [H5] eventScribe Posters
- [H5] Conference Proceedings
- [H5] eventScribe Floor Plan
- [H5] Survey Magnet
- [H5] eventScribe Digital Signage
- [H5] Conference Harvester®
- [H5] Trusted by over 3,500 meeting planners world-wide
- [H6] Platform
- [H6] Solutions
- [H6] Contact
- [H6] Learn

SEO Content

		<ul style="list-style-type: none">• [H6] Blog• [H6] About Us• [H6] Connect• [H6] Contact
	Images	We found 24 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 20% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 53 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 81.13% Internal Links 18.87%

In-page links

Anchor	Type	Juice
Get Pricing	External	Passing Juice
Subscribe	External	Passing Juice
Login	External	Passing Juice

In-page links

Event Website	Internal	Passing Juice
Overview	Internal	Passing Juice
Features	Internal	Passing Juice
Overview	Internal	Passing Juice
Features	Internal	Passing Juice
Use Cases	Internal	Passing Juice
Request Info	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	External	Passing Juice
Learn More	External	Passing Juice
Learn More	External	Passing Juice
Learn More	External	Passing Juice
Learn More	External	Passing Juice
Learn More	External	Passing Juice
Learn About Boost	External	Passing Juice
See How It Works	External	Passing Juice
View All Features	External	Passing Juice
Explore myCadmium	External	Passing Juice
View More Feedback	Internal	Passing Juice
See the Options	External	Passing Juice
Learn More	External	Passing Juice
Privacy Policy	External	Passing Juice
unsubscribe	External	Passing Juice
Home	External	Passing Juice
Platform	External	Passing Juice
Pricing	External	Passing Juice
Blog	External	Passing Juice

In-page links

About	External	Passing Juice
Contact	External	Passing Juice
By Stakeholder	External	Passing Juice
By Lifecycle	External	Passing Juice
By Use Case	External	Passing Juice
By Product	External	Passing Juice
By Features	External	Passing Juice
Technology Partners	External	Passing Juice
Industry Partners	External	Passing Juice
CME Partners	External	Passing Juice
Client Partners	External	Passing Juice
Abstract Scorecard	External	Passing Juice
Conference Harvester	External	Passing Juice
eventScribe Platform	External	Passing Juice
Conference Proceedings	External	Passing Juice
Sponsorship Sales	External	Passing Juice
Speaker Ready Room	External	Passing Juice
Resources	External	Passing Juice
Press	External	Passing Juice
Privacy	External	Passing Juice
Terms & Conditions	External	Passing Juice
My Data	External	Passing Juice

SEO Keywords








Keywords Cloud

platform digital access management event attendees **eventscribe** how **more** learn





Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
eventscribe	8	✘	✘	✔	✔
more	7	✘	✘	✘	✘
learn	5	✘	✘	✘	✔
attendees	4	✘	✘	✘	✘
event	4	✔	✘	✔	✔








Usability

	Url	Domain : eventscribe.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 73 Warnings : 3
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://eventscribe.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>