Seo Analyzer
everydayanalytics.ca

Generated on March 07 2022 04:23 AM

The score is 32/100

SEO Content

✓	Title	everyday analytics – Data. Analysis. Life. **Length : 48** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	**H1** 1 **H2** 16 **H3** 0 **H4** 12 **H5** 0 **H6** 0 • [H1] everyday analytics • [H2] Daily Case Counts Are Not Meaningful • [H2] Analysis and Visualization of the Ontario COVID-19 Data (Part 2) • [H2] Tracking and Visualization of Ontario COVID-19 Case Statuses • [H2] How Does SPF Work? • [H2] Are the dice in Mario Party fair? • [H2] Are We Solving The Wrong Problems With Machine Learning? • [H2] Training an RNN on the Archer Scripts • [H2] When to Use Sequential and Diverging Palettes • [H2] How Often Does Friday the 13th Happen? • [H2] Top 100 CEOs in Canada by Salary 2008-2015, Visualized • [H2] Posts navigation • [H2] Recent Posts • [H2] Recent Comments • [H2] Archives

SEO Content

		[H2] Categories [H2] Meta [H4] Introduction [H4] Introduction [H4] Introduction [H4] Background [H4] Introduction [H4] Sequential vs. Diverging Palettes [H4] When to Use Which [H4] Conclusion [H4] References and Resources [H4] Background [H4] Analysis [H4] Conclusion
✗	Images	We found 36 images on this web page. 28 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **6%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✗	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 155 links including 2 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 19.35% Internal Links 80.65%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
everyday analytics	Internal	Passing Juice
Home	Internal	Passing Juice
Speaking	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Daily Case Counts Are Not Meaningful	Internal	Passing Juice
Part 2 of my posts on COVID-19 in Ontario	Internal	Passing Juice
myles	Internal	Passing Juice
dataviz	Internal	Passing Juice
health	Internal	Passing Juice
statistics	Internal	Passing Juice
Part 1	Internal	Passing Juice
official COVID page	External	Passing Juice
https://data.ontario.ca/dataset/status-of-covid-19-cases-in-ontario	External	Passing Juice
https://data.ontario.ca/dataset/confirmed-positive-cases-of-covid-19-in-ontario	External	Passing Juice
open data	Internal	Passing Juice
tableau	Internal	Passing Juice
toronto	Internal	Passing Juice
John Hopkins CSSE	External	Passing Juice
good visualization as well	External	Passing Juice
How Does SPF Work?	Internal	Passing Juice
Google Chart Tools	Internal	Passing Juice
mathematics	Internal	Passing Juice
Are the dice in Mario Party fair?	Internal	Passing Juice
Super Mario Party	External	Passing Juice

In-page links

python	Internal	Passing Juice
video games	Internal	Passing Juice
Are We Solving The Wrong Problems With Machine Learning?	Internal	Passing Juice
commentary	Internal	Passing Juice
machine learning	Internal	Passing Juice
Training an RNN on the Archer Scripts	Internal	Passing Juice
Tensorflow	External	Passing Juice
this tutorial	External	Passing Juice
Keras	External	Passing Juice
word-rnn-tensorflow	External	Passing Juice
television	Internal	Passing Juice
tensorflow	Internal	Passing Juice
text analysis	Internal	Passing Juice
When to Use Sequential and Diverging Palettes	Internal	Passing Juice
HSV/HSL colour space	External	Passing Juice
saturation	External	Passing Juice
value/luminosity	External	Passing Juice
hue	External	Passing Juice
Weber-Fenchner Law	External	Passing Juice
on this	External	Passing Juice
section on figure-ground	External	Passing Juice
https://earthobservatory.nasa.gov/blogs/elegantfigures/2013/08/05/subtleties-of-color-part-1-of-6/	External	Passing Juice
https://www.interworks.com/blog/rrouse/2014/12/15/understanding-sequential-and-diverging-color-palettes-tableau	External	Passing Juice
http://blogs.sas.com/content/iml/2014/10/01/colors-for-heat-maps.html	External	Passing Juice
https://betterfigures.org/2015/06/23/picking-a-colour-scale-for-scientific-graphics/	External	Passing Juice
https://eagereyes.org/basics/rainbow-color-map	External	Passing Juice

In-page links

https://en.wikipedia.org/wiki/Weber–Fechner_law	External	Passing Juice
How Often Does Friday the 13th Happen?	Internal	Passing Juice
Friday the 13th	External	Passing Juice
timeanddate.com	External	Passing Juice
Camp Crystal Lake	External	Passing Juice
article on Friday the 13th	External	Passing Juice
microsoft office	Internal	Passing Juice
quick plot	Internal	Passing Juice
Top 100 CEOs in Canada by Salary 2008-2015, Visualized	Internal	Passing Juice
this report	External	Passing Juice
Stories	External	Passing Juice
Next page	Internal	Passing Juice
Analysis and Visualization of the Ontario COVID-19 Data (Part 2)	Internal	Passing Juice
Analysis and Visualization of the Ontario COVID-19 Data (Part 2)	Internal	Passing Juice
Are the dice in Mario Party fair?	Internal	Passing Juice
PCA and K-means Clustering of Delta Aircraft	Internal	Passing Juice
Stacked Area Graphs Are Not Your Friend	Internal	Passing Juice
May 2020	Internal	Passing Juice
April 2020	Internal	Passing Juice
March 2020	Internal	Passing Juice
February 2020	Internal	Passing Juice
January 2019	Internal	Passing Juice
December 2018	Internal	Passing Juice
June 2017	Internal	Passing Juice
March 2017	Internal	Passing Juice
January 2017	Internal	Passing Juice
November 2016	Internal	Passing Juice

In-page links

March 2016	Internal	Passing Juice
February 2016	Internal	Passing Juice
December 2015	Internal	Passing Juice
November 2015	Internal	Passing Juice
October 2015	Internal	Passing Juice
June 2015	Internal	Passing Juice
May 2015	Internal	Passing Juice
March 2015	Internal	Passing Juice
January 2015	Internal	Passing Juice
December 2014	Internal	Passing Juice
November 2014	Internal	Passing Juice
October 2014	Internal	Passing Juice
September 2014	Internal	Passing Juice
August 2014	Internal	Passing Juice
June 2014	Internal	Passing Juice
May 2014	Internal	Passing Juice
April 2014	Internal	Passing Juice
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September 2013	Internal	Passing Juice
August 2013	Internal	Passing Juice
June 2013	Internal	Passing Juice
May 2013	Internal	Passing Juice
April 2013	Internal	Passing Juice

In-page links

March 2013	Internal	Passing Juice
February 2013	Internal	Passing Juice
January 2013	Internal	Passing Juice
December 2012	Internal	Passing Juice
November 2012	Internal	Passing Juice
October 2012	Internal	Passing Juice
September 2012	Internal	Passing Juice
August 2012	Internal	Passing Juice
July 2012	Internal	Passing Juice
June 2012	Internal	Passing Juice
May 2012	Internal	Passing Juice
April 2012	Internal	Passing Juice
android	Internal	Passing Juice
Apple	Internal	Passing Juice
bar charts	Internal	Passing Juice
big data	Internal	Passing Juice
challenge	Internal	Passing Juice
climate	Internal	Passing Juice
data science	Internal	Passing Juice
email	Internal	Passing Juice
food	Internal	Passing Juice
geospatial	Internal	Passing Juice
gephi	Internal	Passing Juice
google	Internal	Passing Juice
Google Docs	Internal	Passing Juice
how-to	Internal	Passing Juice
inkscape	Internal	Passing Juice
mapping	Internal	Passing Juice

In-page links

openoffice	Internal	Passing Juice
pocket	Internal	Passing Juice
psych	Internal	Passing Juice
R	Internal	Passing Juice
radiohead	Internal	Passing Juice
reddit	Internal	Passing Juice
scrabble	Internal	Passing Juice
self-tracking	Internal	Passing Juice
snapchat	Internal	Passing Juice
social media	Internal	Passing Juice
speaking	Internal	Passing Juice
transit	Internal	Passing Juice
Uncategorized	Internal	Passing Juice
web	Internal	Passing Juice
wordcloud	Internal	Passing Juice
xkcd	Internal	Passing Juice
Log in	Internal	Passing Juice
Entries feed	Internal	Passing Juice
Comments feed	Internal	Passing Juice
WordPress.org	External	Passing Juice

SEO Keywords

Keywords Cloud	categories author dataviz january march november comment data myles posted

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
categories	11	✖	✖	✖	✔
data	11	✔	✖	✖	✔
myles	11	✖	✖	✖	✖
posted	10	✖	✖	✖	✖
author	10	✖	✖	✖	✖

Usability

	Url	Domain : everydayanalytics.ca Length : 20
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 45 Warnings : 29
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

	Deprecated HTML		

Deprecated tags	Occurrences
<center>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	

✔ Excellent, your website doesn't use nested tables.

✖ Too bad, your website is using inline styles.

✖ Too bad, your website has too many CSS files (more than 4).

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	

✖ Apple Icon

✔ Meta Viewport Tag

✖ Flash content

Optimization

	XML Sitemap	

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

	Robots.txt	

http://everydayanalytics.ca/robots.txt

Great, your website has a robots.txt file.

	Analytics	

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.