



# Seo Analyzer

## evokeadvertising.co

Generated on March 10 2022 13:12 PM






The score is 55/100





## SEO Content

	<b>Title</b>	<p>Marketing &amp; Communications Agency</p> <p><b>Length : 37</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<b>Description</b>	<p>Evoke Advertising Agency (Pty) Ltd is one of South Africa's Integrated marketing communications agency, which provides solutions that tackle brands communications challenges by giving their business a voice through Marketing Solutions.</p> <p><b>Length : 235</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1377 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Marketing &amp; Communications Agency</td> </tr> <tr> <td>description</td> <td>Evoke Advertising Agency (Pty) Ltd is one of South Africa's Integrated marketing communications agency, which provides solutions that tackle brands communications challenges by giving their business a voice through Marketing Solutions.</td> </tr> <tr> <td>url</td> <td>https://evokeadvertising.co/</td> </tr> <tr> <td>site_name</td> <td>Evoke Advertising Agency</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	Marketing & Communications Agency	description	Evoke Advertising Agency (Pty) Ltd is one of South Africa's Integrated marketing communications agency, which provides solutions that tackle brands communications challenges by giving their business a voice through Marketing Solutions.	url	https://evokeadvertising.co/	site_name	Evoke Advertising Agency
Property	Content															
locale	en_US															
type	website															
title	Marketing & Communications Agency															
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url	https://evokeadvertising.co/															
site_name	Evoke Advertising Agency															



## SEO Content

		image	https://evokeadvertising.co/wp-content/uploads/2022/02/cropped-Web_logo.png				
		image:width	512				
		image:height	512				
		image:type	image/png				
	Headings	<b>H1</b>	<b>H2</b>	<b>H3</b>	<b>H4</b>	<b>H5</b>	<b>H6</b>
		7	0	0	0	2	3
		<ul style="list-style-type: none"><li>• [H1] Digital Marketing.</li><li>• [H1] Content Marketing.</li><li>• [H1] Brand Strategy.</li><li>• [H1] Corporate Identity.</li><li>• [H1] Website Development.</li><li>• [H1] Public Relations.</li><li>• [H1] Programmatic Advertising.</li><li>• [H5] follow us</li><li>• [H5] About Us</li><li>• [H6] About Us</li><li>• [H6] Our Services</li><li>• [H6] contacts</li></ul>					
	Images	We found 7 images on this web page. Good, most or all of your images have alt attributes.					
	Text/HTML Ratio	Ratio : <b>3%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files

## SEO Links

		
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Social Media</a>	Internal	Passing Juice
<a href="#">Google AdWords</a>	Internal	Passing Juice
<a href="#">Websites</a>	Internal	Passing Juice
<a href="#">Portfolio</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	<p>marketing media brand view          communications more design          social advertising agency</p>
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings






## Keywords Consistency

advertising	7	✘	✘	✔	✔
view	7	✘	✘	✘	✘
more	7	✘	✘	✘	✘
marketing	6	✔	✘	✔	✔
communications	5	✔	✘	✔	✘

## Usability

	Url	Domain : evokeadvertising.co Length : 19
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 41 Warnings : 14
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




## Document

	Speed Tips	<ul style="list-style-type: none"><li>✓ Excellent, your website doesn't use nested tables.</li><li>✗ Too bad, your website is using inline styles.</li><li>✗ Too bad, your website has too many CSS files (more than 4).</li><li>✗ Too bad, your website has too many JS files (more than 6).</li><li>✓ Perfect, your website takes advantage of gzip.</li></ul>
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## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✓ Apple Icon</li><li>✓ Meta Viewport Tag</li><li>✓ Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://evokeadvertising.co/robots.txt">http://evokeadvertising.co/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>