



Seo Analyzer evotivemarketing.com

Generated on March 03 2022 12:18 PM

The score is 59/100







SEO Content

| | Title | <p>Evotive Marketing Internet Marketing Company Orange County</p> <p>Length : 60</p> <p>Perfect, your title contains between 10 and 70 characters.</p> | | | | | | | | | | | | |
|----|--------------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
| | Description | <p>orange county boutique internet marketing company provides internet marketing services: social media, reputation management, SEO and more</p> <p>Length : 137</p> <p>Great, your meta description contains between 70 and 160 characters.</p> | | | | | | | | | | | | |
| | Keywords | <p>internet marketing, social media, reputation management, orange county, SEO, social media orange county, Internet marketing orange county, reputation management orange conty</p> <p>Good, your page contains meta keywords.</p> | | | | | | | | | | | | |
| | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p> | | | | | | | | | | | | |
| | Headings | <table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> [H1] Evotive Marketing | H1 | H2 | H3 | H4 | H5 | H6 | 1 | 0 | 0 | 0 | 0 | 0 |
| H1 | H2 | H3 | H4 | H5 | H6 | | | | | | | | | |
| 1 | 0 | 0 | 0 | 0 | 0 | | | | | | | | | |
| | Images | <p>We found 5 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> | | | | | | | | | | | | |
| | Text/HTML Ratio | <p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p> | | | | | | | | | | | | |
| | Flash | <p>Perfect, no Flash content has been detected on this page.</p> | | | | | | | | | | | | |

SEO Content

| | | |
|--|--------|--|
|  | | |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|---|-------------------------|--|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 21 links including 0 link(s) to files |
|  | Statistics | External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100% |

In-page links

| Anchor | Type | Juice |
|---|----------|---------------|
| Evotive Marketing | Internal | Passing Juice |
| Social Media Management | Internal | Passing Juice |
| Reputation Management | Internal | Passing Juice |
| Mobile Marketing | Internal | Passing Juice |
| Local Search | Internal | Passing Juice |
| SEO | Internal | Passing Juice |
| Website Creation | Internal | Passing Juice |
| Consulting | Internal | Passing Juice |
| Content Marketing | Internal | Passing Juice |

In-page links

| | | |
|---|----------|---------------|
| Internet Marketing | Internal | Passing Juice |
| All Services | Internal | Passing Juice |
| Blog/Articles | Internal | Passing Juice |
| About | Internal | Passing Juice |
| Subscribe | Internal | Passing Juice |
| Contact | Internal | Passing Juice |
| online marketing services | Internal | Passing Juice |
| Social Media Marketing Services | Internal | Passing Juice |
| The 13 Biggest Marketing Mistakes and How to Avoid Them | Internal | Passing Juice |
| Huntington Beach | Internal | Passing Juice |
| Orange County | Internal | Passing Juice |
| Los Angeles | Internal | Passing Juice |

SEO Keywords














Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| marketing | 21 | ✓ | ✓ | ✓ | ✓ |
| management | 7 | ✗ | ✓ | ✓ | ✗ |
| social | 6 | ✗ | ✓ | ✓ | ✗ |
| reputation | 6 | ✗ | ✓ | ✓ | ✗ |
| media | 6 | ✗ | ✓ | ✓ | ✗ |


Usability

| | | |
|--|--------------|---|
|  | Url | Domain : evotivemarketing.com Length : 20 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |





Document

|  | Doctype | XHTML 1.0 Strict | | | | |
|--|-----------------|--|-----------------|-------------|----------|---|
|  | Encoding | Perfect. Your declared charset is UTF-8. | | | | |
|  | W3C Validity | Errors : 11 Warnings : 5 | | | | |
|  | Email Privacy | Great no email address has been found in plain text! | | | | |
|  | Deprecated HTML | <table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><center></td><td>1</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p> | Deprecated tags | Occurrences | <center> | 1 |
| Deprecated tags | Occurrences | | | | | |
| <center> | 1 | | | | | |
|  | Speed Tips | <ul style="list-style-type: none"> Attention! Try to avoid nested tables in HTML. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip. | | | | |

Mobile

| | | |
|--|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li data-bbox="555 264 767 297">✘ Apple Icon<li data-bbox="555 331 879 365">✘ Meta Viewport Tag<li data-bbox="555 398 810 432">✔ Flash content |
|--|---------------------|--|

Optimization

| | | |
|---|-------------|--|
|  | XML Sitemap | <p data-bbox="539 645 1094 678">Great, your website has an XML sitemap.</p> <div data-bbox="549 712 1481 835"><p data-bbox="549 723 1114 757">http://evotivemarketing.com/sitemap.xml</p><p data-bbox="549 779 1230 813">http://www.evotivemarketing.com/sitemap.xml.gz</p></div> |
|  | Robots.txt | <p data-bbox="539 862 1067 896">http://evotivemarketing.com/robots.txt</p> <p data-bbox="539 929 1083 963">Great, your website has a robots.txt file.</p> |
|  | Analytics | <p data-bbox="539 996 1099 1030">Great, your website has an analytics tool.</p> <div data-bbox="549 1064 1481 1144"> Google Analytics</div> |