

#### **SEO Content**

$\bigotimes$	Title	Length : Very bad.	<b>0</b> We haven't i	found title o	on your pag	e.		
$\bigotimes$	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <u>this</u> <u>free online meta tags generator</u> to create description.						
$\bigotimes$	Keywords	-	We haven't t ta tags gene		-		ge. Use <u>this fre</u>	<u>e</u>
$\bigotimes$	Og Meta Properties	social crav	does not tak vler's better <u>generator</u> to	structurize	your page.		nis tags allows ree og	
0	Headings	• [H • [H • [H • [H • [H • [H • [H • [H	H2 9 2] Fabrics 2] Breathing 2] Rethinking 2] Sustainab 2] Health du 2] Performar 2] Evou is Ba 2] Starting th 2] Berichtnay 4] Privacy Ov	ility ring Covid nce as a driv ack nis Blog vigatie	-	H5 0	H6 0	
$\bigotimes$	Images	7 alt attrik	7 images on outes are em gines can be	pty or miss	ing. Add alt			
	Text/HTML Ratio	Ratio : <b>3%</b>	)					

#### **SEO Content**

$\bigotimes$		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
0	Flash	Perfect, no Flash content has been detected on this page.
$\bigcirc$	Iframe	Great, there are no lframes detected on this page.

#### **SEO Links**

$\bigotimes$	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
0	In-page links	We found a total of 22 links including 0 link(s) to files
0	Statistics	External Links : noFollow 4.55% External Links : Passing Juice 4.55% Internal Links 90.91%

### In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Performance	Internal	Passing Juice
Self	Internal	Passing Juice
Health	Internal	Passing Juice
Style	Internal	Passing Juice
<u>Fabrics</u>	Internal	Passing Juice
Evou	Internal	Passing Juice

## In-page links

Breathing	Internal	Passing Juice
Rethinking Fashion; Part 1: Stop overproduction	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Health during Covid	Internal	Passing Juice
Performance as a driver	Internal	Passing Juice
Evou is Back	Internal	Passing Juice
Starting this Blog	Internal	Passing Juice
Proudly powered by WordPress	External	Passing Juice
<u>Pixelgrade</u>	External	noFollow
Home	Internal	Passing Juice
Blog	Internal	Passing Juice
Store	Internal	Passing Juice
About	Internal	Passing Juice
Connect	Internal	Passing Juice

### SEO Keywords

0	Keywords Cloud	store overproduction home health
		performance blog covid primary back evou

### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
evou	5	×	×	×	×
performance	2	×	×	×	×
health	2	×	×	×	×
primary	1	×	×	×	×
overproduction	1	×	×	×	¥

### Usability

0	Url	Domain : evou.world Length : 10
$\bigcirc$	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigcirc$	Language	Good. Your declared language is nl.
8	Dublin Core	This page does not take advantage of Dublin Core.

#### Document

0	Doctype	HTML 5		
0	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors : 16 Warnings : 33		
0	Email Privacy	Great no email address has been found in plain text!		
0	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

#### Mobile

0	Mobile Optimization	<ul> <li>Apple Icon</li> </ul>
		<ul> <li>Meta Viewport Tag</li> </ul>
		<ul> <li>Flash content</li> </ul>

# Optimization

$\bigcirc$	XML Sitemap	Great, your website has an XML sitemap.
<u> </u>		http://evou.world/sitemap.xml
		https://evou.world/wp-sitemap.xml
$\bigcirc$	Robots.txt	http://evou.world/robots.txt Great, your website has a robots.txt file.
		Great, your website has a robots.txt me.
0	Analytics	Great, your website has an analytics tool.
		Google Analytics