



Seo Analyzer evvoretail.com

Generated on March 11 2022 20:40 PM






The score is 54/100







SEO Content

	Title	Evvo Retail - Màrqueting estratègic i innovació de punts de venda Length : 65 Perfect, your title contains between 10 and 70 characters.																				
	Description	Especialistes en màrqueting estratègic de la seva empresa o espai comercial, generadors d'experiències de compra i posicionament de la seva marca Length : 150 Great, your meta description contains between 70 and 160 characters.																				
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																				
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>ca_ES</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Evvo Retail - Màrqueting estratègic i innovació en el punt de venda</td></tr><tr><td>description</td><td>Màrqueting estratègic i innovació en el punt de venda</td></tr><tr><td>url</td><td>https://www.evvoretail.com/</td></tr><tr><td>site_name</td><td>Evvo Retail</td></tr><tr><td>image</td><td>https://www.evvoretail.com/ww3/wp-content/uploads/2020/02/cartela-link-evvo-retail-cat.jpg</td></tr><tr><td>image:width</td><td>1417</td></tr><tr><td>image:height</td><td>1134</td></tr></tbody></table>	Property	Content	locale	ca_ES	type	website	title	Evvo Retail - Màrqueting estratègic i innovació en el punt de venda	description	Màrqueting estratègic i innovació en el punt de venda	url	https://www.evvoretail.com/	site_name	Evvo Retail	image	https://www.evvoretail.com/ww3/wp-content/uploads/2020/02/cartela-link-evvo-retail-cat.jpg	image:width	1417	image:height	1134
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SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>1</td><td>13</td><td>1</td><td>11</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H2] • [H3] INNOVACIÓ EN RETAIL• [H3] CONSULTORIA RETAIL• [H3] MÀRQUETING ESTRATÈGIC• [H3] INNOVACIÓ PUNT DE VENDA• [H3] COMUNICACIÓ• [H3] CONSULTORIA RETAIL• [H3] MÀRQUETING ESTRATÈGIC• [H3] INNOVACIÓ PUNT DE VENDA• [H3] COMUNICACIÓ• [H3] Descobreix el laboratori d'innovació d'Evvo Retail• [H3] Anàlisi d'estratègies · Nous posicionaments · Recerca de nous mercats potencials · Conceptualització i definició de nous productes i serveis · Desenvolupament d'espais comercials experiencials · Gestió de les emocions i els sentiments• [H3] EXPERIÈNCIES I PROJECTES• [H3] Et visitem?• [H4] TRUCA AL +34 93 803 77 92• [H5] INVESTIGACIÓ, ANÀLISI I INTERPRETACIÓ DEL MERCAT.• [H5] ESTRATÈGIA, PLANIFICACIÓ I EXECUCIÓ• [H5] NOUS FORMATS COMERCIALS• [H5] RETAIL BRANDING. INTERACCIÓ• [H5] INVESTIGACIÓ, ANÀLISI I INTERPRETACIÓ DEL MERCAT.• [H5] ESTRATÈGIA, PLANIFICACIÓ I EXECUCIÓ• [H5] NOUS FORMATS COMERCIALS• [H5] RETAIL BRANDING. INTERACCIÓ• [H5] Plusfresc. C/ Paris, Barcelona• [H5] Supermercat PLUSFRESC Rovira Roure• [H5] Escola NORD ANGLIA SCHOOL	H1	H2	H3	H4	H5	H6	0	1	13	1	11	0
H1	H2	H3	H4	H5	H6									
0	1	13	1	11	0									
	Images	<p>We found 34 images on this web page.</p> <p>24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.35% Internal Links 95.65%

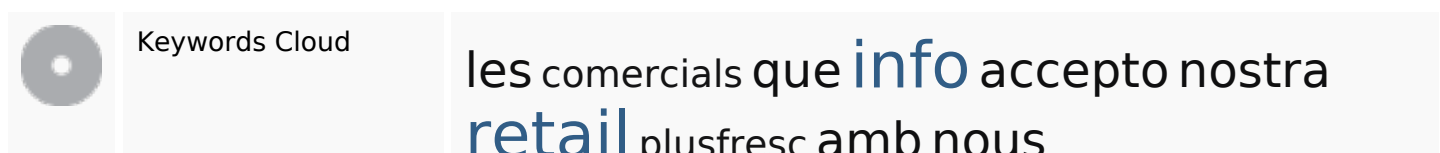
In-page links

Anchor	Type	Juice
Consultoria retail	Internal	Passing Juice
MÀRQUETING ESTRATÈGIC	Internal	Passing Juice
Innovació Punt de Venda	Internal	Passing Juice
Comunicació	Internal	Passing Juice
REXPLORA	Internal	Passing Juice
Projectes	Internal	Passing Juice
Equip	Internal	Passing Juice
Blog	Internal	Passing Juice
NEWS	Internal	Passing Juice
Contacte	Internal	Passing Juice
+INFO	Internal	Passing Juice
+INFO	Internal	Passing Juice
+INFO	Internal	Passing Juice
+INFO	Internal	Passing Juice
EVVO LAB	Internal	Passing Juice
TOTS ELS PROJECTES	Internal	Passing Juice

In-page links

+ INFO	Internal	Passing Juice
+ INFO	Internal	Passing Juice
+ INFO	Internal	Passing Juice
a la nostra política de protecció de dades	Internal	Passing Juice
Scroll	Internal	Passing Juice
Més informació	Internal	Passing Juice
=	External	Passing Juice

SEO Keywords





Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
retail	11	✓	✗	✗	✓
info	10	✗	✗	✗	✗
nostra	6	✗	✗	✗	✗
nous	6	✗	✗	✗	✓
les	5	✗	✗	✗	✓


Usability

	Url	Domain : evvoretail.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.

Usability

	Language	Good. Your declared language is ca.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://evvoretail.com/sitemap.xml
	Robots.txt	http://evvoretail.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics